

# Biblioteca FFFF

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Titlu	Autor	Suport	Domeniu
<b>ADC Young Guns 4</b>	Art Directors Club	Print	A
<b>Adcult USA: The Triumph of Advertising in American Culture</b>	James B. Twitchell	Print	A
<b>Advertising Now. Print</b>	Julius Wiedemann	Print	A
<b>All American Ads of the 70s</b>	Jim Heimann	Print	A
<b>Gandirea laterala</b>	Edward de Bono	Print	A
<b>Inovatie in advertising. Cum sa creezi cele mai bune print ad-uri pentru brandurile secolului XXI</b>	Jim Aitchison	Print	A
<b>It's Not How Good You Are, It's How Good You Want to Be</b>	Paul Arden	Print	A
<b>Salturi creative. 10 lectii de advertising eficient inspirate de Saatchi&amp;Saatchi</b>	ment	Print	A
<b>The American Advertising Awards. The Book, vol. III</b>		Print	A
<b>The Book</b>	Louise Bishop	Print	G
<b>The Golden Age of Advertising - The 70's</b>	Jim Heimann	Print	A
<b>The Little Blue Book of Advertising. 52 Small Ideas That Can Make a Big Difference</b>	Steve Lance, Jeff Woll	Print	A
<b>Top Ten in Advertising - Simply put: these are the most successful ad agencies in the world at getting your message out</b>		6 Print	A
<b>Un fiu al publicitatii</b>	Jacques Seguela	Print	A
<b>Viata mea in publicitate &amp; publicitate stiintifica</b>	Claude C. Hopkins	Print	A
<b>The Brand Innovation Manifesto. How to Build Brands, Redefine Markets and Defy Conventions</b>	John Grant	Print	A
<b>The Book of Gossage</b>	Howard Luck Gossage, Jeff Goodby	Print	A
<b>365 Marketing Meditations. Daily Lessons for Marketing &amp; Communication Professionals</b>	Richard S. Levick, Larry Smith	Print	B

<b>Best Practice Cases in Branding. Lessons from the World's Strongest Brands</b>	Kevin Lane Keller	Print	B
<b>Buzz marketing. Fa lumea sa vorbeasca despre ceea ce faci</b>	Mark Hughes	Print	B
<b>Cele 22 de legi imuabile ale marketingului</b>	Al Ries, Jack Trout	Print	B
<b>How to Plan Advertising</b>	edited by Alan Cooper	Print	B
<b>Lasa clientii sa iti promoveze afacerea. Peste 300 de tactici de marketing prin viu grai garantate pentru a-ti spori profiturile</b>	Michael E. Cafferky	Print	B
<b>Managementul marketingului</b>	Philip Kotler	Print	B
<b>Noua pozitionare. Cele mai noi informatii despre strategia de business numarul unu din lume</b>	Jack Trout, Steve Rivkin	Print	B
<b>Pozitionarea. Lupta pentru un loc in mintea ta</b>	Al Ries, Jack Trout	Print	B
<b>Psihologia reclamei si a consumatorului. Vol 1 -Psihologia consumatorului</b>	Dragos Iliescu, Dan Petre	Print	B
<b>Psihologia reclamei si a consumatorului. Vol 2 -Psihologia reclamei</b>	Dragos Iliescu, Dan Petre	Print	B
<b>Strategia si tactica stabilirii preturilor. Un ghid pentru cresterea profiturilor</b>	Thomas T. Nagle, John E. Hogan	Print	F
<b>The Fall of Advertising &amp; The Rise of PR</b>	Al Ries, Laura Ries	Print	B
<b>The Mind of the Strategist. The Art of Japanese Business</b>	Kenichi Ohmae	Print	F
<b>Dictionar explicativ de jurnalism, relatii publice si publicitate</b>	Cristian Florin Popescu	Print	D
<b>The Dictionary of Cliches</b>	James Rogers	Print	D
<b>The Penguin International Dictionary of Finance</b>	Graham Bannock, William Manser	Print	D
<b>Aisbergul nostru se topeste. Schimbarea si succesul in orice conditii</b>	John Kotter, Holger Rathberger	Print	F
<b>Biblia vanzarilor</b>	Jeffrey Gittomer	Print	F

<b>Business Minds</b>	Tom Brown, Stuart Crainer, Des Dearlove, Jorge N. Rodrigues	Print	F
<b>Business Ratios and Formulas: A Comprehensive Guide</b>	Steven M. Bragg	Print	F
<b>Engaged Leadership. Building a Culture to Overcome Employee Disengagement</b>	Clint Swindall	Print	F
<b>Freakonomics. A Rogue Economist Explores the Hidden Side of Everything</b>	Steven D. Levitt, Stephen J. Dubner	Print	F
<b>In Search of Excellence. Lessons from America's Best Run Companies</b>	Thomas J. Peters, Robert H. Waterman Jr.	Print	F
<b>Lidero. Oameni de afaceri romani de top dezvaluie secretele din spatele cifrelor</b>		Print	F
<b>Matsushita leadership. Ce avem de invatat de la cel mai remarcabil antreprenor al secolului 20</b>	John P. Kotter	Print	F
<b>The Ernst&amp;Young Business Plan Guide</b>	Brian R. Ford, Jay M. Bornstein, Patrick T. Pruitt	Print	F
<b>The Financial Times Guide to Strategy. How to Create and Deliver a Winning Strategy</b>	Richard Koch	Print	F
<b>1000 de simboluri. Semnificatia formelor in arta si mitologie</b>	Rowena si Rupert Sheperd	Print	G
<b>1000 Extraordinary Objects</b>	Oliviero Toscani	Print	G
<b>Catalogul obiectelor de negasit</b>	Jacques Carelman	Print	G
<b>Design Yourself. Regandeste modul in care traiesti, iubesti, muncesti si te joci</b>	Karim Rashid	Print	X
<b>Designing the 21st Century</b>	Charlotte & Peter Fiell	Print	G
<b>Eat Me: delicious, desirable, successful food packaging design</b>	Ben Hargreaves	Print	G
<b>Graphic Design Now</b>	Charlotte & Peter Fiell	Print	G
<b>Hildebrand's Home Directory. A Sourcebook of Design for Living</b>	Caz Hildebrand	Print	G
<b>Illustration Now!</b>	Julius Wiedemann	Print	G

<b>Industrial Design A-Z</b>	Charlotte & Peter Fiell	Print	G
<b>Logo Design</b>	Julius Wiedemann	Print	G
<b>Logo-Art. Innovation in Logo Design</b>	Charlotte Rivers	Print	G
<b>Open Here. The Art of Instructional Design</b>	Paul Mijksenaar, Piet Westendorp	Print	G
<b>Signs &amp; Symbols</b>	Pepin Van Roojen	Print	G
<b>The Look of the Century. Design Icons of the 20th Century</b>	Michael Tambini	Print	G
<b>Type &amp; Typography</b>	Phil Baines, Andrew Haslam	Print	G
<b>Visual Encyclopedia</b>	Jo Evans	Print	G
<b>99 francs</b>	Frederic Beigbeder	Print	L
<b>Atomised</b>	Michel Houellebecq	Print	L
<b>Balzac si micuta croitoreasa chineza</b>	Dai Sijie	Print	L
<b>Batranul gringo</b>	Carlos Fuentes	Print	L
<b>Capcaunii anonimi</b>	Pascal Bruckner	Print	L
<b>De veghe in lanul de seara</b>	J. D. Salinger	Print	L
<b>Epopeea lui Ghilgames</b>		Print	L
<b>Jack - dintr-o bucata</b>	Jack Welch	Print	F
<b>Life of Pi</b>	Yann Martel	Print	L
<b>Poezii</b>	Lucian Blaga	Print	L
<b>Regina de gheata</b>	Alice Hoffman	Print	L
<b>Scrieri alese</b>	Arthur Rimbaud	Print	L
<b>Shalimar the Clown</b>	Salman Rushdie	Print	L
<b>Slash. The Autobiography</b>	Slash	Print	L
<b>Fundamentele comunicarii interpersonale</b>	Mihai Dinu	Print	T
<b>Nation of Rebels. Why Counterculture Became Consumer Culture</b>	Joseph Heath, Andrew Potter	Print	T
<b>The Manipulators. Unmasking the Hidden Persuaders</b>	Jeffrey Robinson	Print	T
<b>Tube of Plenty. The Evolution of American Television</b>	Erik Barnouw	Print	T
<b>Amintiri despre Enescu, Brancusi si alti prieteni</b>	Marcel Mihalovici	Print	X
<b>Borat. Touristic Guidings to Glorious Nation ok Kasakhstan /Minor Nation of U.S. and A.</b>	Borat Sagdiyev	Print	X
<b>Despre iubire si moarte</b>	Patrick Suskind	Print	X
<b>Dialoguri.Jorge Luis Borges. Ernesto Sabato</b>	Orlando Barone	Print	X
<b>Eseu despre orbire</b>	Jose Saramago	Print	X

<b>Hagakure. The Book of the Samurai</b>	Yamamoto Tsunetomo	Print	X
<b>In vremurile noastre de anarhie. Scrisori catre tineri</b>	C-tin Radulescu-Motru	Print	X
<b>Iron John. A book about men</b>	Robert Bly	Print	X
<b>Istoria frumusetii</b>	Umberto Eco	Print	XX
<b>Iudaismul</b>	Josy Eisenberg	Print	X
<b>Moise, omul care l-a intalnit pe Dumnezeu</b>	Thomas Romer	Print	X
<b>Monty Python Speaks!</b>	David Morgan	Print	X
<b>On Bullshit</b>	Harry G. Frankfurt	Print	X
<b>Petru cel mare</b>	John Swift	Print	X
<b>Serpieri mandragora</b>		Print	X
<b>Tao Teh Ching</b>	Lao Tzu	Print	X
<b>The Art of Looking Sideways</b>	Alan Fletcher	Print	G
<b>The Art of War</b>	Sun Tzu (autor); James Clavell (editor)	Print	X
<b>The Black Swan. The Impact of the Highly Improbable</b>	Nassim Nicholas Taleb	Print	A
<b>The Penis Book</b>	Joseph Cohen	Print	G
<b>The Prince</b>	Niccolo Machiavelli	Print	X
<b>XXX Stripburger</b>		Print	X
<b>Araldica. Storia, linguaggio, simboli e significati dei blasoni e delle arme</b>	Santi-Mazzini Giovanni	Print	XX
<b>Fifty. The Amazing Story of Renzo Rossi and Diesel</b>	Diesel Creative Team	Print	XX
<b>Harley - Davidson</b>	Allan Girdler, Ron Hussey	Print	XX
<b>Il museo dell'automobile "Carlo Biscaretti di Ruffia"</b>	Priuli, Verlucca	Print	XX
<b>Watches. The Ultimate Guide</b>	Fabienne Reybaud	Print	XX
<b>Mari esecuri ale unor branduri renumite. Adevarul despre cele mai faimoase 100 de greseli de branding din toate timpurile</b>	Matt Haig	Print	B
<b>Geniu in marketing</b>	Peter Fisk	Print	B
<b>Ogilvy despre publicitate</b>	David Ogilvy	Print	A
<b>Chemarea mall-ului. Geografia shopping-ului</b>	Paco Underhill	Print	T
<b>Ascensiunea si declinul planificarii strategice</b>	Henry Mintzberg	Print	B
<b>Extrem de tare si incredibil de aproape</b>	Jonathan Safran Foer	Print	L
<b>Sase palarii ganditoare</b>	Edward de Bono	Print	A

<b>Comunicare nonverbală: gesturile și postura</b>	Septimiu Chelcea, Loredana Ivan, Adina Chelcea	Print	T
<b>Tratat de răzândire</b>	Howard Gardner	Print	A
<b>Forta brandului</b>	William J. McEwen	Print	B
<b>Atac în bibliotecă</b>	George Arion	Print	L
<b>Gândire creativă și brainstorming</b>	J. Geoffrey Rawlinson	Print	A
<b>Art of the Event. Complete Guide to Designing and Decorating Special Events</b>	James C. Monroe	Print	B
<b>The Advertising Concept Book</b>	Pete Barry	Print	A
<b>The Philosophy of Branding. Great Philosophers Think Brands</b>	Thom Braun	Print	B
<b>Herd: How to Change Mass Behaviour by Harnessing Our True Nature</b>	Mark Earls	Print	B
<b>Patterns</b>	Drusilla Cole	Print	G
<b>Selling the Wheel</b>	Jeff Cox; Howard Stevens	Print	F
<b>Authenticity. Brands, Fakes, Sprin and the Lust for Real Life</b>	David Boyle	Print	B
<b>Coaching pentru performanță. Formare personală, performanță și scop</b>	John Whitmore	Print	F
<b>Know-how și abilități care-I diferențiază pe liderii de succes</b>	Ram Charan	Print	F
<b>Masca Morții Rosii și alte povești</b>	Edgar Allan Poe	Print	L
<b>Slam</b>	Nick Hornby	Print	L
<b>Marketing. Ghid propus de The Economist</b>		Print	B
<b>Management. Ghid propus de The Economist</b>		Print	F
<b>Marketing Warfare. Marketingul ca război</b>	Al Ries; Jack Trout	Print	B
<b>Guerilla Advertising. Metode eficiente pentru creșterea profiturilor investind în reclamă</b>	Jay Conrad Levinson	Print	A
<b>The End Of Marketing as We Know It</b>	Sergio Zyman	Print	B
<b>Web design. Flash Sites</b>	Julius Wiedemann	Print	D
<b>Zag. The Number-One Strategy of High-Performance Brands</b>	Marty Neumeier	Print	A
<b>Creativitatea în gândirea critică</b>	Anthony Weston	Print	A
<b>Cum să gândești ca Einstein. Încalcați regulile și descoperiți-vă geniul ascuns</b>	Scott Thorpe	Print	A

<b>Teoria generala a ocuparii fortei de munca, a dobanzii si a banilor</b>	John Maynard Keynes	Print	F
<b>Commonsense Direct Marketing</b>	Drayton Bird	Print	A
<b>Sixties Design</b>	Philippe Garner	Print	G
<b>Concurenta intr-o lume plata. Cum sa construim o companie intr-o lume fara granitze</b>	Victor K. Fung; William K. Fung; Yoram (Jerry) Wind	Print	F
<b>Elogiul lentorii. O provocare adresata cultului vitezei</b>	Carl Honore	Print	T
<b>Diferentiaza-te sau mori. Cum sa supravieuiesti in epoca actuala a concurentei</b>	Jack Trout	Print	B
<b>Permission Marketing</b>	Seth Godin	Print	B
<b>Videologia. O teorie tehnoculturala a imaginii globale</b>	Ion Manolescu	Print	T
<b>Guerilla marketing research</b>	Robert J. Kaden	Print	B
<b>Cristalizarea opiniei publice</b>	Edward Bernays	Print	T
<b>The Seven Words You Can't Say on Television</b>	Steven Pinker	Print	T
<b>Barack Obama. O alegere istorica</b>	Evan Thomas	Print	T
<b>On Brand</b>	Wally Olins	Print	B
<b>On Brand</b>	Wally Olins	Print	B
<b>Cartea micului vrajitor. Bagheta magica</b>	Ed Masessa	Print	G
<b>Reguli pentru revolutionari. Manifestul capitalist pentru crearea si marketingul unor produse si servicii noi</b>	Guy Kawasaki	Print	B
<b>Puterea prezentului. Ghid practic</b>	Eckhart Tolle	Print	X
<b>Ars Telefonica</b>	Alina Serban (ed.)	Print	T
<b>Salvador Dali</b>		Print	G
<b>Free Thinking</b>	Howe	Print	G
<b>Nemuritoarele povesti clasice</b>	Wendy Wentworth (ed.)	Print	L
<b>Cum sa devii o printesa</b>		Print	G
<b>Romania si Sfantul Munte Athos</b>	Alexandron(sponsor)	Print	XX
<b>Mythologies</b>	Roland Barthes	Print	T
<b>Stiinta comunicarii</b>	JJ van Cuilenberg; O. Scholten' G.W. Noomen	Print	T
<b>Despre Omul Frumos</b>	Dan Puric	Print	X

<b>Marketing Aesthetics. The Strategic Management of Brands, Identity and Image</b>	Bernd Schmitt; Alex Simionson	Print	B
<b>Strategie concurentiala. Manual de supravietuire si crestere a firmelor in conditiile economiei de piata</b>	Michael E. Porter	Print	F
<b>Corpul uman in 3 dimensiuni</b>		Print	G
<b>Rețele pentru toti</b>	Doug Lowe	Print	X
<b>Limbajul trupului. Cum pot fi citite gandurile altora din gesturile lor</b>	Allan Pease	Print	T
<b>Matisse. Master of Colour</b>	Volkmar Essers	Print	G
<b>Tratat despre minciuna. Repozitionarea etica a conceptului de minciuna</b>	Vasile Tran; Alfred Vasilescu	Print	T
<b>Sfarsitul marketingului</b>	Sergio Zyman	Print	B
<b>Copywriting</b>	J. Jonathan Gabay	Print	A
<b>Jurnalismul si cultura populara</b>	Peter Dahlgren; Colin Sparks	Print	T
<b>Tratat de igiena mintala</b>	Constantin Enachescu	Print	X
<b>99 francs</b>	Frederic Beigbeder	Print	L
<b>Ghidul lenesului. Mic tratat pentru lenesi rafinati</b>	Tom Hodgkinson	Print	X
<b>Sociologia franceza contemporana</b>	antologie intocmita Ion Aluas si Ion Dragan	Print	T
<b>Smart Retail. Magazinul tau - un fenomen al vanzarilor</b>	Richard Hammond	Print	B
<b>Traversarea abisului</b>	Geofrey A. Moore	Print	F
<b>In sfarsit, nefumator</b>	Allen Carr	Print	X
<b>Marketing exponential</b>	Paul Garrisson	Print	B
<b>Lovemarks. Viitorul dincolo de branduri</b>	Kevin Roberts	Print	B
<b>The World in 2008</b>	Supliment The Economist	Print	F
<b>Vorsprung</b>	Audi	Print	XX
<b>Meeting materialised</b>	Materia	Print	G
<b>Strania poveste a lui Benjamin Button...ai alte povestiri din epoca jazz-ului</b>	Scott F. Fitzgerald	Print	L
<b>Noul ghid de identitate</b>	Wally Olins	Print	B
<b>Logistica</b>	Carmen Balan	Print	F



<b>Visual Aid. Stuff you've forgotten, things you never thought you knew and lessons you didn't quite get around to learning</b>		Print	D
<b>Message out of the future. Uchronia community</b>		Print	X
<b>50 Sports wares. Innovations in Design and Materials</b>	Mel Byars	Print	G
<b>Testing to Distruction. A Critical Look at the Uses of Research in Advertising</b>	Alan Hedges	Print	B
<b>The Anatomy of Account Planning</b>	Henrik Habberstad	Print	B
<b>Your Home Concept Store</b>	Arlington	Print	XX
<b>Peace PR</b>	Adriana Tarus	Print	B
<b>Agentile de presa din Romania din 1889 pana astazi</b>	Carmen Ionescu	Print	B
<b>Cartea rosie a vanzarilor</b>	Jeffrey Gittomer	Print	F
<b>Negocieri. Ghid propus de The Economist</b>		Print	F
<b>Cate ceva despre mass-media</b>	Ziauddin Sardar; Borin Van Loon	Print	T
<b>Stop the Presses. Te Litigation PR Desk Reference</b>	Richard S. Levick, Larry Smith	Print	B
<b>Cele 11 de legi imuabile ale internet brandingului</b>	Al Ries; Laura Ries	Print	B
<b>Marketing lateral. Noi tehnici pentru descoperirea ideilor de succes</b>	Philip Kotler; Fernando Trias de Bes	Print	B
<b>Web Design: Portfolios</b>	Julius Wiedemann	Print	G
<b>Graphic Design for the 21st Century</b>	Charlotte & Peter Fiell	Print	G
<b>Arcimboldo</b>	Werner Kriegeskorte	Print	G
<b>Lucas Cranach. Grosse Meister der Malerei</b>		Print	G
<b>Turner</b>		Print	G
<b>Mondrian</b>		Print	G
<b>De la Manet la Lautrec</b>	Lionello Venturi	Print	G
<b>Puterea si cultura. O istorie a cenzurii</b>	Marian Petcu	Print	T
<b>Organizatia: proiectare si schimbare. Introducere in comportamentul organizational</b>	Mihaela Vlasceanu	Print	F
<b>The Packaging and Design Templates Sourcebook</b>		Print	G

<b>1000 New Designs and Where to Find Them</b>	Jennifer Hudson	Print	G
<b>Art School</b>	George Deem	Print	G
<b>The Rise of Design. Design and the Domestic Interior in 18th century in England</b>	Charles Saumarez Smith	Print	G
<b>Geek Chic</b>	Neil Feineman	Print	T
<b>Vocile puterii</b>	Adriana Saftoiu	Print	T
<b>Zero. Biografia unei idei periculoase</b>	Charles Seife	Print	X
<b>Usa interzisa</b>	Gabriel Liiceanu	Print	X
<b>Warschau</b>	Edward Hartwig	Print	X
<b>Cele 21 de legi supreme ale liderului</b>	John C. Maxwell	Print	F
<b>Dezvolta liderii din jurul tau</b>	John C. Maxwell	Print	F
<b>Imaginatia sociologica</b>	C Wright Mills	Print	T
<b>Indreptar ortografic, ortoepic si de punctuatie</b>		Print	D
<b>Fuzzy Logic</b>	Daniel McNeill; Paul Freiburger	Print	X
<b>Ortografie pentru toti</b>	Mioara Avram	Print	D
<b>Publicitatea audio. Curs practic de strategii creative</b>	Marian Odangiu; Daniela Ciobanu; Violeta Ficard	Print	A
<b>Real World Freehand 7</b>	Olav Martin Kvern	Print	G
<b>The Copy Workshop Workbook</b>	Bruce Bendinger	Print	A
<b>GuerillaAdvertising. Arme si tactici neconventionale de obtinere a profiturilor mari cu investitii mici in publicitate</b>	Jay Conrad Levinson	Print	A
<b>Manual de jurnalism. Tehnici fundamentale de redactare (volumul1 )</b>	Mihai Coman	Print	T
<b>Manual de jurnalism. Tehnici fundamentale de redactare (volumul 2)</b>	Mihai Coman	Print	T
<b>O istorie a lumii in 10 capitole si jumatate</b>	Julian Barnes	Print	L
<b>Cum functioneaza mintea</b>	Steven Pinker	Print	T
<b>The Designer's Packaging Bible. Creative Solutions for Outstanding Design</b>	Luke Herriot	Print	G
<b>Logo Lounge 2. 2000 International Identities by Leading Designers</b>	Bill Gardner; Catherine Fishel	Print	G
<b>Logo Lounge. 2000 International Identities by Leading Designers</b>	Bill Gardner; Catherine Fishel	Print	G

<b>Logos from A to Z. A selection of More than 5000 Logos from All Over theWorld</b>	Willson Heiken	Print	G
<b>Branding New York. How a City in Crisis was Sold to the World</b>	Miriam Greenberg	Print	B
<b>Distraction. Being Human in the Digital Age</b>	Mark Curtis	Print	T
<b>Absolut. Biography of a Bottle</b>	Carl Hamilton	Print	G
<b>Presentation Zen. Simple Ideas on Presentation Design and Delivery</b>	Garr Reynolds	Print	A
<b>Superclass. Elita globala a puterii si lumea sa</b>	David Rothkopf	Print	F
<b>Beyond Buzz: The Next Generation of Word-of-Mouth Marketing</b>	Lois Kelly	Print	B
<b>Mitul si omul</b>	Roger Caillois	Print	T
<b>Efectele publicitatii. Comunicarea de piata de succes. Instrumente, reguli si exemple</b>	Brigitte Weiss	Print	A
<b>Domnu Trandafir si alte povestiri</b>	Mihail Sadoveanu	Print	L
<b>How to Write Great Copy. Learn the Unwritten Rules of Copywritting</b>	Dominic Gettins	Print	A
<b>Manual de branding</b>	Wally Olins	Print	B
<b>Hey, Whipple, incearca asta! Un ghid pentru a crea reclame exceptionale</b>	Luke Sullivan	Print	A
<b>Acts of Meaning</b>	Jerome Bruner	Print	T
<b>Discourse analysis</b>	Gillina Brown; George Yule	Print	T
<b>Communication&amp;Community. An Approach to Social Psychology</b>	William M. Berg; Robert Boguslaw	Print	T
<b>Retelling a Life. Narration and Dialogue in Psychoanalysis</b>	Roy Schafer	Print	X
<b>Social Psychology. Theories, Research, and Applications</b>	Robert S. Feldman	Print	T
<b>Vocabularul psihanalizei</b>	Jean Laplanche; J.-B. Pontalis	Print	X
<b>Sociology</b>	Beth B. Hess; Elizabeth W. Markson; Peter J. Stein	Print	T
<b>Sociology</b>	Anthony Giddens	Print	T
<b>The Developing PersonThrough Childhood</b>	Kathleen Stassen Berger	Print	X
<b>The Low Sky.Understang the Dutch</b>		Print	G

<b>Personality. Theories, Research, and Applications</b>	Charles R. Potkay; Bem P. Allen	Print	X
<b>Barcelona. 4 visions</b>		Print	G
<b>Comoara de la baza piramidei. Eradicarea saraciei prin profit</b>	C.K. Prahalad	Print	F
<b>Planning and Managing Public Relations Campaigns</b>	Anne Gregory	Print	B
<b>Pasiunea mea: acvaristica</b>	Neculai Barabas	Print	X
<b>The Tipping Point</b>	Malcom Gladwell	Print	T
<b>Horizons 2020. A thought-provoking look at the future</b>	a study report of TNS Infratest Wirtschaftsforschung	Print	T
<b>Brand Simple</b>	Allen P Adamson	Print	B
<b>Hoopla</b>	Crispin Porter + Bogusky	Print	A
<b>Designul lucrurilor de zi cu zi</b>	Donald Arthur Norman	Print	G
<b>Netocratia. Noua elita a puterii si viata dupa capitalism</b>	design y	Print	T
<b>Pe spatele servetelului. Cum sa rezolvam probleme si sa vindem idei</b>	Dan Roam	Print	A
<b>The Annual of Annuals. Best of European Design &amp; Advertising '08</b>		Print	A
<b>The Annual of Annuals. Best of European Design &amp; Advertising '09</b>		Print	A
<b>Tribes. We Need You to Lead Us</b>	Seth Godin	Print	B
<b>The New Rules of Marketing &amp; PR. How to Use New Releases, Blogs, Podcasting, Viral Marketing &amp; Online Media to Reach Buyers Directly</b>	David Meerman Scott	Print	B
<b>Psihologia manipularii si a supunerii</b>	Nicolas Gueguen	Print	T
<b>Metoda focus grup. Ghid practic pentru cercetarea aplicata</b>	Richard A. Krueger; Mary Anne Casey	Print	T
<b>Etnopsihologie si imagologie. Sinteze si cercetari</b>	Luminita Mihaela Iacob	Print	T
<b>Sexul vinde. Aventura mass-media de la reprimare la obsesie</b>	Rodger Streitmatter	Print	T
<b>Aer</b>	Geoff Ryman	Print	L
<b>Wikinomics. Cultura comunicarii in masa</b>	Don Tapscott; Anthony D. Williams	Print	T
<b>Ignore Everybody. And 39 Other Keys to Creativity</b>	Hugh MacLeod	Print	A
<b>What Would Google Do?</b>	Jeff Jarvis	Print	B

<b>Strategia creativa in publicitate</b>	Bonnie L. Drewniansy; A. Jerome Jewler	Print	B
<b>Calculul consimtamantului. Fundamentele logice ale democratiei constitutionale</b>	James M. Buchanan; Gordon Tullock	Print	T
<b>Limbajul secret al leadershipului. Cum sa indemni la actiune prin arta povestirii</b>	Stephen Denning	Print	F
<b>Latin American Graphic Design</b>	Felipe Taborda; Julius Wiedman	Print	G
<b>The Wayfinding Handbook. Information Design for Public Places</b>	David Gibson	Print	G
<b>Stunning Advertising</b>		Print	A
<b>The Worst Hotel in the World. The Hans Brinker Budget Hotel in Amsterdam</b>	KesselsKramer	Print	A
<b>Cubabrasil</b>	Stone	Print	G
<b>Une histoire de la publicite</b>	Stephane Pincas; Marc Loiseau	Print	A
<b>Diseno di protesta</b>	Milton Glaser; Mirco Ilic	Print	G
<b>Puncte firebinti. Secretul companiilor care debordeaza de energie si inovatie</b>	Lynda Gratton	Print	F
<b>Irrational in mod previzibil. Fortele ascunse care ne influenteaza deciziile</b>	Dan Ariely	Print	B
<b>Comunicare mediatica</b>	Delia Balaban	Print	T
<b>Relatiile publice si mass-media</b>	Cristina Coman	Print	B
<b>Cele mai frumoase 5 povesti</b>		Print	L
<b>Insula cu elice</b>	Jules Verne	Print	L
<b>Simtul urgentei</b>	John Kotter	Print	F
<b>The 22 Immutable Laws of Branding</b>	Al Ries; Laura Ries	Print	B
<b>Pop Art</b>	Tilman Osterwold	Print	G
<b>Never Mind the Sizzle...Where's the Sausage? Branding Based on Substance not Spin</b>	David J. Taylor	Print	B
<b>100 to watch. A Directory of New Romanian Creative Talent</b>		Print	G
<b>The Brand Handbook</b>	Wally Olins	Print	B
<b>Desingning Brand Identity</b>	Alina Wheeler	Print	G
<b>Niste raspunsuri</b>	Mihaela Radulescu	Print	X

<b>Eseu despre originea limbilor. Unde se vorbeste despre melodie si despre imitatie muzicala</b>	Jean-Jacques Rousseau	Print	T
<b>Mizeria prosperitatii. Religia economismului si dusmanii sai</b>	Pascal Bruckner	Print	T
<b>Telecomunicatii.Ghid propus de The Economist</b>		Print	T
<b>Dictionar diabolic vol. 1</b>	Jacques Collins de Plancy	Print	D
<b>Dictionar diabolic vol. 2</b>	Jacques Collins de Plancy	Print	D
<b>Legendele romanilor 2: Legendele faunei</b>		Print	X
<b>Globalizarea sub semnul intrebarii. Economia internationala si posibilitati de guvernare</b>	Paul Hirst; Grahame Thompson	Print	T
<b>Where the Suckers Moon. The Life and Death of an Advertising Campaign</b>	Randall Rothenberg	Print	B
<b>Dianetics: The evolution of a science</b>	L. Ron Hubbard	Print	X
<b>Revolutia descultilor</b>	Bernard Scheider	Print	T
<b>Manual de istoria artei. Evul mediu</b>	G. Oprescu	Print	X
<b>Manual de istoria artei. Renasterea</b>	G. Oprescu	Print	X
<b>Manual de istoria artei. Barocul</b>	G. Oprescu	Print	X
<b>Manual de istoria artei. Postimpresionismul</b>	G. Oprescu	Print	X
<b>Manual de istoria artei. Realismul. Impresionismul</b>	G. Oprescu	Print	X
<b>Manual de istoria artei. Sec al XVIII-lea</b>	G. Oprescu	Print	X
<b>Manual de istoria artei. Clasicismul. Romantismul</b>	G. Oprescu	Print	X
<b>Arta fantastica</b>	Marcel Brion	Print	X
<b>Civilizatie si cultura</b>	Marija Gimbutas	Print	X
<b>Civilizatia geto-dacilor vol I</b>	Ion Horatiu Crisan	Print	X
<b>Civilizatia geto-dacilor vol II</b>	Ion Horatiu Crisan	Print	X
<b>Civilizatia egeana</b>	Nicolas Platon	Print	X
<b>Calatorie prin taramul Picasso</b>	Helene Parmelin	Print	X
<b>Pictura romaneasca in imagini.1111 reproduceri</b>		Print	X
<b>Artele miniaturale in Antichitate</b>	Mihai Gramatopol	Print	X
<b>Psihanaliza si arta</b>	Sigmund Freud	Print	X
<b>Campionii Romaniei</b>	Georgiana Mecu	Print	X
<b>Psihoterapie. Metode si tehnici</b>	Andre Moreau	Print	X

<b>Counterintuitive Marketing</b>	Kevin J. Clancy, Peter C. Krieg	Print	B
<b>Understanding the Hospitality Consumer</b>	Alistair Williams	Print	B
<b>Speaking of Journalism</b>	William Zinsser	Print	T
<b>Televiziunea in viata cotidiana</b>	Roger Silverstone	Print	T
<b>Texts and contexts. A Contemporary Approach to College Writing</b>	William S. Robinson, Stephanie Tucker	Print	T
<b>100 Ways to make business a success</b>	Neil Bromage	Print	F
<b>Jurnalistii.Vedete, scribi sau contopisti</b>	Michael Palmer, Denis Ruellan	Print	T
<b>Opinia publica si dinamica schimbarilor din societatea romaneasca in tranzitie</b>	Aurelian Bondrea	Print	T
<b>The New Finance</b>	Robert A. Haugen	Print	F
<b>Which MBA?</b>	George Bickerstaffe	Print	F
<b>Fast Track to the Top</b>	Ros Taylor, John Humphrey	Print	F
<b>Brand it like Beckham</b>	Andy Milligan	Print	B
<b>Sustainable Solutions</b>	Martin Charter, Ursula Tischner	Print	F
<b>Introducere in stiintele comunicarii</b>	Daniel Bougnoux	Print	T
<b>Relatiile publice: tehnici de comunicare cu presa</b>	Cristina Coman	Print	B
<b>How come your brand isn't working enough?</b>	Peter Cheverton	Print	B
<b>Comunicare si actiune</b>	Laurentiu Soitu	Print	T
<b>High output management</b>	Andrew S. Grove	Print	F
<b>Making Management Simple</b>	Frances Kay, Helen Guinness, Nicola Stevens	Print	F
<b>Talentatul domn Ripley</b>	Patricia Highsmith	Print	L
<b>Ispasire</b>	Ian McEwan	Print	L
<b>Cum sa scriem</b>	Catherine & Odile Pierron	Print	T
<b>Jurnalismul universal</b>	David Randall	Print	T
<b>Make meetings work</b>	Julie Ann Amos	Print	F
<b>Literatura, ce poveste!</b>	Liviu Antonesei	Print	X
<b>Management in Western Europe</b>	Peter Lawrence, Vincent Edwards	Print	F
<b>Time management from the inside out</b>	Julie Morgenstern	Print	T
<b>Persuasive reports and proposals</b>	Andrew Leigh	Print	F

<b>Conflict is for the Birds!</b>	Gayle Wiebe, Nabil Oudeh	Print	T
<b>Le juste a temps pour l'Europe</b>	Jean-Philippe Carillon, Patrick Colin	Print	T
<b>Risking It All</b>	Martin Webb	Print	F
<b>Pedagogie</b>	Ioan Bontas	Print	X
<b>Cartea sefilor si managerilor</b>	Charles Brooks	Print	F
<b>Manual de Jurnalism. Ghidul practic pentru presa scrisa vol I</b>	Mihai Coman	Print	T
<b>New Directions in Management Development</b>	W Hirsh, A Carter	Print	F
<b>Entrepreneurial Finance</b>	Philip J. Adelman, Alan M. Marks	Print	F
<b>Cost and management accounting</b>	Colin Drury	Print	F
<b>Dictionar de Americanisme</b>	Florin Ionescu	Print	D
<b>True Professionalism</b>	David H. Maister	Print	F
<b>Manual de Jurnalism. Ghidul practic pentru presa scrisa vol II</b>	Mihai Coman	Print	T
<b>The New Business Road Test</b>	John W. Mullins	Print	F
<b>Research In Media Promotion</b>	Susan Tyler Eastman	Print	B
<b>Stupid factor</b>	Peter Jump	Print	F
<b>The power of positive profit</b>	Graham Foster	Print	F
<b>The Differentiated Network</b>	Nitin Nohria, Sumantra Ghoshal	Print	F
<b>Competitivitate prin informatie</b>	Vasile Paun	Print	F
<b>How to fund your business. The essential guide to raising finance to start and grow your business</b>	Steve Parks	Print	F
<b>The career adventurer's fieldbook. Your guide to career success</b>	Stephen Coomber, Stuart Crainer, Des Dearlove	Print	X
<b>How come you can't identify your key customers?</b>	Peter Cheverton	Print	F
<b>Depression. Questions You Have... Answers You Need</b>	Sandra Salmans	Print	X
<b>Vorbiti mai bine, scrieti mai bine romaneste</b>	Ion Roman	Print	T
<b>A Management System Exempt from Power. Learning to manage with considerations for others</b>	Christian Bourion	Print	F
<b>Boards That Deliver. Advancing corporate governance from compliance to competitive advantage</b>	Ram Charan	Print	F



<b>New Business for Old Europe</b>	Arnold Tukker, Ursula Tischner	Print	F
<b>Hidden Financial Risk . Understanding Off-Balance Sheet Accounting</b>	J. Edward Ketz	Print	F
<b>It's your Career Take Control!</b>	Catherine B. Beck	Print	X
<b>Having It All and Making it Work</b>	D. Quinn Mills, Sasha K. Mattu, Kirstin R. Hornby	Print	X
<b>Sociologia opiniei publice si a mass-media</b>	Aurelian Bondrea	Print	T
<b>Cash Traps. Small Business Secrets for Reducing Costs &amp; Improving Cash Flow</b>	Jeffrey P. Davidson, Charles W. Dean	Print	F
<b>Educatia si Mass-Media</b>	George Cucu	Print	T
<b>Taming Time - A Parctical Guide to Time Management</b>	Richard Moxham	Print	X
<b>Collins dictionary of Marketing</b>	Charles Doyle	Print	D
<b>Reportajul interbelic romanesc</b>	Radu Clobotea	Print	T
<b>Do not exceed the stated dose</b>	Peter Lovesey	Print	X
<b>Vocabular economic si financiar</b>	Yves Bernard, Jean-Claude Colli	Print	D
<b>Introducere in etica si legislatia presei</b>	Miruna Runcan	Print	T
<b>Cuplul conjugal. Armonie si dizarmonie</b>	Iolanda Mitrofan	Print	X
<b>Management Extra. Change Management</b>		Print	F
<b>The Holland handbook</b>		Print	XX
<b>Emotionomics. Cum sa castigi inimile si mintile oamenilor</b>	Dan Hill	Print	B
<b>Management Gurus</b>	Andrzej Huczynski	Print	F
<b>Economia crizelor. Curs-fulger despre viitorul finantelor</b>	Nouriel Roubini, Stephen Mihm	Print	F
<b>Internet-linked dictionary of Business</b>	Christopher Pass, Bryan Lowes, Andrew Pendleton, Leslie Chadwick, Daragh O'Reilly, Malcolm Afferson	Print	D
<b>European Computer Driving Licence. Power Point</b>		Print	T
<b>European Computer Driving Licence. Power Point</b>		Print	T

<b>The Power of Unfair Advantage. How to Create It, Build It, and Use It to Maximum Effect</b>	John L. Nesheim	Print	F
<b>E.bizz. The anatomy of electronic business</b>	Geoffrey Sampson	Print	F
<b>Financial Planning Models. Construction and Use</b>	G. Roland Kaye	Print	F
<b>Managing management development</b>	Graham Mole	Print	F
<b>Accountancy uncovered</b>	Adele Cherreson	Print	F
<b>Retorica traditionala si retorici moderne</b>	Gheorghe Mihai	Print	T
<b>Advertising in Everyday Life</b>	Neil M. Alperstein	Print	A
<b>Enciclopedia. In cautarea perfectiunii</b>		Print	X
<b>Cartea de povesti a unui economist</b>	George A. Akerlof	Print	F
<b>Oameni si companii</b>		Print	T
<b>Practical Marketing and Public Relations for the Small Business 2nd edition</b>	Moi Ali	Print	B
<b>Building a knowledge -driven organization</b>	Robert H. Buckman	Print	F
<b>Total e-mail marketing</b>	Dave Chaffey	Print	B
<b>Management Accounting</b>	Terry Lucey	Print	F
<b>The International Dictionary of Marketing</b>	Daniel Yadin	Print	D
<b>Firms of endearment. How World-Class Companies profit from Passion and Purpose</b>	Raj Sisodia, Jag Sheth, David B. Wolfe	Print	F
<b>Simply Better</b>	Patrick Barwise, Sean Meehan	Print	B
<b>Forta Schimbarii</b>	John Kotter	Print	F
<b>Intoarcerea economiei declinului si criza din 2008</b>	Paul Krugman	Print	F
<b>Constiinta unui liberal</b>	Paul Krugman	Print	T
<b>Clienti pe viata. Cum sa transformi acel cumparator ocazional intr-un client pe viata</b>	Carl Sewell, Paul B. Brown	Print	B
<b>Confesiunile unui bancher toxic</b>	Cresus	Print	F
<b>Arta negocierii in afaceri</b>	Roy J. Lewicki, Alexander Hiam	Print	F
<b>Pierderea virginitatii</b>	Richard Branson	Print	F
<b>Iluzia utilizatorului. Despre limitele constiintei</b>	Tor Norretranders	Print	B
<b>Client o data, client mereu</b>	Chris Daffy	Print	B

<b>Economia experientei. Orice afacere e o scena si tot ce faci e un spectacol</b>	B. Joseph Pine II, James H. Gilmore	Print	F
<b>Libertatea de a alege. O declaratie personala</b>	Milton Friedman, Rose Friedman	Print	T
<b>In fruntea revolutiei</b>	Gary Hamel	Print	F
<b>Teoria clasei de lux</b>	Thorstein Veblen	Print	T
<b>Lumea e rotunda. Pericole ascunse pentru economia globala</b>	David M. Smick	Print	F
<b>Consilierul de incredere</b>	David H. Maister, Charles H. Green, Robert M. Galford	Print	B
<b>Marketing 3.0. De la produs la consumator si la spiritul uman</b>	Philip Kotler, Hermawan Kartajaya, Iwan Setiawan	Print	B
<b>Sfarsitul Economiei Iluziei</b>	Liviu Voinea	Print	F
<b>Revitalizarea corporatiei. Cum reusesc liderii sa produca schimbarea</b>	Jonas Ridderstrale; Mark Wilcox	Print	F
<b>Metode euristice simple pentru decizii inteligente</b>	Gerd Gigerenzer, Peter M. Todd, Grupul de cercetare ABC	Print	T
<b>The next big idea</b>	Carol Kennedy	Print	F
<b>Peak performance through NPL</b>		Print	T
<b>The Birth of Plenty. How the Prosperity of the Modern World was Created</b>	William J. Bernstein	Print	F
<b>Interactive behaviour at work</b>	Maureen Guirdham	Print	T
<b>The only sustainable edge</b>	John Hagel III, John Seely Brown	Print	F
<b>Public Relations in Local Government. Strategic Approaches to Better Communication</b>	David Walker	Print	B
<b>Finders and keepers</b>	Susan moore Johnson, The Project on the Next Generation	Print	X
<b>Gurus on Business Strategy</b>	Tony Grundy	Print	F
<b>Cameras in Narnia. How The Lion, The Witch and The Wardrobe came to life</b>	Ian Brodie	Print	X
<b>How To Pass Professional Level Psychometric Tests</b>	Sam Al-Jajjoka	Print	F

<b>The Elgar Companion to Post Keynesian Economics</b>	J.E. King	Print	F
<b>Not for profit GAAP</b>	Richard F. Larkin, Marie DiTommaso	Print	F
<b>The Study Skills Handbook</b>	Stella Cottrell	Print	X
<b>Trend following. How great traders make millions in up or down markets</b>	Michael W. Covel	Print	F
<b>e-Business: organizational and technical foundations</b>	Michael P. Papazoglou, Pieter Ribbers	Print	F
<b>Facilitating Empowerment</b>	Christine Hogan	Print	F
<b>Entrepreneurship. A new perspective</b>	Thomas Grebel	Print	F
<b>The 6 Most Important Decisions You'll Ever Make</b>	Sean Covey	Print	T
<b>Hacked, Attacked &amp; Abused. Digital Crime Exposed</b>	Peter Lilley	Print	X
<b>Liberation &amp; Domestication. Young people, youth policy and cultural creativity.</b>	John Astley	Print	T
<b>Smoking in British popular culture 1800-2000</b>	Matthew Hilton	Print	T
<b>How not to teach</b>	Mr Read	Print	T
<b>Students must write</b>	Robert Barrass	Print	X
<b>Media monoliths. How great media brands thrive and survive</b>	Mark Tungate	Print	B
<b>Values at work</b>	Michael Henderson, Dougal Thompson	Print	F
<b>Hearing Gesture. How Our Hands Help Us Think</b>	Susan Goldin-Meadow	Print	T
<b>The strategy reader</b>	Susan Segal-Horn	Print	F
<b>Innovating Strategy Process</b>	Steven W. Floyd, Johan Roos, Claus D. Jacobs, Franz W. Kellermanns	Print	F
<b>Socratic Circles</b>	Matt Copeland	Print	T
<b>Reinventing development?</b>	Paul Gready, Jonathan Ensor	Print	T
<b>The fashion of football</b>	Paolo Hewitt, Mark Baxter	Print	X
<b>British Cinema. A Critical History</b>	British Cinema. A critical History	Print	X
<b>Shakespeare on film</b>	Russel Jackson	Print	X
<b>How I made it</b>	Rachel Bridge	Print	F

<b>EVEolution. The Eight Truths of Marketing to Women</b>	Faith Popcorn, Lys Marigold	Print	B
<b>The Induction Pocketbook</b>	Ruth Sangale, Philippa Webster	Print	T
<b>The Politics of Postmodernism</b>	Linda Hutcheon	Print	X
<b>Everlasting light bulbs. How economics illuminates the world</b>	John Kay	Print	F
<b>Tomorrow's Office</b>	Santa Raymond, Roger Cunliffe	Print	G
<b>New Public Sector Marketing</b>	David Chapman, Theo Cowdell	Print	B
<b>Digital Magazine Design</b>	Paul Honeywill, Daniel Carpenter	Print	G
<b>The Effective Use of Sponsorship</b>	David Wragg	Print	F
<b>How to get research published in journals</b>	Abby Day	Print	T
<b>Short and sweet. Short texts and how to use them</b>	Alan Maley	Print	T
<b>eMarketing eXcellence</b>	Pr Smith, Dave Chaffey	Print	B
<b>When genius failed. The rise and fall of long-term capital management</b>	Roger Lowenstein	Print	F
<b>Sex, lies and democracy. The press and the public</b>	Michael Bromley, Hugh Stephenson	Print	T
<b>The Blog Digest 2007</b>	Justin McKeating	Print	T
<b>Secrets of the Press</b>	Stephen Glover	Print	T
<b>Delegating Effectively</b>		Print	F
<b>Supporting Strategy</b>	Frances A. O'Brien, Robert G. Dyson	Print	F
<b>Does IT matter? Information technology and the corrosion of competitive advantage</b>	Nicholas G. Carr	Print	X
<b>Simply Brilliant</b>	Fergus O'Connell	Print	A
<b>Warriors on the High Wire</b>	Fiona Gilmore	Print	B
<b>Master your panic and take back your life</b>	Denise F. Beckfield	Print	T
<b>The White Ladder Diaries</b>	Ros Jay	Print	F
<b>Strategic decision making</b>	George Wright	Print	F
<b>Doing Research Projects in Marketing, Management and Consumer Research</b>	Chris Hackley	Print	B
<b>The new fontana dictionary of modern thought</b>	Alan Bullock, Stephen Trombley	Print	D
<b>The World's Best Books</b>	Mark Williams	Print	X

<b>Inside broadcasting</b>	Julian Newby	Print	B
<b>1001 Ways to Make More Money as a Speaker, Consultant or Trainer</b>	Lilly Walters	Print	F
<b>Creating Customer Delight</b>	Rakesh Seth, Kirti Seth	Print	B
<b>Liberating Culture. Cross-Cultural Perspectives on Museums, Curation, and Heritage Preservation</b>	Christina F. Kreps	Print	X
<b>E-shop, creating and promoting successful small business sites</b>	Molly E. Holzschilag	Print	B
<b>Levers of organization design. How managers use accountability systems for greater performance and commitment</b>	Robert Simons	Print	F
<b>Politics on the Internet</b>	Steve Buckler, David Dolowitz	Print	B
<b>Politics on the Internet</b>	David Bolchover, Chris Brady	Print	F
<b>Selling to win</b>	Richard Denny	Print	F
<b>The Art of Project Management</b>	Scott Berkun	Print	F
<b>Scenarios. The art of strategic conversation</b>	Kees van der Heijden	Print	T
<b>Complexity and Organization</b>	Robert MacIntosh	Print	F
<b>Catastrophe. Risk and response</b>	Richard A. Posner	Print	F
<b>Your PhD companion</b>	Stephen Marshall, Nick Green	Print	X
<b>The Apprentice</b>	Sir Alan Sugar	Print	F
<b>People Power. Campaigns &amp; Causes</b>	David Downing	Print	T
<b>What Can Be Done? Making the Media and Politics Better</b>	John Lloyd, Jean Seaton	Print	B
<b>Advertising on the Internet</b>	Steven Armstrong	Print	A
<b>Successful Presentations</b>	Carole McKenzie	Print	T
<b>The Which? Guide to Insurance</b>	Virginia Wallis	Print	X
<b>News, Crime and Culture</b>	Maggie Wykes	Print	T
<b>Effective Writing Skills for Public Relations</b>	John Foster	Print	B
<b>The film studies dictionary</b>	Steve Blandford, Barry Keith Grant, Jim Hillier	Print	D
<b>How to Organize Effective Conferences and Meetings</b>	David Seekings, John Farrer	Print	T
<b>Balance and Bias in Journalism</b>	Guy Starkey	Print	T
<b>How To Write Effective Reports</b>	John E. Sussams	Print	T
<b>Teach yourself desktop publishing</b>	Christopher Lumgair	Print	G

<b>How to write a staff manual</b>	Susan L Brock, Sally R. Cabbell	Print	F
<b>Up close &amp; personal?</b>	Paul R. Gamble, Merlin Stone, Neil Woodcock, Bryan Foss	Print	B
<b>Handbook of Research in International Marketing</b>	Subhash C. Jain	Print	B
<b>Judo Strategy. Turning Your Competitor's Strength to Your Advantage</b>	David B. Yoffie, Mary Kwak	Print	F
<b>The Strategy Process</b>	Henry Mintzberg, Joseph Lampel, James Brian Quinn, Sumantra Ghoshal	Print	F
<b>The MBA handbook</b>	Sheila Cameron	Print	F
<b>Getting more visitors to your website in 90 minutes</b>	Martin Bailey	Print	B
<b>Which? Way to get an e-Life</b>	Carol Elston, Sue Orrell	Print	B
<b>Cassell's thesaurus</b>	Betty Kirkpatrick	Print	D
<b>Journalism, Science and Society</b>	Martin W. Bauer, Massimiano Bucchi	Print	B
<b>Writing the second act. Building conflict and tension in your film script</b>	Michael Halperin	Print	X
<b>e-Citizen. The essential guide for the e-citizen qualification</b>		Print	B
<b>The newspaper handbook</b>	Richard Keeble	Print	T
<b>Teach yourself visually Photoshop 7</b>	Mike Wooldridge	Print	G
<b>Research methods for postgraduates</b>	Tony Greenfield	Print	X
<b>Complex IT. Project management</b>	Peter Schulte	Print	F
<b>Services marketing. Integrating customer focus across the firm</b>	Valarie A. Zeithaml, Mary Jo Bitner, Dwayne D. Gremler	Print	B
<b>Guide to Managerial Communication</b>	Mary Munter	Print	F
<b>Selling today. Creating Customer Value</b>	Gerald L. Manning, Barry Reece, Michael Ahearne	Print	F
<b>Head First Design Patterns</b>	Eric Freeman, Elisabeth Freeman	Print	G
<b>All a Twitter</b>	Tee Morris	Print	B

<b>Crossing the chasm. Marketing and selling products to mainstream customers</b>	Geoffrey A. Moore	Print	B
<b>Guerrilla trade show selling</b>	Jay Conrad Levinson, Mark S.A. Smith, Orvel Ray Wilson	Print	F
<b>Socialnomics. How social media transforms the way we live and do business</b>	Erik Qualman	Print	T
<b>Managing creativity and innovation</b>		Print	A
<b>Confident presenting "Focus on what can go right and win them over"</b>	James O'Rourke	Print	A
<b>The Green Marketing Manifesto</b>	John Grant	Print	B
<b>Marketing Research An Applied Approach</b>	Naresh K. Malhatra, David F. Birks	Print	B
<b>Strategic marketing problems</b>	Roger A. Kerin, Robert A. Peterson	Print	B
<b>Consumer behaviour</b>	Leon G. Schiffman, Leslie Lazar Kanuk, Harvard Hansen	Print	B
<b>Sponsorizarea in cultura. Atitudinea comunitatii de afaceri din Romania</b>		Print	B
<b>David Ogilvy. Confesiunile unui om de publicitate</b>		Print	A
<b>Succesul in vanzarea cu amanuntul! Retail success</b>	George Whalin	Print	B
<b>La limita vulgaritatii. Mic tratat de mare pudoare</b>	Helene Sirven, Philippe Tretiack	Print	X
<b>Prabusirea satanei</b>	Rene Girard	Print	X
<b>De ce oamenii buni savarsesc fapte rele</b>	James Hollis	Print	T
<b>Tratat despre banalitate</b>	Nicolas Grimaldi	Print	X
<b>Adevarata enciclopedie a prezentului. Mic tratat pentru generatia tatuaj</b>	Oliver Kuhn, Alexandra Reinwarth, Axel Frohlich	Print	T
<b>Arta de a cumpara</b>	Paco Underhill	Print	B
<b>The Tin Drum</b>	Gunter Grass	Print	L
<b>Loneliness. Human nature and the need for social connection</b>	John T. Cacioppo, William Patrick	Print	T
<b>Inteligenta emotionala</b>	Daniel Goleman	Print	X
<b>Understanding Design</b>	Kees Dorst	Print	G
<b>Whatever you think think the opposite</b>	Paul Arden	Print	A
<b>Manual de branding</b>	Wally Olins	Print	B



<b>Goya, a life in letters</b>	Sarah Symmons	Print	X
<b>One hundred philosophers. A guide to the world's greatest thinkers</b>	Peter J. King	Print	XX
<b>Drawing on the Right Side of the Brain</b>	Betty Edwards	Print	A
<b>The New Puzzle Classics. Ingenious Twists on Timeless Favorites</b>	Serhiy Grabarchuk	Print	XX
<b>The Doodle Book</b>	Taro Gomi	Print	G
<b>Developing strategic thought. A collection of the best thinking on business strategy</b>	Bob Garratt	Print	F
<b>Positioning: the battle for your mind</b>	Al Ries, Jack Trout	Print	B
<b>Design. The 50 most influential designers in the world</b>	Paul Rodgers	Print	G
<b>Confucius. O biografie</b>	Jonathan Clements	Print	XX
<b>Cum sa ne purtam cu personalitatile dificile</b>	Francois Lelord, Christophe Andre	Print	X
<b>Graphic Design for Non-designers</b>	Tony Seddon, Jane Waterhouse	Print	G
<b>Cum se creeaza un nume de brand</b>	Steven Rivkin, Fraser Sutherland	Print	B
<b>Trezirea samuraiului. Cultura si strategii japoneza in societatea cunoasterii</b>	Pierre Fayard	Print	T
<b>The Medium is the Massage</b>	Marshall McLuhan, Quentin Fiore	Print	X
<b>Recharge your design batteries</b>	John O'Reilly, Tony Linkson	Print	G
<b>Thinking Visually</b>	Mark Wigan	Print	G
<b>Deep smarts</b>	Dorothy Leonard, Walter Swap	Print	F
<b>Tested advertising methods</b>	John Caples	Print	A
<b>Proba de caracter. Sa intelegem esenta leadershipului prin literatura</b>	Joseph L. Badaracco Jr	Print	F
<b>Marketing direct</b>	David Ogilvy	Print	B
<b>Studii de teoria cunoasterii</b>	Stefan Celmare	Print	T
<b>High performance sales organizations</b>	Darlene M. Coker, Edward R. Del Gaizo, Kathleen A. Murray, Sandra L. Edwards	Print	F
<b>Atlas of graphic designers</b>	Elena Stanic, Corina Lipavsky	Print	G
<b>Art directing. Projects for print</b>	Tony Seddon, Luke Herriott	Print	G

<b>Art direction explained, at last!</b>	Steven Heller, Veronique Vienne	Print	G
<b>Ziarul local. Cum sa scrii pentru publicatia unei comunitati</b>	Jock Lauterer	Print	T
<b>Din psihologia contrariilor si a paradoxurilor</b>	Tiberiu Rudica	Print	X
<b>Etnografii urbane. Cotidianul vazut de aproape</b>	Vintila Mihailescu	Print	XX
<b>Ce i-a spus Einstein barbierului sau</b>	Robert L. Wolke	Print	XX
<b>O minunata nefericire</b>	Boris Cyrulnik	Print	X
<b>Psihologia viitorului. Lectii din cercetarea moderna asupra constiintei</b>	Stanislav Grof	Print	X
<b>Construirea sociala a realitatii</b>	Thomas Luckmann, L. Berger	Print	T
<b>Muschiul mental</b>	David Gamon	Print	X
<b>Cartea cu euri</b>	Sorin Stoica, Calin Torsan, Cosmin Manolache, Roxana Morosanu, Ciprian Voicila	Print	X
<b>Lumea femeilor</b>	Alain Touraine	Print	T
<b>Zoomenirea</b>	Desmond Morris	Print	T
<b>Cum vorbim despre cartile pe care nu le-am citit</b>	Pierre Bayard	Print	T
<b>Media culpa</b>	Brindusa Armanca	Print	T
<b>150 de experimente pentru a intelege manipularea mediatica. Psihologia consumatorului de mass-media</b>	Sebastien Bohler	Print	T
<b>Impotriva fericirii</b>	Eric G. Wilson	Print	X
<b>Teoria fericirii</b>	Jonathan Haidt	Print	T
<b>Alchimia emotionala</b>	Tara Bennett-Goleman	Print	X
<b>101 aparari : Cum se autoprotejeaza mintea</b>	Jerome S. Blackman	Print	X
<b>Istoria corpului, vol III : Mutatiile privirii. Secolul XX</b>	Jean-Jacques Courtine, Alain Corbin, Georges Vigarello	Print	XX
<b>The Power of Social Networking: Using the Whuffie Factor to Build Your Business</b>	Tara Hunt	Kindle	B
<b>Flip the Funnel: How to Use Existing Customers to Gain New Ones</b>	Joseph Jaffe	Kindle	B

<b>Adwords Made Easy (Original)</b>	Brad Callen	Kindle, Iriver	A
<b>The New Community Rules</b>	Tamar Weinberg	Kindle	T
<b>Street-Smart Advertising: How to Win the Battle of the Buzz</b>	Margo Berman	Kindle	A
<b>How to Make Money with Social Media: An Insider's Guide on Using New and Emerging Media to Grow Your Business</b>	Jamie Turner, Reshma Shah	Kindle	B
<b>The Social Marketing Playbook</b>	360i	Kindle	B
<b>Groundswell: Winning in a World Transformed by Social Technologies</b>	Charlene Li, Josh Bernoff	Kindle	F
<b>Engage: The Complete Guide for Brands and Businesses to Build, Cultivate, and Measure Success in the New Web</b>	Brian Solis	Kindle	B
<b>The Art of Asking: Ask Better Questions, Get Better Answers</b>	Terry J. Fadem	Kindle	T
<b>Triburi. Avem nevoie de tine sa ne conduci</b>	Seth Godin	Print	F
<b>Czech 100 design icons</b>	Tereza Bruthansova, Jan Kralicek	Print	G
<b>Massive change</b>	Bruce Mau, Jennifer Leonard, Institute Without Boundaries	Print	G
<b>Categories</b>	Aristotle	Kindle	XX
<b>Advertising for Results</b>	G.F. Brown	Iriver	A
<b>Getting Traffic To All Your Websites</b>	David O'Connell	Iriver	A
<b>How To Sell Social Media</b>	David Bullock	Iriver	B
<b>Rising Tide. Lessons from 165 Years of Brand Building at Procter&amp;Gamble</b>	Davis Dyer, Frederick Dalzell, Rowena Olegario	Print	B
<b>Abilitati de comunicare</b>	Allan Pease, Barbara Pease	Print	T
<b>The smashing book</b>	Alessandro Cattaneo, Andrew Maier	Print	B
<b>Regele</b>	Donald Barthelme	Print	L
<b>Bel-Ami</b>	Guy De Maupassant	Print	L
<b>Strada Le Havre</b>	Paul Guimard	Print	L
<b>Lumea Sofiei</b>	Jostein Gaarder	Print	L
<b>Deriva continentelor</b>	Russell Banks	Print	L
<b>Renoir kora</b>	Antony Mason	Print	G
<b>Warhol kora</b>	Antony Mason	Print	G
<b>Broderii</b>	Marjane Astrapi	Print	G

<b>Monografiile arhitect</b>	Mario Kuibus, Re-act now studio	Print	G
<b>Monografiile arhitect</b>	Ioan Andreescu, Vlad Gaivoronschi	Print	G
<b>Macromedia Freehand. Using FreeHand</b>		Print	G
<b>Creativitatea. Descatusarea fortelor interioare</b>	Osho	Print	A
<b>Zece mari economişti</b>	Joseph A. Schumpeter	Print	F
<b>Economia experienţei</b>	James Gilmore, Joseph Pin	Print	F
<b>Pierderea virginităţii</b>	Richard Branson	Print	F
<b>Efectul de halou</b>	Phil Rosenzweig	Print	F
<b>Viitorul managementului</b>	Gary Hamel, Bill Breen	Print	F
<b>Super Freakonomics</b>	Stephen J. Dubner, Steven D. Levitt	Print	F
<b>Sfârşitul economiei iluziei</b>	Liviu Voinea	Print	F
<b>In cadere libera</b>	Joseph E. Stiglitz	Print	F
<b>În fruntea revoluţiei</b>	Gary Hamel	Print	F
<b>Forţa schimbării</b>	John P. Kotter	Print	F
<b>Judeca. Cum iau marii lideri decizii inspirate</b>	Noel M. Tichy, Warren G. Bennis	Print	F
<b>Orice reclamaţie este un cadou</b>	Claus Møller, Janelle Barlow	Print	B
<b>Numerati</b>	Stephen Baker	Print	B
<b>The cultural creatives. How 50 Million people are changing the world.</b>	Paul H. Ray	Print	A
<b>Disruption: Overturning Conventions and Shaking Up the Marketplace</b>	Jean-Marie Dru	Print	F
<b>The Psychology of Advertising</b>	Bob M. Fennis, Wolfgang Stroebe	Print	A
<b>Marketing. A complete guide in pictures</b>	Malcolm McDonald, Peter Morris	Print	B
<b>Advertising Creative: Strategy, Copy, and Design</b>	Tom Altstiel, Jean Grow	Print	A
<b>Advertising Next</b>	Tom Himpe	Print	A
<b>Blink</b>	Malcom Gladwell	Print	T
<b>The Element</b>	Sir Ken Robinson	Print	A
<b>Accidental Genius</b>	Mark Levy	Print	A

<b>What the Dog Saw: And Other Adventures</b>	Malcom Gladwell	Print	T
<b>Emotional Branding</b>	Marc Gobe	Print	B
<b>Digital Advertising: Past, Present, and Future</b>	Daniele Fiandaca, Patrick Burgoyne	Print	A
<b>Grafica fara computer</b>		Print	G
<b>Advertising And Promotion How To Produce Great Ads, Brochures, Catalogs, Direct Mail, Web Sites</b>	Fred E. Hahn	Kindle, Iri	A
<b>Advertising and the Mind of the Consumer - What Works, What Doesn't, and Why</b>	Max Sutherland, Alice Sylvester	Kindle, Iri	A
<b>Do you design</b>	Hugh Dubberly	Kindle, Iri	G
<b>Influencing-the-Influencers. How online advertising and media impact word of mouth</b>	Heath Row	Kindle, Iri	A
<b>The psychology of management the function of the mind in determining teaching and installing methods of least waste</b>	Gilbreth Lillian Moller	Kindle, Iri	F
<b>Commercialism and Journalism</b>	Hamilton Holt	Kindle	T
<b>Publisher's Advertising</b>	Harper & Brothers	Kindle	A
<b>The Four Steps to the Epiphany</b>	Steve Blank	Print	B
<b>Making and Breaking the Grid</b>	Timothy Samara	Print	G
<b>Virusul mintii</b>	Richard Brodie	Print	X
<b>Gata de schimbare</b>	Michael Jarret	Print	F
<b>Afacerile, dezbracate</b>	Richard Branson	Print	F
<b>Fidel Castro. O biografie</b>	Volker Skierka	Print	X
<b>Ochiul magic. Through the lens</b>		Print	G
<b>Hrana care otraveste</b>	Michael Eigen	Print	X
<b>Eating the big fish</b>	Adam Morgan	Print	B
<b>The Longer (Long) Tail</b>	Chris Anderson	Print	B
<b>Oh my God what happened and what should I do?</b>	Innovative Thunder	Print	B
<b>Iubire pe internet. Cum sa-ti gasesti partenerul potrivit</b>	Diane M. Berry	Print	X
<b>Dianetica</b>	L. Ron Hubbard	Print	X
<b>Cubism</b>	Guillaume Apollinaire, Dorothea Eimert	Print	G
<b>Ultimate sex. Everything you need to know about sex and sensuality</b>	Judy Bastyra	Print	X

<b>Braco Dimitrijevic</b>	Lorand Hegyi, Dan Cameron, Catherine Millet	Print	G
<b>La vida real. The vs. Gaudi series</b>		Print	G
<b>The annual of annuals 2010 - Art Directors Club Of Europe</b>		Print	G
<b>20th Century photography. Museum Ludwig Cologne</b>		Print	G
<b>Guerrilla marketing</b>	Jay Conrad Levinson	Print	B
<b>Man's search for meaning</b>	Viktor E. Frankl	Print	X
<b>America</b>	Franz Kafka	Print	L
<b>Chip Strain, Arta arsa</b>	Kobo Abe	Print	L
<b>Mari succese ale unor branduri renumite</b>	Matt Haig	Print	B
<b>Drive. The surprising truth about what motivates us</b>	Daniel H. Pink	Print	T
<b>How to write sales letters that sell. Learn the secrets of succesful direct mail</b>	Drayton Bird	Print	A
<b>Strategy for sustainability. A business manifesto</b>	Adam Werbach	Print	F
<b>Societatea cucerita de comunicare</b>	Bernard Miego	Print	T
<b>Up the agency. The funny business of Advertising</b>	Peter Mayle	Print	A
<b>Web copy that sells. The revolutionary formula for creating killer copy every time</b>	Maria Veloso	Print	A
<b>Marketing to the social web. How digital customer commnities build your business</b>	Larry Weber	Print	B
<b>The human story, our story from the stone age to today</b>	James C. Davis	Print	X
<b>Quijote</b>	Ada Milea	Print	L
<b>O teorie a semioticii</b>	Umberto Eco	Print	T
<b>Dispretul</b>	Alberto Moravia	Print	L
<b>Hot cafes Bucharest</b>		Print	XX
<b>Landing page optimization. The definitive guide to testing and tuning for conversions</b>	Tim Ash	Print	B
<b>Vinurile lumii</b>	Susan Keevil	Print	X
<b>Mara</b>	Ioan Slavici	Print	L
<b>1000 Signs</b>		Print	G
<b>1968, the year that rocked the world</b>	Mark Kurlansky	Print	T
<b>Apocaliptici si integrati</b>	Umberto Eco	Print	T

<b>A spune cam acelasi lucru</b>	Umberto Eco	Print	T
<b>Despre dragoste si alte intamplari</b>		Print	L
<b>In ce merde te baga dragostea</b>	Stephen Clarke	Print	L
<b>Kant si ornitoringul</b>	Umberto Eco	Print	T
<b>How people work and how you can help them to give their best</b>	Roderic Gray	Print	F
<b>Design for shopping</b>	Sara Manuelli	Print	G
<b>Preistorie generala si arheologie</b>	Mircea Negru	Print	X
<b>Los logos 4</b>	R. Klanten, H. Hellige	Print	G
<b>Publicitatea dupa Garfield</b>	Bob Garfiel	Print	A
<b>Teoria legaturii ritualice</b>	Pascal Lardellier	Print	T
<b>Cum sa vorbim in public</b>	Dorothy Carnegie	Print	T
<b>Fidel Castro. O biografie</b>	Polirom	Print	B
<b>Into thin air</b>	Jon Krakauer	Print	X
<b>Motivatie si personalitate</b>	A. H. Maslow	Print	X
<b>365 ideas for recruiting, retaining, motivating and rewarding your volunteers</b>	Sunny Fader	Print	F
<b>Promoting community change. Making it happen in the real world -5th ed</b>	Mark S. Homan	Print	T
<b>Tanar si bogat</b>	Robert T. Kiyosaki	Print	F
<b>Romania si Europa. Acumularea decalajelor economice</b>	Bogdan Murgescu	Print	F
<b>Irrationalitatea benefica</b>	Dan Ariely	Print	T
<b>iLeadership pentru o noua generatie</b>	Steve Jobs	Print	F
<b>The Fall of PR &amp; The Rise of Advertising</b>	Stefan Engeseth	Print	B
<b>Poate supravietui capitalismul? Distrugerea creatoare si viitorul economiei globale</b>	Joseph A. Schumpeter	Print	F
<b>Good to Great</b>	Jim Collins	Print	F
<b>Pe tocuri</b>	Mihaela Nicola	Print	X
<b>Crescuti digital</b>	Don Tapscott	Print	F
<b>Clever</b>	Rob Goffee, Gareth Jones	Print	F
<b>Conform lui Kotler</b>	Philip Kotler	Print	B
<b>Ghidul antreprenorului</b>	Marian Rujoiu, Dan Lambescu, Bogdan talmaciu, Daniel Dragnea	Print	F
<b>Little people in the city. The street art of Slinkachu</b>		Print	G

<b>What the Dog Saw: And Other Adventures</b>	Malcom Gladwell	Print	T
<b>Strategii eficiente de comunicare</b>	Petre Anghel	Print	T
<b>Descartes' Error</b>	Antonio Damasio	Print	X
<b>Great Ikea. A brand for all the people</b>	Elen Lewis	Print	B
<b>50's Fashion. Vintage fashion and beauty ads</b>	Ed. Jim Heimann	Print	A
<b>London &amp; New York apartments</b>	Macarena San Martin	Print	G
<b>Contemporary architecture</b>	Macarena San Martin	Print	G
<b>Interiors by color</b>	Macarena San Martin	Print	G
<b>Interior design</b>	Macarena San Martin	Print	G
<b>Beach houses</b>	Macarena San Martin	Print	G
<b>Country hotels</b>	Macarena San Martin	Print	G
<b>Starck</b>		Print	G
<b>Digital Art</b>	Wolf Lieser	Print	G
<b>Step by step Manga</b>	Paco Asensio	Print	G
<b>Bauhaus</b>	Magdalena Droste	Print	G
<b>Broadcasting</b>		Print	T
<b>The Monarchy</b>		Print	X
<b>Dadaism</b>	Dietmar Elger	Print	G
<b>Big book of boxes</b>	Paco Asensio	Print	G
<b>The Graphic Work M.C. Escher</b>	M.C. Escher	Print	G
<b>The sketch book</b>	Francesc Zamora Mola	Print	G
<b>Light innovations</b>	Montse Borrás	Print	G
<b>Photography. The masters.</b>		Print	G
<b>Airpower</b>	Jeremy Flack	Print	G
<b>The service profit chain</b>	James L. Heskett, W. Earl Sasser, Leonard A.	Print	F
<b>Storia dell'Italia moderna dal 1861 ai nostri giorni</b>	Giampiero Carocci	Print	X
<b>La storia del Jazz</b>	Walter Mauro	Print	X
<b>Storia del cinema italiano</b>	Mario Verdone	Print	G
<b>La musica americana</b>	Walter Mauro	Print	X
<b>Il musical americano da Broadway a Hollywood</b>	Walter Mauro	Print	X
<b>Pisicapatrata</b>		Print	G
<b>Got my mogo working. Mogosoia 2006-2010</b>		Print	X
<b>Psihologia comunicarii</b>	Jean- Claude Abric	Print	T
<b>Human action. A Treatise on economics (the scholar's edition)</b>	Ludwig von Mises	Print	F



<b>Artur Silvestri, vocatia caii singuratice</b>	Cleopatra Lorintiu	Print	XX
<b>Jurisprudenta nationala in materia libertatii de exprimare Vol III</b>	Diana Calinescu, Adriana Dagalita, Dan Mihai		T
<b>Ghidul drepturilor salariatului pentru ziaristi</b>	Diana Calinescu, Adriana Dagalita, Dan Mihai	Print	T
<b>Mari Romani</b>	Valentin Protopopescu	Print	X
<b>Introducere in sistemul mass-media</b>	Mihai Coman	Print	T
<b>Manual de jurnalism. Tehnici fundamentale de redactare</b>	Mihai Coman	Print	T
<b>Jurisprudenta nationala in materia libertatii de exprimare Vol I</b>	Monica Macovei, Dan Mihai	Print	T
<b>5 ani in fruntea DST</b>	Jean Rochet	Print	XX
<b>Cel mai mare furt din istorie</b>	Erin Arvedlund	Print	X
<b>Pradarea Romaniei. Cum prada Traian Basescu Romania. Crima organizata. Interesele externe</b>	Victor Gaetan, Ciprian Nastasiu	Print	XX
		Print	G
<b>Art and science of outdoor. Featuring the 2010 Obie Award Winners plus outstanding recent ads and video from around the globe</b>		Print	A
<b>Relatii publice si publicitate. Tendinte si provocari</b>	Adela Rogojinaru	Print	A
<b>PC ABC-ul utilizarii</b>	Gabriel si Mihai Dima	Print	X
<b>Manager la minut</b>	Kenneth Blanchard Spancer Johnson	Print	X
<b>Cel mai vestit vinzator din lume</b>	Og Mandino	Print	X
<b>Bazele acces 95</b>	Allen Browne si Alison Balter	Print	G
<b>PC Depanare si modernizare</b>	Scott Mueller	Print	G
<b>Si totusi viata este extraordinara</b>	Charlie Jones	Print	X
<b>Diagnostic global strategic</b>	Maria Niculescu	Print	F
<b>SQL fara profesor, in 14 zile</b>	Jeff Perkins&Bryan Morgan	Print	G
<b>Cele 12 elemente ale managementului performant</b>	Rodd Wagner&James K. Harter, Ph. D.	Print	F
<b>Cat de plina ti-e galeata</b>	Tom Rath&Donald O. Clifton, Pd. D	Print	X
<b>How full is your bucket</b>	Tom Rath&Donald O. Clifton, Pd. D	Print	X

<b>Human sigma</b>	John H. Fleming&Jim Aslund	Print	F
<b>12 elements of great managing</b>	Rodd Wagner&James K. Harter, Ph. D.	Print	F
<b>Growing an engaged church</b>	Albert L. Winseman	Print	X
<b>Who speaks for islam</b>	John L. Esposito&Dalia Mogahed	Print	X
<b>Vital Friends</b>	Tom Rath	Print	X
<b>Crystal Reportsuser's guide</b>			G
<b>Rework</b>	Jason Fried, David Heinemeier Hansson	Print	F
<b>Cum sa vorbim in public</b>	Dale Carnegie	Print	T
<b>Anarhie pura</b>	Woody Allen	Print	L
<b>Omul - Tratat de antropologie crestina - 1- Problemele sau Cartea Intrebarilor</b>	Petre Tutea	Print	X
<b>Intre Dumnezeu si neamul meu</b>	Petre Tutea	Print	X
<b>Potmodernismul romanesc</b>	Mircea Cartarescu	Print	X
<b>Itinerar intru descoperirea unei a 7-a arte</b>	Savel Stiopul	Print	G
<b>La peinture roumaine</b>	Vasile Florea	Print	G
<b>La peinture populaire sur verre de Roumanie</b>	Juliana Danco, Dumitru Danco	Print	G
<b>Arhitectura in viziunea pictorilor</b>	Dan Pacurariu	Print	G
<b>Mobilierul taranesc din Oltenia</b>	Viorica Tatulea	Print	G
<b>Engleza producatorului de film</b>	Lucian Pricop	Print	D
<b>Market relations and the competitive process</b>	Stan Metcalfe, Alan Warde	Print	F
<b>Afacerile dezbracate</b>	Richard Branson	Print	F
<b>Stapanul inelelor. Fratia inelului</b>	J.R.R Tolkien	Print	L
<b>Stapanul inelelor. Cele 2 turnuri</b>	J.R.R Tolkien	Print	L
<b>Stapanul inelelor. Intoarcerea regelui</b>	J.R.R Tolkien	Print	L
<b>Dragostea dureaza 3 ani</b>	Frederic Beigbeder	Print	L
<b>Gandeste fix pe dos</b>	Paul Arden	Print	A
<b>Michelangelo</b>		Print	G
<b>Leadership</b>	Giuliani	Print	F
<b>Insula lui Euthanasius</b>	Mircea Eliade	Print	L
<b>Palimpsest. Teologia negativa a triumphiului</b>	Imre Toth	Print	X
<b>The Samurai Swordsman. Master of war</b>	Stephen Turnbull	Print	G
<b>POP</b>	Mark Fracis, Hal Foster	Print	G

<b>Roy Lichtenstein. American Indian Encounters</b>	Gail Stavisky, Twig Johnson	Print	G
<b>Outliers. The Story of Success</b>	Malcom Gladwell	Print	T
<b>Social Media Marketing. Strategies for engaging in Facebook, Twitter &amp; Other Social Media</b>	Liana Evans	Print	B
<b>Ghidul Managerului Eficient</b>	Ovidiu Nicolescu	Print	F
<b>The advertised mind. Ground-breaking insights into how our brains respond to advertising,</b>	Erik du Plessis	Print	A
<b>Management</b>	Ovidiu Nicolescu, Eugen Burdus, Tiberiu Zorlentan, Ghoerghita Caprarescu, Ion Verboncu, Ion Cochina	Print	F
<b>Creatie si Maladie</b>	Arlette Bouloumie	Print	A
<b>Management consulting</b>	Milan Kubr	Print	F
<b>Contabilitatea Societatilor Bancare</b>	Elena Zaharciuc	Print	F
<b>Punk Pioneers. When Punk was Fun</b>	Jenny Lens	Print	G
<b>Liderul Poti Fi Tu</b>	Dale Carnegie, Stuart R. Levine, Michael A. Crom	Print	F
<b>Prophets of Zoom</b>	Alfredo Marcantonio	Print	G
<b>Vanzare Inteligenta</b>	Tony Buzan, Richard Israel	Print	F
<b>Martin Luther</b>	Michael Mullett	Print	X
<b>Mobile Advertising. Supercharge your brand in the exploding wireless market</b>	Chetan Sharma, Joe Herzog, Victor Melfi	Print	A
<b>Internet Art</b>	Rachel Greene	Print	B
<b>Ghidul Intreprinzatorului Particular</b>	Florin Botea, Cristian Valentin Floru, Marina Haidaev, Cristina Hnetcu, Viorel Nitu, Mircea Onita, John Allen	Print	F
<b>Chaotics. The business of managing and marketing in the age of turbulence</b>	Philip Kotler, John A. Caslione	Print	F
<b>Re-energizing the corporation. How leaders make change happen</b>	Jonas Ridderstale, Mark Wilcox	Print	F
<b>Managementul Resurselor Umane</b>	Horia D. Pitariu	Print	T

<b>Leap. A revolution in Creative Business Strategy</b>	Bob Schmetterer	Print	F
<b>Franceza Economica si de Afaceri</b>	Luminita A. Aron	Print	X
<b>Management Financiar</b>	Steve Robinson	Print	F
<b>The Melancholy Death of Oyster Boy &amp; other stories</b>	Tim Burton	Print	X
<b>Dictionar de contabilitate</b>	P. H. Collin, Adrian Jollife	Print	D
<b>Robinson Crusoe</b>	Daniel Defoe	Print	X
<b>Moneda Credit Banci</b>	Cezar Basno, Nicolae Dardac, Constantin Floricel	Print	F
<b>Peter Pan</b>	J.M. Barrie	Print	X
<b>Alice's Adventures in Wonderland</b>	Lewis Carroll	Print	X
<b>David Copperfield</b>	Charles Dickens	Print	X
<b>Despre Brand</b>	Wally Olins	Print	B
<b>Fascinating Facts</b>	Victorita Stancu	Print	X
<b>Kings and Queens of Britain</b>	Anca Ionici	Print	X
<b>Strip Burger xxx</b>		Print	X
<b>The Jungle Book</b>	Rudyard Kipling	Print	X
<b>Market Research in a Week</b>	Polly Bird	Print	B
<b>Copiii lui Hurin</b>	J.R.R Tolkien	Print	X
<b>Developing Staff</b>	Patrick Forsyth	Print	F
<b>Deutsches Museum. Guide through the collections</b>	Oscar Beck	Print	G
<b>The Brave New World of eHR</b>	Hal G, Gueutal, Dianna L. Stone	Print	F
<b>Budapest</b>	Corvina Kiado	Print	G
<b>Creative after effect 5.0. Animation, Visual effect and motion graphics production for TV and video</b>	Angie Taylor	Print	G
<b>Critica facultatii de judecare</b>	Immanuel Kant	Print	X
<b>Animation and Effects without macromedia.</b>	Jen Dehaan	Print	G
<b>Filosofia in secolul XX. Vol 1</b>	Anton Hugli, Poul Lubcke	Print	X
<b>De ce m-am intors in Romania</b>	Sandra Pralong	Print	X
<b>Filosofia in secolul XX. Vol 2</b>	Anton Hugli, Poul Lubcke	Print	X
<b>Puterea unui singur gand. Cum sa produci schimbari majore de viata cu o minte linistita</b>	Gay Hendricks, Debbie deVoe	Print	X

<b>Etica societatii institutionale. Trei dimensiuni ale esponsabilitatii sociale: legea, statul si mediul de afaceri</b>	Bogdan Diaconu	Print	F
<b>Ghidul Manierelor Moderne</b>	Thomas Blaikie	Print	X
<b>Spaime si scarbe in Las Vegas</b>	Hunter S. Thompson	Print	X
<b>Ledearship. Viziune, motivatie, elan</b>	Max Landsberg	Print	F
<b>Liderul receptiv</b>	Michael Carroll	Print	F
<b>Relatii Publice Internationale. Negocierea culturii, a identitatii si a puterii</b>	Patricia A. Curtin, T. Kenn Gaither	Print	F
<b>Viata mea de inceput in afaceri</b>	Ben Casnocha	Print	F
<b>Despre democratie in America - vol.I</b>	Alexis deTocqueville	Print	X
<b>Relatiile eficiente cu mass media</b>	Michael Bland, Alison Theaker, David Wragg	Print	T
<b>The World Almanac and Book of Facts 2009</b>	Will Shortz	Print	X
<b>The Rise of the Creative Class</b>	Richard Florida	Print	A
<b>20th Century Jewelry</b>	John Peacock	Print	G
<b>Flashback</b>	Florin Andreescu	Print	G
<b>Cartea Cadourilor. Istoria secreta a codurilor si a spargerii lor</b>	Simon Singh	Print	X
<b>New York festivals. Midas awards. The Global awards. Ame awards</b>		Print	X
<b>Shift Happens! Powerful ways to transform your life</b>	Robert Holden	Print	X
<b>Manager contra curentului</b>	Marcus Buckingham, Curt Coffman	Print	F
<b>The Selfish Gene</b>	Richard Dawkins	Print	X
<b>Viata mea de inceput de afaceri</b>	Ben Casnocha	Print	F
<b>Jurnalul unui jurnalist fara jurnal</b>	Ion. D. Sirbu	Print	X
<b>199.000 lei</b>	Frederic Beigbeder	Print	A
<b>Planul eficace de marketing. O metoda verificata pentru companiile de orice marime</b>	Peter Knight	Print	B
<b>De la idee la bani</b>	Napoleon Hill	Print	F
<b>Maestrii afacerilor online</b>	John Middleton	Print	F
<b>Cum am reusit</b>	Rachel Bridge	Print	F
<b>Incantare. Arta de a influenta sentimentele, gandurile si actiunile celorlalti</b>	Guy Kawasaki	Print	T
<b>Then we came to the end</b>	Joshua Ferris	Print	A
<b>1000 CEO's</b>	Andrew Davidson	Print	F

<b>Orasul transparent</b>	Stefan Ghenciulescu	Print	G
<b>Numerology. From Sex to Stocks, It's all in the Numerals</b>	Nick Newmont	Print	T
<b>Urbanismul in Romania</b>	Cezar Lazarescu	Print	G
<b>The Rise of the Network Society</b>	Manuel Castells	Print	T
<b>Deutschland im Farbild</b>	Peter von Zahn	Print	G
<b>The Power of Identity</b>	Manuel Castells	Print	T
<b>Avangarda americana</b>	Cosmin Caciuc	Print	G
<b>End of Millennium</b>	Manuel Castells	Print	T
<b>Laborator 01</b>		Print	G
<b>Carjacked. The Culture of the Automobile and it's effect on our lives.</b>	Catherine Lutz, Anne Lutz Fernandez	Print	T
<b>La Belgique. Vue des Oiseaux</b>	Pierre Wyvekens	Print	G
<b>Reader Rahova Uranus</b>		Print	G
<b>Adobe Photoshop 7.0</b>	User Guide	Print	G
<b>Sexuality and Space</b>	Princeton Papers	Print	X
<b>Book in 1 day / How Many of Us Belong to Only One CULTURE</b>		Print	G
<b>The New Humanists. Science at the Edge</b>	John Brockman	Print	T
<b>Descopera-ti geniul</b>	Michael J. Gelb	Print	A
<b>Avon. Cum a fost construita la nivel mondial. Compania pentru femei</b>	Laura Klepacki	Print	X
<b>The art of creative thinking</b>	John Adair	Print	A
<b>Romania and the European Union. How the Weak vanquised the strong</b>	Tom Galagher	Print	T
<b>Strategia oceanului albastru</b>	W. Chan Kim, Renee Mauborgne	Print	F
<b>Filmul nepot al renasterii</b>	Ioan Carmazan	Print	G
<b>Ochiul fotografului. Compozitie si design pentru cele mai bune fotografii</b>	Michael Freeman	Print	G
<b>1000 de minuni arhitecturale</b>		Print	G
<b>Afluenta</b>	Oliver James	Print	X
<b>1434: Anul in care China a aprins scanteia renasterii italiene</b>	Gavin Menzies	Print	X
<b>Recompense cand inovatiile dau roade</b>	James P. Andrew, Harold L. Sirkin	Print	F
<b>Maimuta goala</b>	Desmond Morris	Print	T
<b>Cum sa lucrezi ca un manager la minut</b>	Kenneth Blanchard, Robert Lorber	Print	F
<b>Cum sa devii un nimeni</b>	Iulian Comanescu	Print	B

<b>Acum. O carte care te provoaca sa nu mai amandi schimbarile importante din viata ta</b>		Print	X
<b>Ascul-ti pielea. Un program eficient pentru o piele sanatoasa</b>	Ted A. Grossbart, Carl Sherman	Print	X
<b>Creativity. Flow and the Psychology of Discovery and Invention</b>	Mihaly Csikszentmihalyi	Print	A
<b>Dictionar de cuvinte "buclucase"</b>	Narcisa Forascu, Mihaela Popescu	Print	D
<b>The Screenwriter's Workbook. Exercise and step by step instructions for creating a successful screenplay</b>	Syd Field	Print	A
<b>Magia Pixar. Povestea succesului unei companii</b>	David A. Price	Print	F
<b>Avutia Natiunilor</b>	Adam Smith	Print	F
<b>The conquest of happiness</b>	Bertrand Russel	Print	X
<b>Cum stabilizam o economie instabila</b>	Hyman P. Minsky	Print	F
<b>The Brain that changes itself. Stories of personal triumph from the frontiers of brain science</b>	Norman Doidge	Print	X
<b>Formule de succes pentru urmatorul deceniu. Companii care au invins criza</b>	Andrej Vizjak, Vasile Iuga	Print	F
<b>Enchantment. The art of changing hearts, minds, and actions</b>	Guy Kawasaki	Print	T
<b>Economia identitatii. Cum identitatea ne influenteaza munca, salariile si bunastarea</b>	George Akerlof, Rachel Kranton	Print	F
<b>Myths to live by</b>	Joseph Campbell	Print	X
<b>Cercul inovatiei. Drumurile batatorite nu duc spre succes</b>	Tom Peters	Print	F
<b>What makes your brain happy and why should do the opposite</b>	David Disalvo	Print	X
<b>Microtrends. The small forces behind tomorrow's big changes</b>	Mark J. Penn, E. Kinney Zalesne	Print	B
<b>Cum sa livrezi fericire. Calea catre profituri, pasiune si scop</b>	Tony Hsieh	Print	F
<b>Imagine. How creativity works</b>	Jonah Lehrer	Print	A
<b>Presentationzen. Idei simple despre designul si sustinerea prezentarilor</b>	Garr Reynolds	Print	A
<b>Arta povestirii in afaceri. Un ghid pentru lideri</b>	Stephen Denning	Print	F
<b>Intoarcerea in micul regat</b>	Michael Moritz	Print	F

<b>Blink</b>	Malcom Gladwell	Print	T
<b>Isaac Newton. Cea mai buna biografie a celei mai uimitoare figuri ale stiintei</b>	James Gleick	Print	A
<b>The decisive moment. How the brain makes up its mind</b>	Jonah Lehrer	Print	A
<b>The innovator's cook book</b>	Steven Johnson	Print	A
<b>The complete practical guide to Digital and Classic photography</b>	Steve Luck, John Freeman	Print	G
<b>Bogatia lumii, saracia natiunilor</b>	Daniel Cohen	Print	X
<b>Sisteme expert de marketing</b>	Gheorghe Orzan	Print	B
<b>The Inner Game of Tennis. The Classic Guide to the Mental Side of Peak Performance</b>	W. Timothy Gallwey	Print	X
<b>Minte, caracter, personalitate. Ceea ce nu poti sa vezi in oglinda</b>	Ellen White	Print	X
<b>Etica si eficienta profesionala</b>		Print	F
<b>From those wonderful folks who gave you Pearl Harbor</b>	Jerry Della Femina	Print	A
<b>Analiza discursului. Ipoteze si ipostaze</b>	Daniela Roventa-Frumusani	Print	T
<b>Marketingul in era digitala. O noua viziune despre profit, crestere si innoire</b>	Philip Kotler, Dipak Jain, Suvit Maesincee	Print	B
<b>A dictionary of modern design</b>	Jonathan M. Woodham	Print	G
<b>Web Design Index</b>	Gunter Beer	Print	G
<b>Etica in Mass-Media</b>	Dr. Frank Deaver	Print	T
<b>Excellence in Business</b>	Courtland L. Bovee, John V. Thill, Michael H. Mescon	Print	F
<b>Inteligenta Strategului. Arta Afacerilor in Japonia</b>	Kenichi Ohamae	Print	F
<b>Lectia de Economie</b>	Henry Hazalitt	Print	F
<b>Noutati in Managementul International</b>	Ovidiu Nicolescu	Print	F
<b>Twenty Ads That Shook The World. The Century's Most Groundbreaking Advertising and How It Changed Us All</b>	James B. Twitchell	Print	A
<b>Etica liderului eficient sau Conducerea bazata pe principii</b>	Stephen R. Covey	Print	F



<b>Perfect Pitch. The art of selling ideas and winning new business</b>	Jon Steel	Print	A
<b>Sign Wars. The Cluttered Landscape of Advertising</b>	Robert Goldman, Stephen Papson	Print	A
<b>Creating Effective Advertising Using Semiotics</b>	Mihai Nadin, Richard D. Zakia	Print	A
<b>Comunicare si publicitate</b>	Dorin Popa	Print	T
<b>Visual Persuasion. The Role of Images in Advertising</b>	Paul Messaris	Print	A
<b>The 360 Leader. Developing Your Influence from Anywhere in the Organization</b>	John C. Maxwell	Print	F
<b>Learned Optimism. How to Change Your Mind and Your Life</b>	Martin E. P. Seligman	Print	X
<b>Institutiile statului si organizatiile de consum</b>	Costel Stanciu	Print	T
<b>Lumi oculte. O calatorie initiatica printre vraji, santeria afro-cubaneza si voodoo</b>	Juan Jose Revenga	Print	X
<b>Integrated Materials Management</b>	R J Carter, P M Price	Print	F
<b>Birouri din Romania vol. 2</b>	Igloo	Print	G
<b>Omenia si frumusetea cea dintai</b>	George Racoveanu	Print	X
<b>Film Factfinder</b>	Camila Rockwood (ed.)	Print	G
<b>Corpuri Estetice / Subiecte politice</b>	Alexandru Balasescu	Print	T
<b>Case din Romania vol. 4</b>	Igloo	Print	G
<b>The Breakaway Brand. How Great Brands Stand Out</b>	Francis J. Kelly III, Barry Silverstein	Print	B
<b>Adevarul (cinstit) despre necinste. Cum ii mintim pe toti - dar mai ales pe noi insine</b>	Dan Ariely	Print	B
<b>Kitchen Confidential - Aventuri din intimitatea restaurantelor</b>	Anthony Bourdain	Print	X
<b>Arta posibilului - Transformarea vietii profesionale si personale</b>	Rosamund Stone Zander, Benjamin Zander	Print	B
<b>Confesiunile unui vorbitor public</b>	Scott Berkun	Print	B
<b>Nimic de pierdut. Totul de castigat - Cum am ajuns din delincvent antreprenor multimilionar</b>	Ryan Blair, Don Yaeger	Print	F
<b>Intreprinzatorul si ideea de afaceri - Curs</b>	Marius Alexa	Print	F
<b>Intreprinzatorul si ideea de afaceri - Caiet de seminar</b>	Marius Alexa	Print	F

<b>Managementul deciziei in afaceri - Curs</b>	Dumitru Iacob, Diana-Maria Cismaru	Print	F
<b>Managementul deciziei in afaceri - Caiet de seminar</b>	Dumitru Iacob, Diana-Maria Cismaru	Print	F
<b>Pregatirea si gestionarea afacerilor - Curs</b>	Ovidiu Nicolescu	Print	F
<b>Pregatirea si gestionarea afacerilor - Caiet de seminar</b>	Ovidiu Nicolescu	Print	F
<b>Finantarea afacerilor. Oportunitati de finantare in contextul integrarii europene - Curs</b>	Cristian Paun	Print	F
<b>Finantarea afacerilor. Oportunitati de finantare in contextul integrarii europene - Caiet de seminar</b>	Cristian Paun	Print	F
<b>Fiscalitatea si gestiunea contabila a IMM-urilor - Curs</b>	Iulian Viorel Brasoveanu	Print	F
<b>Fiscalitatea si gestiunea contabila a IMM-urilor - Caiet de seminar</b>	Iulian Viorel Brasoveanu	Print	F
<b>Medii de afaceri in Romania - Curs</b>	Cosmin Joldes	Print	F
<b>Medii de afaceri in Romania - Caiet de seminar</b>	Cosmin Joldes	Print	F
<b>Imagine si comunicare in afaceri - Curs</b>	Florina Pinzaru, Irina Stanciugelu	Print	F
<b>Imagine si comunicare in afaceri - Caiet de seminar</b>	Florina Pinzaru, Irina Stanciugelu	Print	F
<b>Tehnici de promovare in afaceri - Curs</b>	Alexandra Zbucea	Print	F
<b>Tehnici de promovare in afaceri - Caiet de seminar</b>	Alexandra Zbucea	Print	F
<b>Marketingul, premisa succesului in afaceri - Curs</b>	Luminita Nicolescu	Print	F
<b>Marketingul, premisa succesului in afaceri - Caiet de seminar</b>	Luminita Nicolescu	Print	F
<b>Managementul proiectelor - Curs</b>	Alina Bargaoanu	Print	F
<b>Managementul proiectelor - Caiet de seminar</b>	Alina Bargaoanu	Print	F
<b>Oamenii si gestiunea resurselor umane - Curs</b>	Adrian Cojocar	Print	F
<b>Oamenii si gestiunea resurselor umane - Caiet de seminar</b>	Adrian Cojocar	Print	F
<b>Tehnologia informatiei si calculatoarele in afaceri - Curs</b>	Catalin Gheorghe Amza	Print	F

<b>Tehnologia informatiei si calculatoarele in afaceri - Caiet de seminar</b>	Catalin Gheorghe Amza	Print	F
<b>Tehnologia informatiei si cercetarea de piata - Curs</b>	Dragos Stavarache	Print	F
<b>Tehnologia informatiei si cercetarea de piata - Caiet de seminar</b>	Dragos Stavarache	Print	F
<b>Suportul juridic si administrativ al afacerilor in Romania - Curs</b>	Dragos Pislaru	Print	F
<b>Suportul juridic si administrativ al afacerilor in Romania - Caiet de seminar</b>	Dragos Pislaru	Print	F
<b>Legislatia IMM-urilor. Notiuni de drept comercial si de dreptul muncii - Curs</b>	Mugur Popescu	Print	F
<b>Legislatia IMM-urilor. Notiuni de drept comercial si de dreptul muncii - Caiet de seminar</b>	Mugur Popescu	Print	F
<b>Rusinea si vinovatia in spatiul public - Pentru o sociologie a emotiilor</b>	Septimiu Chelcea (coord.)	Print	X
<b>Image Makers Image Takers</b>	Anne-Celine Jaeger	Print	G
<b>Young Graphic Designers Americas</b>		Print	G
<b>Sun Tzu Strategii de marketing - 12 principii esentiale pentru castigarea bataliei de atragerea clientilor</b>	Gerald A. Michaelson, Steven W. Michaelson	Print	B
<b>What color is your parachute? - A Practical Manual for Job-Hunters and Career-Changers 2007</b>	Richard Nelson Bolles	Print	B
<b>Suflete moarte</b>	N.V. Gogol	Print	L
<b>Revrajirea Lumii</b>	Michel Maffesoli	Print	X
<b>What Were They Thinking? Marketing lessons you can learn from products that flopped</b>	Robert M. McMath & Thom Forbes	Print	B
<b>My Life In Advertising &amp; Scientific Advertising</b>	Claude C. Hopkins	Print	A
<b>The New Law of Demand and Supply. The revolutionary new demand strategy for faster growth and higher profits</b>	Rick Kash	Print	B
<b>Being Direct. Making Advertising Pay</b>	Lester Wunderman	Print	A
<b>Cow Parade New York</b>	CowParade Holdings Corporation	Print	G
<b>Charles Saatchi ?</b>	Phaidon Press Lmtd	Print	T

<b>Business Greatest Hits. A masterclass in modern business ideas</b>	Kevin Duncan	Print	B
<b>Adland. Istoria universala a publicitatii</b>	Mark Tungate	Print	A
<b>Ce te-a adus aici nu te va duce mai departe. Cum obtin oamenii de succes si mai mult succes</b>	Marshal Goldsmith	Print	G
<b>Olane: Case Traditionale din Dobrogea</b>	Bruno Andresoiu, Augustin Ioan, Serbescu Andrei	Print	G
<b>Campulung Muscel: Schite pentru o Monografie Arhitecturala</b>	Bruno Andresoiu, Nistor Sergiu, Mirea Madalina	Print	G
<b>Geamii: Minarete pe Cerul Dobrogei</b>	Bruno Andresoiu, Bracacescu Cristian, Maxim Mihai	Print	G
<b>Restaurante din Romania</b>	Rotar Anca, Buica Viorica, Tugui Reka	Print	G
<b>Restaurante din Romania</b>	Buica Viorica, Panaite Catrinel, Bonciocat Serban	Print	G
<b>Birouri din Romania</b>	Bruno Andresoiu, Tanase Oana, Buica Viorica	Print	G
<b>Riding The Blue Train. A Leadership Plan for Explosive Growth</b>	Bart Sayle & Surinder Kumar	Print	F
<b>Managementul capitalului unui brand. Cum sa valorificam numele unui brand</b>	David Aaker	Print	B
<b>Trout despre strategie: cum sa cucerești piata si sa ocupi un loc in mintea consumatorului</b>	Jack Trout	Print	B
<b>Focus. Un lucru de care depinde viitorul afacerii tale</b>	Al Ries	Print	F
<b>Japanese Graphics Now!</b>	Gisela Kozak, Julius Wiedmann	Print	G
<b>Limbajul publicitatii</b>	Angela Goddard	Print	T
<b>Orase pentru oameni</b>	Jan Gehl	Print	G
<b>Sfarsitul advertisingului asa cum il stim</b>	Sergio Zyman; Armin Brott	Print	A
<b>Creativitatea in publicitate. Economiseste bani folosindu-ti imaginatia</b>	Pat Fallon; Fred Senn	Print	A

<b>Buyology: Truth and Lies About Why We Buy</b>	Martin Lindstrom	Print	B
<b>Buyology. How Everything We Believe About Why We Buy Is Wrong</b>	Martin Lindstrom	Print	B
<b>Metode de publicitate testate</b>	John Caples	Print	A
<b>Conversatii libere. Despre cum reusesc blogurile sa schimbe comunicarea dintre companii si clienti</b>	Robert Scoble; Shel Israel	Print	A
<b>Omul generos. A-i ajuta pe altii este cel mai sexy lucru pe care il poti face</b>	Tor Norrentranders	Print	T
<b>Inteligenta emotionala in leadership</b>	Daniel Goleman; Annie McKee; Richard Boyatzis	Print	F
<b>Blog marketing</b>	Jeremy Wright	Print	B
<b>Publicitate si psihanaliza</b>	Doris-Louise Haineault; Jean-Yves Roy	Print	A
<b>Competing for the Future</b>	Gary Hamel; C.K. Prahalad	Print	F
<b>Karaoke capitalism. Management pentru omenire</b>	Jonas Ridderstrale; Kjell Nordstrom	Print	F
<b>Funky Business Forever. Cum sa ne bucuram de capitalism</b>	Kjell Nordstrom; Jonas Ridderstrale	Print	F
<b>Funky Business. Talentul face capitalul sa danseze</b>	Jonas Ridderstrale; Kjell Nordstrom	Print	F
<b>Advertising 2.0: Social Media Marketing in a Web 2.0 World</b>	Tracy Tuten	Print	A
<b>Tot ce ar trebui sa stii despre PR. Raspunsuri directe la peste 500 de intrebari</b>	Anthony Davis	Print	B
<b>Cum sa scrii reclame de succes. Invata regulile nescrise ale copywrittingului</b>	Dominic Gettins	Print	A
<b>No logo. Tirania marcilor</b>	Naomi Klein	Print	B
<b>Screw it, let's do it.lectii din scoala vietii</b>	Richard Branson	Print	F
<b>Ce-ar face Google?</b>	Jeff Jarvis	Print	B
<b>New Media</b>	Dorina Gutu-Tudor	Print	T
<b>Spirite animale. Despre felul in care psihologia umana influenteaza economia si ce inseamna asta pentru capitalismul global</b>	George A. Akerlof; Robert J. Shiller	Print	F
<b>Cultura Africii 2 volume</b>	Leo Frobenius	Print	X

<b>Civilizatia Egiptului antic 2 volume</b>	Claire Lalouette	Print	X
<b>Mode si vesminte din trecut vol II</b>	Al. Alexianu	Print	X
<b>Mode si vesminte din trecut vol I</b>	Al. Alexianu	Print	X
<b>Iubirre. Artisiti, scriitori si multi altii despre animale, cu umor si tandrete</b>	Antologie alcatuita si ingrijita de Dana Tocu	Print	X
<b>Design of business</b>	Roger Martin	Print	F
<b>Noi Gandim. Inovatie de masa, nu productie de masa</b>	Charles Leadbeater	Print	B
<b>Cum sa scrii scrisori de vanzari care vand</b>	Drayton Bird	Print	A
<b>Chaotics. Management si marketing in era turbulentelor</b>	Philip Kotler, John A. Caslione	Print	F
<b>Brand you 50</b>	Tom Peters	Print	B
<b>Brand you 50</b>	Malcolm Gladwell	Print	F
<b>Branduri Senzoriale. Construiti branduri puternice folosind toate cele 5 simturi</b>	Martin Lindstrom	Print	B
<b>Cuvinte care schimba minti</b>	Shelle Rose Charvet	Print	T
<b>SED</b>	Ralf E. Ulrich	Print	G
<b>Era turbulențelor - Aventuri într-o lume nouă</b>	Alan Greenspan	Print	F
<b>Noile reguli de marketing și PR</b>	David Meerman Scot	Print	B
<b>Buyology. Adevaruri si minciuni despre motivele pentru care cumparam</b>	Martin Lindstrom	Print	B
<b>Dezvoltarea afacerilor sociale</b>	Muhammad Yunus	Print	F
<b>In retea</b>	Lisa Gansky	Print	B
<b>Ce-ar fi daca ne-am inventa propria viata</b>	Jacques Salome	Print	X
<b>Intelepciunea multimilor</b>	James Surowiecki	Print	T
<b>De unde vin ideile bune. Istoria naturala a inovatiei</b>	Steven Johnson	Print	A
<b>Adevar, minciuna si advertising. Arta account planningului</b>	Jon Steel	Print	A
<b>O lume iesita din minti</b>	Ken Robinson	Print	A
<b>rework</b>	Jason Fried, David Heinemeier Hansson	Print	F
<b>Strategia portofoliului de brand</b>	David A. Aaker	Print	B
<b>Relatiile Publice. Principii si Strategii</b>	Cristian Coman	Print	B
<b>Negocierea in avantaj. Strategii de negociere pentru oamenii rezonabili</b>	G Richard Shell	Print	F
<b>Cea mai frumoasa carte din lume si alte povestiri</b>	Eric-Emmanuel Schmitt	Print	X

<b>Bent Objects. The Secret Life of Everyday Things</b>	Terry Border	Print	G
<b>Impossible Words</b>	Bruno Ernst	Print	G
<b>Scrieri despre istorie</b>	Fernand Braudel	Print	T
<b>Marketing Direct pe intelesul tuturor</b>	Drayton Bird	Print	A
<b>Woody Allen in dialog cu Stig Bjorkman</b>	WoodyAllen, Stig Bjorkman	Print	X
<b>Filosofie pentru viata si alte situatii periculoase</b>	Jules Evans	Print	T
<b>The Way of the Dog.Arta de a face succesul inevitabil</b>	Geoff Burch	Print	
<b>Minighid de comportament investitional. Cum sa nu-ti fii cel mai mare dusman</b>	James Montier	Print	
<b>Musai List. Cum sa iti organizezi timpul in asa fel incat sa muncesti eficient, sa faci loc pentru ce-ti place si sa te bucuri in fiecare zi</b>	Octavian Pantis	Print	B
<b>Economia Thank You</b>	Gary Vaynerchuk	Print	
<b>Da lovitura! De ce ACUM e momentul sa faci bani din pasiunea ta</b>	Gary Vaynerchuk	Print	
<b>Afaceril, pentru oameni. Screw business as usual</b>	Richard Branson	Print	F
<b>Steve Jobs - biografia autorizata</b>	Walter Isaacson	Print	X
<b>Change by design. Cum transforma gandirea specifica designului organizatiile si inspira inovatia</b>	Tim Brown	Print	F
<b>Pretul inegalitatii. Cum societatea divizata din ziua de astazi ne pune in pericol viitorul</b>	Joseph E. Stiglitz	Print	F
<b>Opriti aceasta depresiune - ACUM!</b>	Paul Krugman	Print	
<b>Gandire rapida, gandire lenta</b>	Daniel Kahneman	Print	F
<b>Ce conteaza acum. Cum sa castigam intr-o lume a schimbarilor implacabile,a competitiei ferocesti a inovatiei de nestavilit</b>	Gary Hamel	Print	
<b>Esti de neinlocuit?</b>	Seth Godin	Print	
<b>Adjudecat.Strategii eficiente pentru a vinde o idee buna</b>	John P. Kotter, Lorne A. Whitehead	Print	
<b>Drive. Ce anume ne motiveaza cu adevarat</b>	Daniel H. Pink	Print	B
<b>Creeaza-ti propria economie</b>	Tyler Cowen	Print	
<b>De data asta e altfel.Opt secole de sminteala financiara</b>	Carmen M. Reinhart, Kenneth Rogoff	Print	

<b>Marea contractie economica</b>	Michael Lewis	Print	
<b>Superficialii. Efectele internetului asupra creierului uman</b>	Nicholas Carr	Print	
<b>Informatia. O istorie, o teorie, o revarsare</b>	James Gleick	Print	F
<b>Ce a vazut cainele si alte aventuri</b>	Malcom Gladwell	Print	T
<b>Mai mult sau mai putin. Arta limitariila esential in afaceri si in viata de zi cu zi</b>	Leo Babauta	Print	
<b>Introducere in publicitate</b>	Dan Petre, Mihaela Nicola	Print	A
<b>Planul de afaceri. Cum sa concepi si sa redactezi un plan de afaceri</b>	Joel Bessis, Dan Galai, Lior Hillel, Philippe Kienast	Print	F
<b>Fundamentals of Advertising Research</b>	Alan D. Fletcher, Thomas A. Bowers	Print	A
<b>Consultanta in afaceri</b>	Mark Pinder, Stuart McAdam	Print	F
<b>Psihologia reclamei. Publicitatea in afaceri</b>	Maria Moldoveanu, Dorina Miron	Print	B
<b>Marketingul cu costuri minime.</b>	Ros Jay	Print	B
<b>Management strategic. Strategiile succesului in afaceri</b>	Yvan Allaire, Mihaela Firsirotu	Print	F
<b>Cum sa pregatiti planuri de afaceri si propuneri de finantare</b>	Arthur Andersen	Print	F
<b>Mesurer l'efficacite de la publicite</b>	Institut de Recherches et d'Etudes Publicitaires	Print	A
<b>Cum sa castigam alegerile. Ghid practic de campanie electorala</b>	Dorin Suciu	Print	T
<b>Managementul Resurselor Umane</b>	<i>Robert L. Mathis, Panaite C. Nica, Costache Rusu</i>	Print	T
<b>Planul de afaceri</b>	Alan West	Print	F
<b>Dictionar de media</b>	Larousse	Print	D
<b>Marketing industrial</b>	Norman Hart	Print	B
<b>Management strategic</b>	Bogdan Bacanu	Print	F
<b>Psihosociologia publicitatii. Despre reclamele vizuale</b>	Septimiu Chelcea	Print	A
<b>Management strategic</b>	Ioan Ciobanu	Print	F
<b>Tehnici de web design. Invata prin exemple practice</b>		print	G
<b>CSS. Tehnici esentiale. Invata prin exemple practice</b>		Print	G



<b>The goal.A process of Ongoing Improvement. 2nd edition</b>	Eliyahu Goldratt, Jeff Cox	Print	L
<b>Mediocritate si excelenta. O radiografie a stiintei si invatamantului din Romania. Vol 3</b>	Petre. T. Frangopol	Print	X
<b>Creier roz, creier bleu</b>	Lise Eliot	Print	X
<b>The way of the guerilla. Cum sa dobandesti succes si echilibru ca om de afaceri in sec XXI</b>	Jay Conrad Levinson	Print	X
<b>Teoria democratiei reinterpretata</b>	Giovanni Sartori	Print	T
<b>Psihologia scolarului greu educabil</b>	Alfred Adler	Print	X
<b>Cum sa cunoastem mai bine viitorul muzeelor</b>	Alexandra Zbucnea	Print	XX
<b>Manual de management muzeal&amp;educatie muzeala</b>	Asociatia muzeelor din Olanda	Print	XX
<b>Muzeul nostru. Scurt ghid pentru dezvoltarea unor programe de voluntariat in muzeu</b>	Dragos Neamu, Adina Dragu, Anamaria Iuga, Corina Bors	Print	XX
<b>Fiecare obiect spune o poveste</b>		Print	XX
<b>Cum se scrie in publicitate</b>	William Bernbach, Leo Burnett	Print	A
<b>Mass media si societatea</b>	Paul Dobrescu, Alina Bargaoanu	print	T
<b>StandOut</b>	Marcus Buckingham	print	B
<b>Discursul stirilor</b>	john Hartley	print	T
<b>Arhitecturi vazute prin Igloo</b>	Viorica Buica	Print	G
<b>100 de idei geniale de vazari</b>	Patrick Forsyth	print	F
<b>Jurnalist in Romania - istoria unei profesii</b>	Marian Petcu	print	T
<b>Razboiul din Irak si razboiul de acasa - o campanie prezidentiala americana</b>	Dorina Gutu	print	T
<b>Spuma zilelor</b>	Boris Vian	print	X
<b>Cum sa comunici cu oricine</b>	Leil Lowndes	print	T
<b>The muse is always half dressed in New Orleans</b>	Andrei Codrescu	print	X
<b>Managementul Resurselor Umane (Complete Idiot's Guide)</b>	Dr. Arthur R. Pell	print	T
<b>De ce oamenii destepti fac greseli prostesti</b>	Madeleine L. Van Hecke	print	T
<b>Minighid de pietre laterale</b>	Vitaliy N. Katsenelson	print	F
<b>Minighid de tranzactionare valutara</b>	Kathy Lien	print	F
<b>Minighid de crestere a capitalului</b>	Pat Dorsey	print	F

<b>Minighid de economie</b>	Greg Ip	print	F
<b>Minighid de investitii bine chibzuite</b>	John C. Bogle	print	F
<b>Efectul de platou</b>	Bob Sullivan & Hugh Thompson	print	B
<b>O singura scoala pentru toata lumea</b>	Salman Khan	print	T
<b>A vinde e omeneste</b>	Daniel Pink	print	F
<b>Mintea opozabila</b>	Roger Martin	print	B
<b>Principiul progresului</b>	Teresa Amabile&Steven Kramer	print	F
<b>Cum iti vei masura viata?</b>	Clayton M. Christensen	print	T
<b>A da si a lua</b>	Adam Grant	print	B
<b>Semnalul si zgomotul</b>	Nate Silver	print	T
<b>Persuasiunea</b>	Robert B. Cialdini	print	F
<b>Cum sa devii maestru in arta vanzarii?</b>	Tom Hopkins	print	F
<b>Coada lunga.</b>	Chris Anderson	print	F
<b>Ce culoare are parasuta ta?</b>	Richard N. Bolles	print	B
<b>Remedii lente</b>	Carl Honore	print	B
<b>Roz tranchilizant</b>	Adam Alter	print	T
<b>Cum a salvat Stella ferma?</b>	Chris Trimble	print	T
<b>Startup de 100\$</b>	Chris Guillebeau	print	B
<b>In stilul virgin - Secrete pe care nu le inveti la nicio scoala economica</b>	Richard Branson	print	F
<b>David si Goliat</b>	Malcom Gladwell	print	B
<b>Cultura serviciilor superioare</b>	Ron Kaufman	print	F
<b>Pretul inegalitatii</b>	Joseph E. Stiglitz	print	F
<b>Comunicarea de criza - Tehnici si strategii</b>	Cristina Coman	print	T
<b>Comunicarea de criza - Tehnici si strategii</b>	Coy Barefoot	print	B
<b>Tehnici de creativitate - Cum identificam si exploatam potentialul creativ</b>	Karsten Noack	print	A
<b>Jurnalism Radio</b>	Vasile Traciuc	print	T
<b>Secretele creativitatii - Fii genial!</b>	Michael Michalko	print	A
<b>Pick me - Breaking into advertising and staying there</b>	Nancy Vonk & Janet Kestin	print	A
<b>Creativitatea - Descatusarea fortelor interioare</b>	OSHO	print	A

<b>The lean startup - Cum antreprenorii din ziua de azi se folosesc de inovatia continua pentru a crea afaceri de succes</b>	Eric Ries	print	F
<b>Arhitectura fericirii</b>	Alain de Botton	print	G
<b>Changing times - Being young in Britain in the 60's</b>	Alison Pressley	print	A
<b>Creative strategy in advertising</b>	Jewler & Drewniany	print	A
<b>Secta egoistilor</b>	Eric-Emmanuel Schmitt	print	X
<b>No logo</b>	Naomi Klein	print	A
<b>Ingrediente si retete pentru atragerea de fonduri - Manual practic pentru organizatii non-profit</b>	Catalin Gheorghe, Madalina Marcu, Camelia Mates, Dana Pirtoc, Ioana Szatmari, Roxana Sofica, Monica Tomus	print	F
<b>Scanteia - Povestea unei mame care a crescut un geniu</b>	Kristine Barnett	print	X
<b>Animalul social</b>	David Brooks	print	T
<b>Gena egoista</b>	Richard Dawkins	print	T
<b>Conversatia structuri si strategii - Sugestii pentru o pragmatica a romanei vorbite</b>	Liliana Ionescu-Ruxandoiu	print	T
<b>Arhitectura Italiei fasciste</b>	Sorin Vasilescu	print	G
<b>Inspired. How creative people think, work and find inspiration</b>	Dorte Nielsen & Kiki Hartmann	print	G
<b>"Hey, Whipple, Squeeze This." A guide to Creating Great Ads</b>	Luke Sullivan	print	A
<b>Creative Company. How St. Luke's Became "the Ad Agency to End All Ad Agencies"</b>	Andy Law	print	A
<b>A Big Life in Advertising</b>	Mary Wells Lawrence	print	A
<b>Piesa cu piesa. Cum a rescris Lego regulile inovatiei si cum a cucerit industria globala a jucariilor</b>	David C. Robertson & Bill Breen	print	F
<b>Descopera-ti elementul. Cum sa-ti afli talentele si pasiunile si cum sa-ti transformi viata</b>	Sir Ken Robinson & Lou Aronica	print	A
<b>Remote. Biroul este optional</b>	Jason Fried & David Heinemeier Hansson	print	T
<b>Antidotul. Fericire pentru oamenii care nu suporta gandirea pozitiva</b>	Oliver Burkeman	print	X

	Daniela Cretu, Felix-Silviu Daniliuc, Radu Manolescu, Mihail Marcu, Robert Maxim, Felix Patrascanu, Luminita Roman, Nicoleta Stoian, Claudiu Vranceanu		
<b>Ghid practic pentru antreprenori</b>		print	F
<b>Remedii lente</b>	Carl Honore	print	T
<b>Ce culoare are parasuta ta?</b>	Richard N. Bolles	print	T
<b>Comunicare si resurse umane</b>	Viorica Aura Paus	print	T
<b>Ghidul nesimtitului</b>	Radu Paraschivescu	print	T
<b>De ce? Motivatiile ascunse si economia mi:</b>	Uri Gneezy / John List	print	F
<b>Smart retail Magazinul tau - un fenomen a</b>	Richard Hammond	print	B
<b>Publicitate si psihanaliza</b>	Doris-Louise Haineault /	print	A
<b>Teme de relatii publice.Fudamente interd</b>	Adela Rogojinaru	print	T
<b>Campania de relatii publice</b>	Bernard Dagenais	print	T
<b>Legende urbane</b>	Vlad Ioan Tausance	print	A
<b>Brand washed</b>	Martin Lindstrom	print	B
<b>Mandrie si beton</b>	Petrut Calinescu	print	G
<b>Interferente si nelinisti.Pagini de arhitectu</b>	Adrian Spirescu	print	G
<b>Spatiu fara timp. Arhitectura ortodoxa cor</b>	Radu Teaca	print	G
<b>Arhitectul ceh al Casei Regale din Romani:</b>	Ruxandra Beldiman, Mir	print	G
<b>Case din Romania 5</b>		print	G
<b>Arhitectura memoriei. Noua frontiera a sp</b>	Augustin Ioan	print	G
<b>Igloo arhitecture 13 ani</b>		print	G
<b>Interioare din Romania 3</b>		print	G
<b>How to open</b>		print	G
<b>Focus: priveste lumea altfel pentru a avea succes si influenta</b>	Heide Grant Halvorson, E. Tory Higgins	print	X
<b>Nu mancati niciodata singuri</b>	Keith Ferrazzi, Tahl Raz	print	B
<b>Pasi Mici, Schimbări Mari</b>	Caroline L. Arnold	print	X
<b>Scurtături inteligente</b>	Shane Show	print	F
<b>Cusca de stlica</b>	Nicholas Carr	print	T
<b>Oamenii Talentati vor sa fie liberi</b>	Orly Lobel	print	F
<b>Achieving Wealth through Franchising</b>	Robert T. Justis, Wiliam S. Vincent	print	F
<b>Guy Kawasaki și Peg Fitzpatrick</b>	Arta Rețelelor Sociale	print	B
<b>Vazând ceea ce alții nu văd</b>	Gary Klein	Print	X
<b>Cum poate a Adam Smith să vă schimbe viața</b>	Russ Roberts	print	F

<b>Camera de Povestit</b>	Michael Paterniti	print	X
<b>Mintea organizata</b>	Daniel J. Levitin	print	X
<b>Scoli creative</b>	Ken Robinson și Lou Aronica	print	T
<b>Simtul Stilului</b>	Steven Pinker	print	T
<b>Cum am ajuns aici</b>	Steven Johnson	print	T
<b>Girlboss</b>	Sophia Amouroso	print	F
<b>De la zero la unu</b>	Peter Thiel, Blake Masters	print	F
<b>Cine ce primește și de ce</b>	Alvin E. Roth	print	F
<b>Lumea ca ziar</b>	Ioana Parvulescu	Print	T
<b>Prevestirea</b>	Claudio Gatti	print	X
<b>Superscrieri: Drumul Generatiei noastre</b>		22 print	X
<b>Crud`</b>	Anthony Bourdain	print	X
<b>Intalinirea</b>	Constantin Chirita	print	X
<b>Intreaba-te de ce</b>	Simon Sinek	print	F
<b>IQ84</b>	Haruki Murakami	print	X
<b>Omul Universal. Cele sapte vieti ale lui John Maynard Keynes</b>	Richard Davenport-Hines	print	F
<b>Flux. Psihologia Fericirii</b>	Mihaly Csikszentmihalyi	print	X
<b>Al dumneavoastra, irational</b>	Dan Ariely	print	X
<b>Expresul Urban</b>	Kjell Nordstrom, Per Schlingmann	print	T
<b>Dincolo de linii</b>	Souris Hong	print	G
<b>Marile Detalii</b>	Steve j. Martin, Noah J. Goldstein, Robert B. Cialdini	print	B
<b>Comportament inadecvat</b>	Richard Thaler	print	F
<b>Strategia Oceanului Albastru</b>	W. Cham Kim, Renee Mauborgne	print	B
<b>Elon Musk. Tesla. Space X</b>	Ashlee Vance	print	X
<b>Cotagios. Cum se raspandesc ideile</b>	Jonah Berger	print	B
<b>Marea Divizare</b>	Joseph E. Stiglitz	print	F
<b>Cutele si cutrele memoriei</b>	Paul Grigoriu	print	X
<b>The Language Instinct</b>	Steven Pinker	print	T
<b>Ro-kit</b>	Alexe Popescu, Doru Somesan	print	B
<b>Fa-i sa cumpere</b>	Harry Washburn. Kim Wallace	print	F
<b>Marketing. Ghid propus de The Economist.</b>		print	B
<b>Incepe cu ce nu-ti place!</b>	Brian Tracy	print	X

<b>Opere vol 5</b>	F.M. Dostoievski	print	X
<b>Becoming Steve Jobs</b>	Brent Schlender, Rick Tetzeli	print	F
<b>Secretele comunicării</b>	Nancy L. Van Pelt	print	T
<b>Orice iti doresti</b>	Derek Sivers	print	F
<b>Small Data</b>	Martin Lindstrom	print	F
<b>Invizibili</b>	David Zweig	print	X
<b>Sunt aici acum</b>	Alexandra Frey, Autumn Totton	print	X
<b>What if?</b>	Randall Munroe	print	X
<b>Nu exista lumina pura</b>	Pablo Neruda	print	X
<b>Cand sa jefuiesi o banca</b>	Steven D. Levitt & Stephen J. Dubner	print	F
<b>Puterea obinsuintei</b>	Charles Duhigg	print	F
<b>Echipa de echipe: Noi strategii de leadership pentru o lume complexa</b>	Stanley McChrystal	print	F
<b>Alianta - Managementul talentelor in era conectivitatii</b>	Reid Hoffman, Ben Casnocha, Chris Yeh	print	F
<b>Nudge - Cartea ghionturilor pentru decizii mai bune legate de sanatate, bogatie si fericire</b>	Richard H. Thaler, Cass R. Sunstein	print	F
<b>Gandirea de tip cutie neagra - Cum ia nastere inovatia din esecuri</b>	Matthew Syed	print	B
<b>Prezenta - Gaseste-ti echilibrul intre corp si minte in fata marilor provocari</b>	Amy Cuddy	print	F
<b>Dragostea moderna</b>	Aziz Ansari	print	T
<b>Concentrat</b>	Cal Newport	print	F
<b>Cum sa ai o zi buna</b>	Caroline Webb	print	F
<b>Originalii - Nonconformistii care fac lumea sa progreseze</b>	Adam Grant	print	B
<b>Umilirea publica in epoca internetului</b>	Jon Ronson	print	B
<b>Sfaturi al naibii de bune (pentru oameni talentati!)</b>	George Lois	print	B
<b>Intelectualii</b>	Paul Johnson	print	X
<b>Training Creativ: sociodrama si consolidarea echipei</b>	Ron Wiener	print	F
<b>MyFather's Tears &amp; A1345:A1377 Other Stories</b>	John Updike	print	X
<b>#Rezist. Proteste impotriva OUG 13/2017</b>		print	G
<b>The Difference Maker - Making your attitude your greatest asset</b>	John C. Maxwell	print	X

<b>How succesful people think</b>	John C.Maxwell	print	X
<b>Inovate the Pixar Way - Business Lessons From The World's Most Creative Corporate Playground</b>	Bill Capodagli; Lynn Jackson	print	F
<b>How Starbucks Saved My Life</b>	Michael Gates Gill	print	X
<b>Liderii mananca ultimii</b>	Simon Sinek	print	F
<b>Increasing Customer Loyalty</b>	Harvard Business Review	print	B
<b>Everyone Helps, Everyone Wins</b>	David T. Levinson	print	X
<b>Better Business Writinhg</b>	Timothy R V Foster	print	B
<b>The Art of War</b>	Sun Tzu	print	X
<b>Guerrilla Marketing Weapons</b>	Jay Conrad Levinson	print	B
<b>David and Goliath</b>	Malcolm Gladwell	print	
<b>The Trusted Advisor</b>	David Maister; Charles Green; Robert Galford	print	B
<b>Green Your Work</b>	Kim Carlson	print	F
<b>buy.ology- Truth and Lies about why we buy</b>	Martin Lindstrom	print	B
<b>Outliers-The story of success</b>	Malcolm Gladwell	print	X
<b>Leadership Therapy - Inside the Mind Of Microsoft</b>	Anna Rowley, Ph.D.	print	F
<b>Small Business Book of Lists</b>	Streetwise	print	F
<b>Customer Centered Selling</b>	Robert L. Jolles	print	B
<b>The New Art Of Managing People</b>	Phil Hunsaker and Tony Alessandra	print	F
<b>60 Seconds To Greatness</b>	Eddie L. Long	print	X
<b>Climatopolis- How our Cities Will Thrive in the Hotter Future</b>	Matthew E. Kahn	print	T
<b>Sase palarii ganditoare</b>	Edward de Bono	print	F
<b>Codul bunelor maniere in afaceri</b>	Ann Marie Sabath	print	B
<b>Hei, Whipple, incearca asta - Un ghid pentru a crea reclame de exceptie</b>	Luke Sullivan	print	B
<b>Maica Domnului anunta apocalipsa</b>	Pierre Jovanovic	print	XX
<b>Irezistibil - dependența de tehnologie și afacerile din spatele ei</b>	Adam Alter	print	X
<b>Mai inteligent, mai repede, mai bine</b>	Charles Duhigg	print	X
<b>Curaj cât trebuie</b>	Cheryl Strayed	Print	X
<b>O pereche de pantofi: finanțele și contabilitatea afacerii</b>	Tinca Celnicu	Print	F
<b>Carte de identitate</b>	Sanda Nicola	Print	X
<b>Începe cu DE CE?</b>	Simon Sinek	Print	F
<b>Arta Interviuului- Lecții de la un maestru al meseriei</b>	Lawrence Grobel	Print	T

<b>Creatorii de hituri - Știința popularizării într-o lume distrată</b>	Derek Thompson	Print	B
<b>Cei mai deștepți copii din lume și modelele de învățământ care i-au creat</b>	Amanda Ripley	Print	X
<b>Oameni buni: singura decizie de business care contează cu adevărat</b>	Anthony Tjan	Print	F
<b>Trecerea la oceanul albastru: dincolo de concurență</b>	W Chan Kim, Renee Mauborgne	Print	F
<b>Dolari și rațiuni: de ce înțelegem greșit banii și cum putem să-i cheltuim mai înțelept?</b>	Dan Ariely, Jeff Kreisler	Print	X
<b>De ce eșuează companiile? 10 greșeli și 100 de soluții</b>	Iancu Guda	Print	F
<b>Primele 20 de ore: cum să înveți orice repede</b>	Josh Kaufman	Print	X
<b>Despre inegalitate - Teoria inegalității economice pe înțelesul tuturor</b>	James K. Galbraith	Print	T
<b>Sprint - Cum să rezolvi probleme importante și să testezi idei noi în doar cinci zile</b>	Jake Knapp, John Zeratsky, Braden Kowitz	Print	F
<b>Design pentru lumea reală: Ecologie umană și schimbare socială</b>	Victor Papanek	Print	G
<b>Popular - Puterea atractivității într-o lume obsedată de statut</b>	Mitch Prinstein	Print	X
<b>Scurtă istorie a tuturor - Ce povești spun genelle noastre</b>	Adam Rutherford	Print	X
<b>Iluzia cunoașterii - De ce nu gândim niciodată singui</b>	Steen Sloman, Philip Fernbach	Print	X
<b>Ghid practic de detectare a minciunilor - Gândirea critică în era post-adevăr</b>	Daniel J. Levitin	Print	X
<b>Fata de laborator - O poveste despre plante, științe și dragoste</b>	Hope Jahren	Print	X
<b>Viața secretă a copacilor</b>	Peter Wohlleben	Print	X
<b>Lagom: secretul suedez al vieții bune</b>	Lola A. Akerstrom	Print	X
<b>Cine i-a gătit cina lui Adam Smith? O poveste despre femei și economie</b>	Katerine Marcal	Print	T
<b>Viața păstorului -- O poveste din Lake District</b>	James Rebank	Print	X
<b>Curcubeul apare și dispare - O mamă și fiul său despre viață, dragoste și pierderi</b>	Anderson Cooper, Gloria Vanderbilt	Print	X



<b>Botanistul euforic: plantele din care se fac cele mai grozave băuturi din lume</b>	Amy Stewart	Print	X
<b>Juniper - Fetița născută prea devreme</b>	Kelley French,Thomas French	Print	X
<b>Puterea</b>	Naomi Alderman	Print	X
<b>Hopul- O cărticică din care înveți când să renunți (și când să perseverezi)</b>	Seth Godin	Print	F
<b>Dezordonat - Puterea dezordinii de a ne transforma viața</b>	Tim Harford	Print	X
<b>Dilema omnivorului - Patru feluri de mâncare: o istorie naturală</b>	Michael Pollan	Print	T
<b>Shoe Dog - Memoriile creatorului Nike</b>	Phil Knight	Print	X
<b>O să vă cam usture - Jurnalul secrete ale unui medic junior</b>	Adam Kay	Print	X
<b>Geniul păsărilor</b>	Jennifer Ackerman	Print	X
<b>Grit - Puterea pasiunii și a perseverenței</b>	Angela Duckworth	Print	X
<b>De ce nu fac zebrele ulcer? Ce este stresul, cum ne îmbolnăvește și cum îl putem combate</b>	Robert M. Sapolsky	Print	X
<b>Interfețe mai inteligente - Modalități surprinzătoare de a influența și perfecționa comportamentul din mediul online</b>	Shlomo Bentartzi	Print	B
<b>Codul culturii - Secretele grupurilor de mare succes</b>	Daniel Coyle	Print	T
<b>Scânteia creativă - Cum au devenit oamenii ființe excepționale datorită imaginației</b>	Agustin Fuentes	Print	X
<b>Pre-suasiune - O metodă revoluționară de a influența și de a convinge</b>	Robert Cialdini	Print	X
<b>Dincolo de frumusețea perenă</b>	Katherine Boo	Print	T
<b>The undoing project</b>	Michael Lewis	Print	X
<b>Oare o să zboare?</b>	Pat Flynn	Print	F
<b>Ecuția fericirii</b>	Neil Pasricha	Print	X
<b>Făcut pentru creație</b>	Scott Barry Kaufman, Carolyn Gregoire	Print	X
<b>Geniul criminal din spatele Silk Road</b>	Nick Bilton	Print	X

<b>Peak - Secretele performanței de top și noua știință a expertizei</b>	Anders Ericsson, Robert Pool	Print	X
<b>Disconfort Residence</b>	Radu Negoită	Print	X
<b>Cum să nu greșești: Puterea gândirii matematice</b>	Jordan Ellenberg	Print	X
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<b>Pădurea - Instrucțiuni de folosire</b>	Peter Wohlleben	Print	X
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