

Denumire carte	Autor	Suport	Domeniu
<i>Art direction explained, at last!</i>	Steven Heller, Veronique Vienne	Print	G
<i>Arta de a cumpara</i>	Paco Underhill	Print	B
<i>The New Puzzle Classics. Ingenious Twists on Timeless Favorites</i>	Serhiy Grabarchuk	Print	XX
<i>"Hey, Whipple, Squeeze This." A guide to Creating Great Ads</i>	Luke Sullivan	print	A
<i>#Rezist. Proteste impotriva OUG 13/2017</i>		print	G
<i>The 90-Minute Manager</i>	David Bolchover, Chris Brady	Print	F
<i>10 materiale minune și poveștile lor incredibile</i>	Mark Miodownik	Print	X
<i>100 de idei geniale de vazarî</i>	Patrick Forsyth	print	F
<i>100 to watch. A Directory of New Romanian Creative Talent</i>		Print	G
<i>100 Ways to make business a success</i>	Neil Bromage	Print	F
<i>1000 CEO's</i>	Andrew Davidson	Print	F
<i>1000 de minuni arhitecturale</i>		Print	G
<i>1000 de simboluri. Semnificatia formelor in arta si mitologie</i>	Rowena si Rupert Sheperd	Print	G
<i>1000 Extraordinary Objects</i>	Oliviero Toscani	Print	G
<i>1000 New Designs and Where to Find Them</i>	Jennifer Hudson	Print	G
<i>1000 Signs</i>		Print	G
<i>1001 Ways to Make More Money as a Speaker, Consultant or Trainer</i>	Lilly Walters	Print	F
<i>101 aparari : Cum se autoprotejeaza mintea</i>	Jerome S. Blackman	Print	X
<i>12 elements of great managing</i>	Rodd Wagner&James K. Harter, Ph. D.	Print	F
<i>1434: Anul in care China a aprins scanteia renasterii italiene</i>	Gavin Menzies	Print	X
<i>150 de experimente pentru a intelege manipularea mediatica. Psihologia consumatorului de mass-media</i>	Sebastien Bohler	Print	T
<i>1968, the year that rocked the world</i>	Mark Kurlansky	Print	T
<i>199.000 lei</i>	Frederic Beigbeder	Print	A
<i>20th Century Jewelry</i>	John Peacock	Print	G
<i>20th Century photography. Museum Ludwig Cologne</i>		Print	G
<i>365 ideas for recruiting, retaining, motivating and rewarding your volunteers</i>	Sunny Fader	Print	F
<i>365 Marketing Meditations. Daily Lessons for Marketing &amp; Communication Professionals</i>	Richard S. Levick, Larry Smith	Print	B

<i>5 ani in fruntea DST</i>	Jean Rochet	Print	XX
<i>50 Sports wares. Innovations in Design and Materials</i>	Mel Byars	Print	G
<i>50's Fashion. Vintage fashion and beauty ads</i>	Ed. Jim Heimann	Print	A
<i>60 Seconds To Greatness</i>	Eddie L. Long	print	X
<i>99 francs</i>	Frederic Beigbeder	Print	L
<i>99 francs</i>	Frederic Beigbeder	Print	L
<i>A Big Life in Advertising</i>	Mary Wells Lawrence	print	A
<i>A da si a lua</i>	Adam Grant	print	B
<i>A dictionary of modern design</i>	Jonathan M. Woodham	Print	G
<i>A Management System Exempt from Power. Learning to manage with considerations for others</i>	Christian Bourion	Print	F
<i>A spune cam acelasi lucru</i>	Umberto Eco	Print	T
<i>A vinde e omeneste</i>	Daniel Pink	print	F
<i>Abilitati de comunicare</i>	Allan Pease, Barbara Pease	Print	T
<i>Absolut. Biography of a Bottle</i>	Carl Hamilton	Print	G
<i>Accidental Genius</i>	Mark Levy	Print	A
<i>Accountancy uncovered</i>	Adele Cherreson	Print	F
<i>Achieving Wealth through Franchising</i>	Robert T. Justis, William S. Vincent	print	F
<i>Acts of Meaning</i>	Jerome Bruner	Print	T
<i>Acum. O carte care te provoaca sa nu mai amandi schimbarile importante din viata ta</i>		Print	X
<i>ADC Young Guns 4</i>	Art Directors Club	Print	A
<i>Adcult USA: The Triumph of Advertising in American Culture</i>	James B. Twitchell	Print	A
<i>Adevar, minciuna si advertising. Arta account planningului</i>	Jon Steel	Print	A
<i>Adevarata enciclopedie a prezentului. Mic tratat pentru generatia tatuaj</i>	Oliver Kuhn, Alexandra Reinwarth, Axel Frohlich	Print	T
<i>Adevarul (cinstit) despre necinste. Cum il mintimpe toti - dar mai ales pe noi insine</i>	Dan Ariely	Print	B
<i>Adjudecat.Strategii eficiente pentru a vinde o idee buna</i>	John P. Kotter, Lorne A. Whitehead	Print	
<i>Adland. Istoria universala a publicitatii</i>	Mark Tungate	Print	A
<i>Adobe Photoshop 7.0</i>	User Guide	Print	G
<i>Advertising 2.0: Social Media Marketing in a Web 2.0 World</i>	Tracy Tuten	Print	A
<i>Advertising And Promotion How To Produce Great Ads, Brochures, Catalogs, Direct Mail, Web Sites</i>	Fred E. Hahn	Kindle, Iri	A

<i>Advertising and the Mind of the Consumer - What Works, What Doesn't, and Why</i>	Max Sutherland, Alice Sylvester	Kindle, Iriver	A
<i>Advertising Creative: Strategy, Copy, and Design</i>	Tom Altstiel, Jean Grow	Print	A
<i>Advertising for Results</i>	G.F. Brown	Iriver	A
<i>Advertising in Everyday Life</i>	Neil M. Alperstein	Print	A
<i>Advertising Next</i>	Tom Himpe	Print	A
<i>Advertising Now. Print</i>	Julius Wiedemann	Print	A
<i>Advertising on the Internet</i>	Steven Armstrong	Print	A
<i>Adwords Made Easy (Original)</i>	Brad Callen	Kindle, Iriver	A
<i>Aer</i>	Geoff Ryman	Print	L
<i>Afaceril, pentru oameni. Screw business as usual</i>	Richard Branson	Print	F
<i>Afacerile dezbracate</i>	Richard Branson	Print	F
<i>Afacerile, dezbracate</i>	Richard Branson	Print	F
<i>Afluenza</i>	Oliver James	Print	X
<i>Agentiile de presa din Romania din 1889 pana astazi</i>	Carmen Ionescu	Print	B
<i>Airpower</i>	Jeremy Flack	Print	G
<i>Aisbergul nostru se topeste. Schimbarea si succesul in orice conditii</i>	John Kotter, Holger Rathberger	Print	F
<i>Al dumneavoastra, irrational</i>	Dan Ariely	print	X
<i>Alchimia emotionala</i>	Tara Bennett-Goleman	Print	X
<i>Alianta - Managementul talentelor in era conectivitatii</i>	Reid Hoffman, Ben Casnocha, Chris Yeh	print	F
<i>Alice's Adventures in Wonderland</i>	Lewis Carroll	Print	X
<i>All a Twitter</i>	Tee Morris	Print	B
<i>All American Ads of the 70s</i>	Jim Heimann	Print	A
<i>America</i>	Franz Kafka	Print	L
<i>Amintiri despre Enescu, Brancusi si alti prieteni</i>	Marcel Mihalovici	Print	X
<i>Analiza discursului. Ipoteze si ipostaze</i>	Daniela Roventa-Frumusani	Print	T
<i>Anarhie pura</i>	Woody Allen	Print	L
<i>Animalul social</i>	David Brooks	print	T
<i>Animation and Effects without macromedia.</i>	Jen Dehaan	Print	G
<i>Antidotul. Fericire pentru oamenii care nu suporta gandirea pozitiva</i>	Oliver Burkeman	print	X
<i>Apocaliptici si integrati</i>	Umberto Eco	Print	T
<i>Araldica. Storia, linguaggio, simboli e significati dei blasoni e delle arme</i>	Santi-Mazzini Giovanni	Print	XX
<i>Arată și spune o poveste - Cum poate oricine să facă prezentări extraordinare</i>	Dan Roam	Print	A
<i>Arcimbardo</i>	Werner Kriegeskorte	Print	G

<i>Arhitectul ceh al Casei Regale din Romania-Karel Zdenek Liman</i>	Ruxandra Beldiman, Mircea	print	G
<i>Arhitectura fericii</i>	Alain de Botton	print	G
<i>Arhitectura in viziunea pictorilor</i>	Dan Pacurariu	Print	G
<i>Arhitectura Italiei fasciste</i>	Sorin Vasilescu	print	G
<i>Arhitectura memoriei. Noua frontiera a spatiului sacru</i>	Augustin Ioan	print	G
<i>Arhitecturi vazute prin Igloo</i>	Viorica Buica	Print	G
<i>Ars Telefonica</i>	Alina Serban (ed.)	Print	T
<i>Art and science of outdoor. Featuring the 2010 Obie Award Winners plus outstanding recent ads and video from around the globe</i>		Print	A
<i>Art directing. Projects for print</i>	Tony Seddon, Luke Herriott	Print	G
<i>Art of the Event. Complete Guide to Designing and Decorating Special Events</i>	James C. Monroe	Print	B
<i>Art School</i>	George Deem	Print	G
<i>Arta de a (nu) pierde timpul</i>	Piers Steel	Print	X
<i>Arta fantastica</i>	Marcel Brion	Print	X
<i>Arta Interviuului- Lecții de la un maestru al meseriei</i>	Lawrence Grobel	Print	T
<i>Arta negocierii in afaceri</i>	Roy J. Lewicki, Alexander Hiam	Print	F
<i>Arta posibilului - Transformarea vietii profesionale si personale</i>	Rosamund Stone Zander, Benjamin Zander	Print	B
<i>Arta povestirii in afaceri. Un ghid pentru lideri</i>	Stephen Denning	Print	F
<i>Artele miniaturale in Antichitate</i>	Mihai Gramatopol	Print	X
<i>Artur Silvestri, vocatia caii singuratice</i>	Cleopatra Lorintiu	Print	XX
<i>Ascensiunea si declinul planificarii strategice</i>	Henry Mintzberg	Print	B
<i>Asculta-ti pielea. Un program eficient pentru o piele sanatoasa</i>	Ted A. Grossbart, Carl Sherman	Print	X
<i>Asta înseamnă marketing</i>	Seth Godin	Print	B
<i>Atac in biblioteca</i>	George Arion	Print	L
<i>Atlas of graphic designers</i>	Elena Stanic, Corina Lipavsky	Print	G
<i>Atomised</i>	Michel Houellebecq	Print	L
<i>Authenticity. Brands, Fakes, Sprin and the Lust for Real Life</i>	David Boyle	Print	B
<i>Avangarda americana</i>	Cosmin Caciuc	Print	G
<i>Avon. Cum a fost construita la nivel mondial. Compania pentru femei</i>	Laura Klepacki	Print	X
<i>Avutia Natiiunilor</i>	Adam Smith	Print	F
<i>Balance and Bias in Journalism</i>	Guy Starkey	Print	T
<i>Balzac si micuta croitoreasa chineza</i>	Dai Sijie	Print	L
<i>Barack Obama. O alegere istorica</i>	Evan Thomas	Print	T

<i>Barcelona. 4 visions</i>		Print	G
<i>Batranul gringo</i>	Carlos Fuentes	Print	L
<i>Bauhaus</i>	Magdalena Droste	Print	G
<i>Bazele acces 95</i>	Allen Browne si Alison Balter	Print	G
<i>Beach houses</i>	Macarena San Martin	Print	G
<i>Becoming Steve Jobs</i>	Brent Schlender, Rick Tetzeli	print	F
<i>Being Direct. Making Advertising Pay</i>	Lester Wunderman	Print	A
<i>Bel-Ami</i>	Guy De Maupassant	Print	L
<i>Bent Objects. The Secret Life of Everyday Things</i>	Terry Border	Print	G
<i>Best Practice Cases in Branding. Lessons from the World's Strongest Brands</i>	Kevin Lane Keller	Print	B
<i>Better Business Writinhg</i>	Timothy R V Foster	print	B
<i>Beyond Buzz: The Next Generation of Word-of-Mouth Marketing</i>	Lois Kelly	Print	B
<i>Biblia vanzarilor</i>	Jeffrey Gittomer	Print	F
<i>Big book of boxes</i>	Paco Asensio	Print	G
<i>Birouri din Romania</i>	Bruno Andresoiu, Tanase Oana, Buica Viorica	Print	G
<i>Birouri din Romania vol. 2</i>	Igloo	Print	G
<i>Blink</i>	Malcom Gladwell	Print	T
<i>Blink</i>	Malcom Gladwell	Print	T
<i>Blog marketing</i>	Jeremy Wright	Print	B
<i>Boards That Deliver. Advancing corporate governance from compliance to competitive advantage</i>	Ram Charan	Print	F
<i>Bogatia lumii, saracia natiunilor</i>	Daniel Cohen	Print	X
<i>Book in 1 day / How Many of Us Belong to Only One Culture</i>		Print	G
<i>Borat. Touristic Guidings to Glorious Nation ok Kasakhstan /Minor Nation of U.S. and A.</i>	Borat Sagdiyev	Print	X
<i>Botanistul euforic: plantele din care se fac cele mai grozave băuturi din lume</i>	Amy Stewart	Print	X
<i>Braco Dimitrijevic</i>	Lorand Hegyi, Dan Cameron, Catherine Millet	Print	G
<i>Brand it like Beckham</i>	Andy Milligan	Print	B
<i>Brand Simple</i>	Allen P Adamson	Print	B
<i>Brand washed</i>	Martin Lindstrom	print	B
<i>Brand you 50</i>	Tom Peters	Print	B
<i>Brand you 50</i>	Malcolm Gladwell	Print	F

<i>Branding New York. How a City in Crisis was Sold to the World</i>	Miriam Greenberg	Print	B
<i>Branduri Senzoriale. Construiti branduri puternice folosind toate cele 5 simturi</i>	Martin Lindstrom	Print	B
<i>British Cinema. A Critical History</i>	British Cinema. A critical History	Print	X
<i>Broadcasting</i>		Print	T
<i>Broderii</i>	Marjane Astrapi	Print	G
<i>Budapest</i>	Corvina Kiado	Print	G
<i>Building a knowledge -driven organization</i>	Robert H. Buckman	Print	F
<i>Business Greatest Hits. A masterclass in modern business ideas</i>	Kevin Duncan	Print	B
<i>Business Minds</i>	Tom Brown, Stuart Crainer, Des Dearlove, Jorge N. Rodrigues	Print	F
<i>Business Ratios and Formulas: A Comprehensive Guide</i>	Steven M. Bragg	Print	F
<i>buy.ology- Truth and Lies about why we buy</i>	Martin Lindstrom	print	B
<i>Buyology. Adevaruri si minciuni despre motivele pentru care cumparam</i>	Martin Lindstrom	Print	B
<i>Buyology. How Everything We Believe About Why We Buy Is Wrong</i>	Martin Lindstrom	Print	B
<i>Buyology: Truth and Lies About Why We Buy</i>	Martin Lindstrom	Print	B
<i>Buzz marketing. Fa lumea sa vorbeasca despre ceea ce faci</i>	Mark Hughes	Print	B
<i>Calatorie prin taramul Picasso</i>	Helene Parmelin	Print	X
<i>Calculul consimtamantului. Fundamentele logice ale democratiei constitutionale</i>	James M. Buchanan; Gordon Tullock	Print	T
<i>Camera de Povestit</i>	Michael Paterniti	print	X
<i>Cameras in Narnia. How The Lion, The Witch and The Wardrobe came to life</i>	Ian Brodie	Print	X
<i>Campania de relatii publice</i>	Bernard Dagenais	print	T
<i>Campionii Romaniei</i>	Georgiana Mecu	Print	X
<i>Campulung Muscel: Schite pentru o Monografie Arhitecturala</i>	Bruno Andresoiu, Nistor Sergiu, Mirea Madalina	Print	G
<i>Cand sa jefulesti o banca</i>	Steven D. Levitt & Stephen J. Dubner	print	F
<i>Capcaunii anonimi</i>	Pascal Bruckner	Print	L
<i>Carjacked. The Culture of the Automobile and It's effect on our lives.</i>	Catherine Lutz, Anne Lutz Fernandez	Print	T

<i>Carte de identitate</i>	Sanda Nicola	Print	X
<i>Cartea Cadourilor. Istoria secreta a codurilor si a spargerii lor</i>	Simon Singh	Print	X
<i>Cartea cu euri</i>	Sorin Stoica, Calin Torsan, Cosmin Manolache, Roxana Morosanu, Ciprian Voicila	Print	X
<i>Cartea de povesti a unui economist</i>	George A. Akerlof	Print	F
<i>Cartea micului vrajitor. Bagheta magica</i>	Ed Masessa	Print	G
<i>Cartea rosie a vanzarilor</i>	Jeffrey Gittomer	Print	F
<i>Cartea sefilor si managerilor</i>	Charles Brooks	Print	F
<i>Case din Romania 5</i>		print	G
<i>Case din Romania vol. 4</i>	Igloo	Print	G
<i>Cash Traps. Small Business Secrets for Reducing Costs &amp; Improving Cash Flow</i>	Jeffrey P. Davidson, Charles W. Dean	Print	F
<i>Cassell's thesaurus</i>	Betty Kirkpatrick	Print	D
<i>Cat de plina ti-e galeata</i>	Tom Rath&Donald O. Clifton, Pd. D	Print	X
<i>Catalogul obiectelor de negasit</i>	Jacques Carelman	Print	G
<i>Catastrophe. Risk and response</i>	Richard A. Posner	Print	F
<i>Cate ceva despre mass-media</i>	Ziauddin Sardar; Borin Van Loon	Print	T
<i>Categories</i>	Aristotle	Kindle	XX
<i>Ce a vazut cainele si alte aventuri</i>	Malcom Gladwell	Print	T
<i>Ce conteaza acum. Cum sa castigam intr-o lume a schimbarilor implacabile, a competitiei ferocesi a inovatiei de nestavilit</i>	Gary Hamel	Print	
<i>Ce culoare are parasuta ta?</i>	Richard N. Bolles	print	T
<i>Ce culoare are parasuta ta?</i>	Richard N. Bolles	print	B
<i>Ce i-a spus Einstein barbierului sau</i>	Robert L. Wolke	Print	XX
<i>Ce te-a adus aici nu te va duce mai departe. Cum obtin oamenii de succes si mai mult succes</i>	Marshal Goldsmith	Print	G
<i>Cea mai frumoasa carte din lume si alte povestiri</i>	Eric-Emmanuel Schmitt	Print	X
<i>Ce-ar face Google?</i>	Jeff Jarvis	Print	B
<i>Ce-ar fi daca ne-am inventa propria viata</i>	Jacques Salome	Print	X
<i>Cei mai deștepti copii din lume și modelele de învățământ care i-au creat</i>	Amanda Ripley	Print	X
<i>Cel mai mare furt din istorie</i>	Erin Arvedlund	Print	X
<i>Cel mai vestit vinzator din lume</i>	Og Mandino	Print	X
<i>Cele 11 de legi imuabile ale internet brandingului</i>	Al Ries; Laura Ries	Print	B

<i>Cele 12 elemente ale managementului performant</i>	Rodd Wagner&James K. Harter, Ph. D.	Print	F
<i>Cele 21 de legi supreme ale liderului</i>	John C. Maxwell	Print	F
<i>Cele 22 de legi imuabile ale marketingului</i>	Al Ries, Jack Trout	Print	B
<i>Cele mai frumoase 5 povesti</i>		Print	L
<i>Celelalte minți: caracatița și evoluția vieții inteligente</i>	Peter Godfrey-Smith	Print	X
<i>Cercul inovatiei. Drumurile batatorite nu duc spre succes</i>	Tom Peters	Print	F
<i>Change by design. Cum transforma gandirea specifica designului organizatiile si inspira inovatia</i>	Tim Brown	Print	F
<i>Changing times - Being young in Britain in the 60's</i>	Alison Pressley	print	A
<i>Chaotics. Management si marketing in era turbulentelor</i>	Philip Kotler, John A. Caslione	Print	F
<i>Chaotics. The business of managing and marketing in the age of turbulence</i>	Philip Kotler, John A. Caslione	Print	F
<i>Charles Saatchi ?</i>	Phaidon Press Lmtd	Print	T
<i>Chemarea mall-ului. Geografia shopping-ului</i>	Paco Underhill	Print	T
<i>Chip Strain, Arta arsa</i>	Kobo Abe	Print	L
<i>Cine ce primește și de ce</i>	Alvin E. Roth	print	F
<i>Cine i-a gătit cina lui Adam Smith? O poveste despre femei și economie</i>	Katerine Marcal	Print	T
<i>Civilizatia egeeana</i>	Nicolas Platon	Print	X
<i>Civilizatia Egiptului antic 2 volume</i>	Claire Lalouette	Print	X
<i>Civilizatia geto-dacilor vol I</i>	Ion Horatiu Crisan	Print	X
<i>Civilizatia geto-dacilor vol II</i>	Ion Horatiu Crisan	Print	X
<i>Civilizatie si cultura</i>	Marija Gimbutas	Print	X
<i>Clever</i>	Rob Goffee, Gareth Jones	Print	F
<i>Client o data, client mereu</i>	Chris Daffy	Print	B
<i>Clienti pe viata. Cum sa transformi acel cumparator ocazional intr-un client pe viata</i>	Carl Sewell, Paul B. Brown	Print	B
<i>Climatopolis- How our Cities Will Thrive in the Hotter Future</i>	Matthew E. Kahn	print	T
<i>Coaching pentru performanta. Formare personala, performanta si scop</i>	John Whitmore	Print	F
<i>Coada lunga.</i>	Chris Anderson	print	F
<i>Codul bunelor maniere in afaceri</i>	Ann Marie Sabath	print	B
<i>Codul culturii - Secretele grupurilor de mare succes</i>	Daniel Coyle	Print	T
<i>Collins dictionary of Marketing</i>	Charles Doyle	Print	D
<i>Commercialism and Journalism</i>	Hamilton Holt	Kindle	T



<i>Commonsense Direct Marketing</i>	Drayton Bird	Print	A
<i>Communication&amp;Community. An Approach to Social Psychology</i>	William M. Berg; Robert Boguslaw	Print	T
<i>Comoara de la baza piramidei. Eradicarea saraciei prin profit</i>	C.K. Prahalad	Print	F
<i>Competing for the Future</i>	Gary Hamel; C.K. Prahalad	Print	F
<i>Competitivitate prin informatie</i>	Vasile Paun	Print	F
<i>Complex IT. Project management</i>	Peter Schulte	Print	F
<i>Complexity and Organization</i>	Robert MacIntosh	Print	F
<i>Comportament inadecvat</i>	Richard Thaler	print	F
<i>Comunicare mediatica</i>	Delia Balaban	Print	T
<i>Comunicare nonverbala: gesturile si postura</i>	Septimiu Chelcea, Loredana Ivan, Adina Chelcea	Print	T
<i>Comunicare si actiune</i>	Laurentiu Soitu	Print	T
<i>Comunicare si publicitate</i>	Dorin Popa	Print	T
<i>Comunicare si resurse umane</i>	Viorica Aura Paus	print	T
<i>Comunicarea de criza - Tehnici si strategii</i>	Cristina Coman	print	T
<i>Comunicarea de criza - Tehnici si strategii</i>	Coy Barefoot	print	B
<i>Concentrat</i>	Cal Newport	print	F
<i>Concurenta intr-o lume plata. Cum sa construim o companie intr-o lume fara granite</i>	Victor K. Fung; William K. Fung; Yoram (Jerry) Wind	Print	F
<i>Confesiunile unui bancher toxic</i>	Cresus	Print	F
<i>Confesiunile unui vorbitor public</i>	Scott Berkun	Print	B
<i>Confident presenting "Focus on what can go right and win them over"</i>	James O'Rourke	Print	A
<i>Conflict is for the Birds!</i>	Gayle Wiebe, Nabil Oudeh	Print	T
<i>Conform lui Kotler</i>	Philip Kotler	Print	B
<i>Confucius. O biografie</i>	Jonathan Clements	Print	XX
<i>Consilierul de Incredere</i>	David H. Maister, Charles H. Green, Robert M. Galford	Print	B
<i>Constiinta unui liberal</i>	Paul Krugman	Print	T
<i>Construirea sociala a realitatii</i>	Thomas Luckmann, L. Berger	Print	T
<i>Consultanta in afaceri</i>	Mark Pinder, Stuart McAdam	Print	F
<i>Consumer behaviour</i>	Leon G. Schiffman, Leslie Lazar Kanuk, Havard Hansen	Print	B
<i>Contabilitatea Societatilor Bancare</i>	Elena Zaharciuc	Print	F
<i>Contemporary architecture</i>	Macarena San Martin	Print	G

<i>Conversatia structuri si strategii - Sugestii pentru o pragmatica a romanei vorbite</i>	Liliana Ionescu-Ruxandoiu	print	T
<i>Conversatii libere. Despre cum reusesc blogurile sa schimbe comunicarea dintre companii si clienti</i>	Robert Scoble; Shel Israel	Print	A
<i>Copiii lui Hurin</i>	J.R.R Tolkien	Print	X
<i>Copywriting</i>	J. Jonathan Gabay	Print	A
<i>Corpul uman in 3 dimensiuni</i>		Print	G
<i>Corpuri Estetice / Subiecte politice</i>	Alexandru Balasescu	Print	T
<i>Cost and management accounting</i>	Colin Drury	Print	F
<i>Cotagios. Cum se raspandesc idelle</i>	Jonah Berger	print	B
<i>Counterintuitive Marketing</i>	Kevin J. Clancy, Peter C. Krieg	Print	B
<i>Country hotels</i>	Macarena San Martin	Print	G
<i>Cow Parade New York</i>	CowParade Holdings Corporation	Print	G
<i>Creatie si Maladie</i>	Arlette Bouloumie	Print	A
<i>Creating Customer Delight</i>	Rakesh Seth, Kirti Seth	Print	B
<i>Creating Effective Advertising Using Semiotics</i>	Mihai Nadin, Richard D. Zakia	Print	A
<i>Creative after effect 5.0. Animation, Visual effect and motion graphhics production for TV and video</i>	Angie Taylor	Print	G
<i>Creative Company. How St. Luke's Became "the Ad Agency to End All Ad Agencies"</i>	Andy Law	print	A
<i>Creative strategy in advertising</i>	Jewler & Drewniany	print	A
<i>Creativitatea - Descatusarea fortelor interioare</i>	OSHO	print	A
<i>Creativitatea in gandirea critica</i>	Anthony Weston	Print	A
<i>Creativitatea in publicitate. Economiseste bani folosindu-ti imaginatia</i>	Pat Fallon; Fred Senn	Print	A
<i>Creativitatea. Descatusarea fortelor interioare</i>	Osho	Print	A
<i>Creativity. Flow and the Psychology of Discovery and Invention</i>	Mihaly Csikszentmihalyi	Print	A
<i>Creatorii de hituri - Stiinta popularizării într-o lume distrată</i>	Derek Thompson	Print	B
<i>Creeaza-ti propria economie</i>	Tyler Cowen	Print	
<i>Creier roz, creier bleu</i>	Lise Eliot	Print	X
<i>Crescuti digital</i>	Don Tapscott	Print	F
<i>Cristalizarea opiniei publice</i>	Edward Bernays	Print	T
<i>Critica facultatii de judecare</i>	Immanuel Kant	Print	X

<i>Crossing the chasm. Marketing and selling products to mainstream customers</i>	Geoffrey A. Moore	Print	B
<i>Crud`</i>	Anthony Bourdain	print	X
<i>Crystal Reportsuser's guide</i>			G
<i>CSS. Tehnici esentiale. Invata prin exemple practice</i>		Print	G
<i>Cubabrazil</i>	Stone	Print	G
<i>Cubism</i>	Guillaume Apollinaire, Dorothea Eimert	Print	G
<i>Cultura Africii 2 volume</i>	Leo Frobenius	Print	X
<i>Cultura serviciilor superioare</i>	Ron Kaufman	print	F
<i>Cum a salvat Stella ferma?</i>	Chris Trimble	print	T
<i>Cum am ajuns aici</i>	Steven Johnson	print	T
<i>Cum am reusit</i>	Rachel Bridge	Print	F
<i>Cum functioneaza mintea</i>	Steven Pinker	Print	T
<i>Cum iti vei masura viata?</i>	Clayton M. Christensen	print	T
<i>Cum poate a Adam Smith să vă schimbe viața</i>	Russ Roberts	print	F
<i>Cum sa ai o zi buna</i>	Caroline Webb	print	F
<i>Cum sa castigam alegerile. Ghid practic de campanie electorala</i>	Dorin Suciu	Print	T
<i>Cum sa comunicii cu oricine</i>	Leil Lowndes	print	T
<i>Cum sa cunoastem mai bine viitorul muzeelor</i>	Alexandra Zbucnea	Print	XX
<i>Cum sa devii maestru in arta vanzarii?</i>	Tom Hopkins	print	F
<i>Cum sa devii o printesa</i>		Print	G
<i>Cum sa devii un nimeni</i>	Iulian Comanescu	Print	B
<i>Cum sa gandesti ca Einstein. Incalcati regulile si descoperiti-va genul ascuns</i>	Scott Thorpe	Print	A
<i>Cum sa livrezi fericire. Calea catre profituri, pasiune si scop</i>	Tony Hsieh	Print	F
<i>Cum sa lucrezi ca un manager la minut</i>	Kenneth Blanchard, Robert Lorber	Print	F
<i>Cum sa ne purtam cu personalitatile dificile</i>	Francois Lelord, Christophe Andre	Print	X
<i>Cum să nu greșești: Puterea gândirii matematice</i>	Jordan Ellenberg	Print	X
<i>Cum sa pregatiti planuri de afaceri si propuneri de finantare</i>	Arthur Andersen	Print	F
<i>Cum sa scriem</i>	Catherine & Odile Pierron	Print	T
<i>Cum sa scrii reclame de succes. Invata regulile nescrise ale copywrittingului</i>	Dominic Gettins	Print	A
<i>Cum sa scrii scrisori de vanzari care vand</i>	Drayton Bird	Print	A

<i>Cum să te inventezi. Viața secretă din creierul adolescenților</i>	Sarah-Jayne Blakemore	Print	X
<i>Cum sa vorbim in public</i>	Dorothy Carnegie	Print	T
<i>Cum sa vorbim in public</i>	Dale Carnegie	Print	T
<i>Cum se creeaza un nume de brand</i>	Steven Rivkin, Fraser Sutherland	Print	B
<i>Cum se scrie in publicitate</i>	William Bernbach, Leo Burnett	Print	A
<i>Cum stabilizezăm o economie instabilă</i>	Hyman P. Minsky	Print	F
<i>Cum vorbim despre cartile pe care nu le-am citit</i>	Pierre Bayard	Print	T
<i>Cuplul conjugal. Armonie și dizarmonie</i>	Iolanda Mitrofan	Print	X
<i>Cuprind mulțimi – Miliardele de microbi din noi și felul în care ne modelează viața</i>	Ed Yong	Print	X
<i>Curaj cât trebuie</i>	Cheryl Strayed	Print	X
<i>Curcubeul apare și dispare – O mamă și fiul său despre viață, dragoste și pierderi</i>	Anderson Cooper, Gloria Vanderbilt	Print	X
<i>Cusca de sticlă</i>	Nicholas Carr	print	T
<i>Customer Centered Selling</i>	Robert L. Jolles	print	B
<i>Cutele și cutrele memoriei</i>	Paul Grigoriu	print	X
<i>Cuvinte care schimbă minti</i>	Shelle Rose Charvet	Print	T
<i>Czech 100 design icons</i>	Tereza Bruthansova, Jan Kralicek	Print	G
<i>Da lovitura! De ce ACUM e momentul să faci bani din pasiunea ta</i>	Gary Vaynerchuk	Print	
<i>Dadaism</i>	Dietmar Elger	Print	G
<i>Dark cockpit – Cum să identifici, să conduci și să fii în control tot timpul. Ca un comandant de aeronavă.</i>	Emil Dobrovolschi, Octavian Pantis	Print	X
<i>David and Goliath</i>	Malcolm Gladwell	print	
<i>David Copperfield</i>	Charles Dickens	Print	X
<i>David Ogilvy. Confesiunile unui om de publicitate</i>	David Ogilvy	Print	A
<i>David și Goliat</i>	Malcom Gladwell	print	B
<i>De ce eșuează companiile? 10 greșeli și 100 de soluții</i>	Iancu Guda	Print	F
<i>De ce m-am întors în România</i>	Sandra Pralong	Print	X
<i>De ce nu fac zebrele ulcer? Ce este stresul, cum ne îmbolnăvește și cum îl putem combate</i>	Robert M. Sapolsky	Print	X
<i>De ce oamenii buni savarsesc fapte rele</i>	James Hollis	Print	T
<i>De ce oamenii destepti fac greseli prostesti</i>	Madeleine L. Van Hecke	print	T
<i>De ce? Motivatii ascunse si economia misterioasa a vietii cotidiene</i>	Uri Gneezy / John List	print	F

<i>De data asta e altfel.Opt secole de sminteala financiara</i>	Carmen M. Reinhart, Kenneth Rogoff	Print	
<i>De la idee la bani</i>	Napoleon Hill	Print	F
<i>De la Manet la Lautrec</i>	Lionello Venturi	Print	G
<i>De la zero la unu</i>	Peter Thiel, Blake Masters	print	F
<i>De unde vin idelle bune. Istoria naturala a inovatiei</i>	Steven Johnson	Print	A
<i>De veghe in lanul de secara</i>	J. D. Salinger	Print	L
<i>Deep smarts</i>	Dorothy Leonard, Walter Swap	Print	F
<i>Degetul mare al violonistului</i>	Sam Kean	Print	X
<i>Delegating Effectively</i>		Print	F
<i>Depression. Questions You Have... Answers You Need</i>	Sandra Salmans	Print	X
<i>Deriva continentelor</i>	Russell Banks	Print	L
<i>Descartes' Error</i>	Antonio Damasio	Print	X
<i>Descopera-ti elementul. Cum sa-ti afli talentele si pasiunile si cum sa-ti transformi viata</i>	Sir Ken Robinson & Lou Aronica	print	A
<i>Descopera-ti geniul</i>	Michael J. Gelb	Print	A
<i>Design for shopping</i>	Sara Manuelli	Print	G
<i>Design of business</i>	Roger Martin	Print	F
<i>Design pentru lumea reală: Ecologie umană și schimbare socială</i>	Victor Papanek	Print	G
<i>Design Yourself. Regandeste modul in care traiesti, iubesti, muncesti si te joci</i>	Karim Rashid	Print	X
<i>Design. The 50 most influential designers in the world</i>	Paul Rodgers	Print	G
<i>Designing the 21st Century</i>	Charlotte & Peter Fiell	Print	G
<i>Designing your life - Cum să-ți construiești o viață bună, de care să te bucuri din plin</i>	Bill Burnett, Dave Evans	Print	X
<i>Designul lucrurilor de zi cu zi</i>	Donald Arthur Norman	Print	G
<i>Desingning Brand Identlty</i>	Alina Wheeler	Print	G
<i>Despre Brand</i>	Wally Olins	Print	B
<i>Despre democratie in America - vol.I</i>	Alexis deTocqueville	Print	X
<i>Despre dragoste si alte intamplari</i>		Print	L
<i>Despre inegalitate - Teoria inegalității economice pe înțelesul tuturor</i>	James K. Galbraith	Print	T
<i>Despre iubire si moarte</i>	Patrick Suskind	Print	X
<i>Despre Omul Frumos</i>	Dan Puric	Print	X
<i>Deutsches Museum. Guide through the collections</i>	Oscar Beck	Print	G
<i>Deutschland im Farbild</i>	Peter von Zahn	Print	G
<i>Developing Staff</i>	Patrick Forsyth	Print	F

<i>Developing strategic thought. A collection of the best thinking on business strategy</i>	Bob Garratt	Print	F
<i>Dezordonat - Puterea dezordinii de a ne transforma viața</i>	Tim Harford	Print	X
<i>Dezvolta liderii din jurul tau</i>	John C. Maxwell	Print	F
<i>Dezvoltarea afacerilor sociale</i>	Muhammad Yunus	Print	F
<i>Diagnostic global strategic</i>	Maria Niculescu	Print	F
<i>Dialoguri. Jorge Luis Borges. Ernesto Sabato</i>	Orlando Barone	Print	X
<i>Dianetica</i>	L. Ron Hubbard	Print	X
<i>Dianetics: The evolution of a science</i>	L. Ron Hubbard	Print	X
<i>Dictionar de Americanisme</i>	Florin Ionescu	Print	D
<i>Dictionar de contabilitate</i>	P. H. Collin, Adrian Jollife	Print	D
<i>Dictionar de cuvinte "buclucase"</i>	Narcisa Forascu, Mihaela Popescu	Print	D
<i>Dictionar de media</i>	Larousse	Print	D
<i>Dictionar diabolic vol. 1</i>	Jacques Collins de Plancy	Print	D
<i>Dictionar diabolic vol. 2</i>	Jacques Collins de Plancy	Print	D
<i>Dictionar explicativ de jurnalism, relatii publice si publicitate</i>	Cristian Florin Popescu	Print	D
<i>Diferentiaza-te sau mori. Cum sa supravieuiesti in epoca actuala a concurentei</i>	Jack Trout	Print	B
<i>Digital Advertising: Past, Present, and Future</i>	Daniele Fiandaca, Patrick Burgoyne	Print	A
<i>Digital Art</i>	Wolf Lieser	Print	G
<i>Digital Magazine Design</i>	Paul Honeywill, Daniel Carpenter	Print	G
<i>Dilema omnivorului - Patru feluri de mâncare: o istorie naturală</i>	Michael Pollan	Print	T
<i>Din psihologia contrariilor si a paradoxurilor</i>	Tiberiu Rudica	Print	X
<i>Dincolo de frumusețea perenă</i>	Katherine Boo	Print	T
<i>Dincolo de linii</i>	Souris Hong	print	G
<i>Disconfort Residence</i>	Radu Negoită	Print	X
<i>Discourse analysis</i>	Gillina Brown; George Yule	Print	T
<i>Discursul stirilor</i>	John Hartley	print	T
<i>Diseno di protesta</i>	Milton Glaser; Mirco Ilic	Print	G
<i>Dispretul</i>	Alberto Moravia	Print	L
<i>Disruption: Overturning Conventions and Shaking Up the Marketplace</i>	Jean-Marie Dru	Print	F
<i>Distraction. Being Human in the Digital Age</i>	Mark Curtis	Print	T

<i>Do not exceed the stated dose</i>	Peter Lovesey	Print	X
<i>Do you design</i>	Hugh Dubberly	Kindle, Irv	G
<i>Does IT matter? Information technology and the corrosion of competitive advantage</i>	Nicholas G. Carr	Print	X
<i>Doing Research Projects In Marketing, Management and Consumer Research</i>	Chris Hackley	Print	B
<i>Dolari și rațiune: de ce înțelegem greșit banii și cum putem să-i cheltuim mai înțelept?</i>	Dan Ariely, Jeff Kreisler	Print	X
<i>Domnu Trandafir si alte povestiri</i>	Mihail Sadoveanu	Print	L
<i>Dragostea dureaza 3 ani</i>	Frederic Beigbeder	Print	L
<i>Dragostea moderna</i>	Aziz Ansari	print	T
<i>Drawing on the Right Side of the Brain</i>	Betty Edwards	Print	A
<i>Drive. Ce anume ne motiveaza cu adevarat</i>	Daniel H. Pink	Print	B
<i>Drive. The surprising truth about what motivates us</i>	Daniel H. Pink	Print	T
<i>E.bizz. The anatomy of electronic business</i>	Geoffrey Sampson	Print	F
<i>Eat Me: delicious, desirable, successful food packaging design</i>	Ben Hargreaves	Print	G
<i>Eating the big fish</i>	Adam Morgan	Print	B
<i>e-Business: organizational and technical foundations</i>	Michael P. Papazoglou, Pieter Ribbers	Print	F
<i>Echipa de echipe: Noi strategii de leadership pentru o lume complexa</i>	Stanley McChrystal	print	F
<i>e-Citizen. The essential guide for the e-citizen qualification</i>		Print	B
<i>Economia crizelor. Curs-fulger despre viitorul finantelor</i>	Nouriel Roubini, Stephen Mihm	Print	F
<i>Economia experienței</i>	James Gilmore, Joseph Pin	Print	F
<i>Economia experientei. Orice afacere e o scena si tot ce faci e un spectacol</i>	B. Joseph Pine II, James H. Gilmore	Print	F
<i>Economia identitatii. Cum identitatea ne influenteaza munca, salariile si bunastarea</i>	George Akerlof, Rachel Kranton	Print	F
<i>Economia Thank You</i>	Gary Vaynerchuk	Print	B
<i>Ecuatia fericirii</i>	Neil Pasricha	Print	X
<i>Educatia si Mass-Media</i>	George Cucu	Print	T
<i>Efectele publicitatii. Comunicarea de plata de succes. Instrumente, reguli si exemple</i>	Brigitte Weiss	Print	A
<i>Efectul de halou</i>	Phil Rosenzweig	Print	F

<i>Efectul de platou</i>	Bob Sullivan & Hugh Thompson	print	B
<i>Effective Writing Skills for Public Relations</i>	John Foster	Print	B
<i>Elogiul lentorii. O provocare adresata cultului vitezei</i>	Carl Honore	Print	T
<i>Elon Musk și misiunea construirii unui viitor fantastic</i>	Ashlee Vance	Print	X
<i>Elon Musk. Tesla. Space X</i>	Ashlee Vance	print	X
<i>eMarketing eXcellence</i>	Pr Smith, Dave Chaffey	Print	B
<i>Emotional Branding</i>	Marc Gobe	Print	B
<i>Emotionomics. Cum sa castigi inimile si mintile oamenilor</i>	Dan Hill	Print	B
<i>Enchantment. The art of changing hearts, minds, and actions</i>	Guy Kawasaki	Print	T
<i>Enciclopedia. In cautarea perfectiunii</i>		Print	X
<i>End of Millennium</i>	Manuel Castells	Print	T
<i>Engage: The Complete Guide for Brands and Businesses to Build, Cultivate, and Measure Success in the New Web</i>	Brian Solis	Kindle	B
<i>Engaged Leadership. Building a Culture to Overcome Employee Disengagement</i>	Clint Swindall	Print	F
<i>Engleza producatorului de film</i>	Lucian Pricop	Print	D
<i>Entrepreneurial Finance</i>	Philip J. Adelman, Alan M. Marks	Print	F
<i>Entrepreneurship. A new perspective</i>	Thomas Grebel	Print	F
<i>Epopoea lui Ghilgames</i>		Print	L
<i>Era turbulențelor – Aventuri într-o lume nouă</i>	Alan Greenspan	Print	F
<i>Eseu despre orbire</i>	Jose Saramago	Print	X
<i>Eseu despre originea limbilor. Unde se vorbeste despre melodie si despre imitatie muzicala</i>	Jean-Jacques Rousseau	Print	T
<i>E-shop, creating and promoting successful small business sites</i>	Molly E. Holzschilag	Print	B
<i>Esti de neinlocuit?</i>	Seth Godin	Print	
<i>Etica in Mass-Media</i>	Dr. Frank Deaver	Print	T
<i>Etica liderului eficient sau Conducerea bazata pe principii</i>	Stephen R. Covey	Print	F
<i>Etica si eficienta profesionala</i>		Print	F
<i>Etica societatii institutionale. Trei dimensiuni ale esponsabilitatii sociale: legea, statul si mediul de afaceri</i>	Bogdan Diaconu	Print	F
<i>Etnografii urbane. Cotidianul vazut de aproape</i>	Vintila Mihailescu	Print	XX
<i>Etnopsihologie si imagologie. Sinteze si cercetari</i>	Luminita Mihaela Iacob	Print	T



<i>European Computer Driving Licence. Power Point</i>		Print	T
<i>European Computer Driving Licence. Power Point</i>		Print	T
<i>EVEolution. The Eight Truths ok Marketing to Women</i>	Faith Popcorn, Lys Marigold	Print	B
<i>Everlasting light bulbs. How economics illuminates the world</i>	John Kay	Print	F
<i>Everyone Helps, Everyone Wins</i>	David T. Levinson	print	X
<i>Excellence in Business</i>	Courtland L. Bovee, John V. Thill, Michael H. Mescon	Print	F
<i>Excitat. Istoria hormonilor și modul în care controlează aproape totul</i>	Randi Hutter Epstein	Print	X
<i>Expresul Urban</i>	Kjell Nordstrom, Per Schlingmann	print	T
<i>Extrem de tare si incredibil de aproape</i>	Jonathan Safran Foer	Print	L
<i>Facilitating Empowerment</i>	Christine Hogan	Print	F
<i>Făcut pentru creație</i>	Scott Barry Kaufman, Carolyn Gregoire	Print	X
<i>Fa-i sa cumpere</i>	Harry Washburn. Kim Wallace	print	F
<i>Fascinating Facts</i>	Victorita Stancu	Print	X
<i>Fast Track to the Top</i>	Ros Taylor, John Humphrey	Print	F
<i>Fata de laborator - O poveste despre plante, științe și dragoste</i>	Hope Jahren	Print	X
<i>Fidel Castro. O biografie</i>	Volker Skierka	Print	X
<i>Fidel Castro. O biografie</i>	Polirom	Print	B
<i>Fiecare obiect spune o poveste</i>		Print	XX
<i>Fifty. The Amazing Story of Renzo Rossi and Diesel</i>	Diesel Creative Team	Print	XX
<i>Film Factfinder</i>	Camila Rockwood (ed.)	Print	G
<i>Filmul nepot al renasterii</i>	Ioan Carmazan	Print	G
<i>Filosofia in secolul XX. Vol 1</i>	Anton Hugli, Poul Lubcke	Print	X
<i>Filosofia in secolul XX. Vol 2</i>	Anton Hugli, Poul Lubcke	Print	X
<i>Filosofie pentru viata si alte situatii periculoase</i>	Jules Evans	Print	T
<i>Financial Planning Models. Construction and Use</i>	G. Roland Kaye	Print	F
<i>Finantarea afacerilor. Oportunitati de finantare in contextul integrarii europene - Caiet de seminar</i>	Cristian Paun	Print	F
<i>Finantarea afacerilor. Oportunitati de finantare in contextul integrarii europene - Curs</i>	Cristian Paun	Print	F

<i>Finders and keepers</i>	Susan moore Johnson, The Project on the Next Generation	Print	X
<i>Firms of endearment. How World-Class Companies profit from Passion and Purpose</i>	Raj Sisodia, Jag Sheth, David B. Wolfe	Print	F
<i>Fiscalitatea si gestiunea contabila a IMM-urilor - Caiet de seminar</i>	Iulian Viorel Brasoveanu	Print	F
<i>Fiscalitatea si gestiunea contabila a IMM-urilor - Curs</i>	Iulian Viorel Brasoveanu	Print	F
<i>Flashback</i>	Florin Andreescu	Print	G
<i>Flip the Funnel: How to Use Existing Customers to Gain New Ones</i>	Joseph Jaffe	Kindle	B
<i>Flux. Psihologia Fericirii</i>	Mihaly Csikszentmihalyi	print	X
<i>Focus. Un lucru de care depinde viitorul afacerii tale</i>	Al Ries	Print	F
<i>Focus: priveste lumea altfel pentru a avea succes si influenta</i>	Heide Grant Halvorson, E. Tory Higgins	print	X
<i>Formule de succes pentru urmatorul deceniu.Companii care au invins criza</i>	Andrej Vizjak, Vasile Iuga	Print	F
<i>Forța brandului</i>	William J. McEwen	Print	B
<i>Forța Schimbării</i>	John Kotter	Print	F
<i>Forța schimbării</i>	John P. Kotter	Print	F
<i>Franceza Economica si de Afaceri</i>	Luminita A. Aron	Print	X
<i>Freakonomics. A Rogue Economist Explores the Hidden Side of Everything</i>	Steven D. Levitt, Stephen J. Dubner	Print	F
<i>Free Thinking</i>	Howe	Print	G
<i>From those wonderful folks who gave you Pearl Harbor</i>	Jerry Della Femina	Print	A
<i>Fundamentals of Advertising Research</i>	Alan D. Fletcher, Thomas A. Bowers	Print	A
<i>Fundamentele comunicării interpersonale</i>	Mihai Dinu	Print	T
<i>Funky Business Forever. Cum sa ne bucuram de capitalism</i>	Kjell Nordstrom; Jonas Ridderstrale	Print	F
<i>Funky Business. Talentul face capitalul sa danseze</i>	Jonas Ridderstrale; Kjell Nordstrom	Print	F
<i>Fuzzy Logic</i>	Daniel McNeill; Paul Freiberger	Print	X
<i>Gandeste fix pe dos</i>	Paul Arden	Print	A
<i>Gandire creativa si brainstorming</i>	J. Geoffrey Rawlinson	Print	A
<i>Gandire rapida, gandire lenta</i>	Daniel Kahneman	Print	F
<i>Gandirea de tip cutie neagra - Cum la nastere inovatia din esecuri</i>	Matthew Syed	print	B
<i>Gandirea laterala</i>	Edward de Bono	Print	A

<i>Gandirea laterala</i>	Edward de Bono	print	F
<i>Gata de schimbare</i>	Michael Jarret	Print	F
<i>Geamii: Minarete pe Cerul Dobrogei</i>	Bruno Andresoiu, Bracacescu Cristian, Maxim Mihai	Print	G
<i>Geek Chic</i>	Neil Feineman	Print	T
<i>Gena egoista</i>	Richard Dawkins	print	T
<i>Geniu in marketing</i>	Peter Fisk	Print	B
<i>Geniul criminal din spatele Silk Road</i>	Nick Bilton	Print	X
<i>Geniul păsărilor</i>	Jennifer Ackerman	Print	X
<i>Getting more visitors to your website in 90 minutes</i>	Martin Bailey	Print	B
<i>Getting Traffic To All Your Websites</i>	David O'Connell	Iriver	A
<i>Ghid practic de detectare a minciunilor - Gândirea critică în era post-adevăr</i>	Daniel J. Levitin	Print	X
<i>Ghid practic pentru antreprenori</i>	Daniela Cretu, Felix-Silviu Daniliuc, Radu Manolescu, Mihail Marcu, Robert Maxim, Felix Patrascanu, Luminita Roman, Nicoleta Stoian, Claudiu Vranceanu	print	F
<i>Ghidul antreprenorului</i>	Marian Rujoiu, Dan Lambescu, Bogdan talmaciu, Daniel Dragnea	Print	F
<i>Ghidul drepturilor salariatului pentru ziaristi</i>	Diana Calinescu, Adriana Dagalita, Dan Mihai	Print	T
<i>Ghidul Intreprinzatorului Particular</i>	Florin Botea, Cristian Valentin Floru, Marina Haidaev, Cristina Hnetcu, Viorel Nitu, Mircea Onita, John Allen	Print	F
<i>Ghidul lenesului. Mic tratat pentru lenesi rafinati</i>	Tom Hodgkinson	Print	X
<i>Ghidul Managerului Eficient</i>	Ovidiu Nicolescu	Print	F
<i>Ghidul Manierelor Moderne</i>	Thomas Blaikie	Print	X
<i>Ghidul nesimtitului</i>	Radu Paraschivescu	print	T
<i>Girlboss</i>	Sophia Amouroso	print	F
<i>Globalizarea sub semnul intrebarii. Economia internationala si posibilitati de guvernare</i>	Paul Hirst; Grahame Thompson	Print	T
<i>Good to Great</i>	Jim Collins	Print	F
<i>Got my mogo working. Mogosoala 2006-2010</i>		Print	X

<i>Goya, a life in letters</i>	Sarah Symmons	Print	X
<i>Grafica fara computer</i>		Print	G
<i>Graphic Design for Non-designers</i>	Tony Seddon, Jane Waterhouse	Print	G
<i>Graphic Design for the 21st Century</i>	Charlotte & Peter Fiell	Print	G
<i>Graphic Design Now</i>	Charlotte & Peter Fiell	Print	G
<i>Great Ikea. A brand for all the people</i>	Elen Lewis	Print	B
<i>Green Your Work</i>	Kim Carlson	print	F
<i>Grit - Puterea pasiunii și a perseverenței</i>	Angela Duckworth	Print	X
<i>Groundswell: Winning in a World Transformed by Social Technologies</i>	Charlene Li, Josh Bernoff	Kindle	F
<i>Growing an engaged church</i>	Albert L. Winseman	Print	X
<i>Guerilla Advertising. Metode eficiente pentru cresterea profiturilor investind in reclama</i>	Jay Conrad Levinson	Print	A
<i>Guerilla marketing research</i>	Robert J. Kaden	Print	B
<i>GuerillaAdvertising. Arme si tactici neconventionale de obtinere a profiturilor mari cu investiti mici in publicitate</i>	Jay Conrad Levinson	Print	A
<i>Guerrilla marketing</i>	Jay Conrad Levinson	Print	B
<i>Guerrilla Marketing Weapons</i>	Jay Conrad Levinson	print	B
<i>Guerrilla trade show selling</i>	Jay Conrad Levinson, Mark S.A. Smith, Orvel Ray Wilson	Print	F
<i>Guide to Managerial Communication</i>	Mary Munter	Print	F
<i>Gurus on Business Strategy</i>	Tony Grundy	Print	F
<i>Guy Kawasaki și Peg Fitzpatrick</i>	Arta Rețelelor Sociale	print	B
<i>Hacked, Attacked &amp; Abused. Digital Crime Exposed</i>	Peter Lilley	Print	X
<i>Hagakure. The Book of the Samurai</i>	Yamamoto Tsunetomo	Print	X
<i>Handbook of Research in International Marketing</i>	Subhash C. Jain	Print	B
<i>Harley - Davidson</i>	Allan Girdler, Ron Hussey	Print	XX
<i>Having It All and Making it Work</i>	D. Quinn Mills, Sasha K. Mattu, Kirstin R. Hornby	Print	X
<i>Head First Design Patterns</i>	Eric Freeman, Elisabeth Freeman	Print	G
<i>Hearing Gesture.How Our Hands Help Us Think</i>	Susan Goldin-Meadow	Print	T
<i>Hei, Whipple, incearca asta - Un ghid pentru a crea reclame de exceptie</i>	Luke Sullivan	print	B
<i>Herd: How to Change Mass Behaviour by Harnessing Our True Nature</i>	Mark Earls	Print	B

<i>Hey, Whipple, încerca asta! Un ghid pentru a crea reclame exceptionale</i>	Luke Sullivan	Print	A
<i>Hidden Financial Risk . Understanding Off-Balance Sheet Accounting</i>	J. Edward Ketz	Print	F
<i>High output management</i>	Andrew S. Grove	Print	F
<i>High performance sales organizations</i>	Darlene M. Coker, Edward R. Del Gaizo, Kathleen A. Murray, Sandra L. Edwards	Print	F
<i>Hildebrand's Home Directory. A Sourcebook of Design for Living</i>	Caz Hildebrand	Print	G
<i>Hoopla</i>	Crispin Porter + Bogusky	Print	A
<i>Hopul- O cărticică din care înveți când să renunți (și când să perseverezi)</i>	Seth Godin	Print	F
<i>Horizons 2020. A thought-provoking look at the future</i>	a study report of TNS Infratest Wirtschaftsforschung	Print	T
<i>Hot cafes Bucharest</i>		Print	XX
<i>How come you can't identify your key customers?</i>	Peter Cheverton	Print	F
<i>How come your brand isn't working enough?</i>	Peter Cheverton	Print	B
<i>How full is your bucket</i>	Tom Rath&Donald O. Clifton, Pd. D	Print	X
<i>How I made it</i>	Rachel Bridge	Print	F
<i>How not to teach</i>	Mr Read	Print	T
<i>How people work and how you can help them to give their best</i>	Roderic Gray	Print	F
<i>How Starbucks Saved My Life</i>	Michael Gates Gill	print	X
<i>How succesful people think</i>	John C.Maxwell	print	X
<i>How to fund your business. The essential guide to raising finance to start and grow your business</i>	Steve Parks	Print	F
<i>How to get research published in journals</i>	Abby Day	Print	T
<i>How to Make Money with Social Media: An Insider's Guide on Using New and Emerging Media to Grow Your Business</i>	Jamie Turner, Reshma Shah	Kindle	B
<i>How to open</i>		print	G
<i>How to Organize Effective Conferences and Meetings</i>	David Seekings, John Farrer	Print	T
<i>How To Pass Professional Level Psychometric Tests</i>	Sam Al-Jajjoka	Print	F
<i>How to Plan Advertising</i>	edited by Alan Cooper	Print	B
<i>How To Sell Social Media</i>	DavidBullock	Iriver	B

<i>How to write a staff manual</i>	Susan L Brock, Sally R. Cabbell	Print	F
<i>How To Write Effective Reports</i>	John E. Sussams	Print	T
<i>How to Write Great Copy. Learn the Unwritten Rules of Copywriting</i>	Dominic Gettins	Print	A
<i>How to write sales letters that sell. Learn the secrets of succesful direct mail</i>	Drayton Bird	Print	A
<i>Hrana care otraveste</i>	Michael Eigen	Print	X
<i>Human action. A Treatise on economics (the scholar's edition)</i>	Ludwig von Mises	Print	F
<i>Human sigma</i>	John H. Fleming&Jim Aslund	Print	F
<i>Iqloo arhitecture 13 ani</i>		print	G
<i>Ignore Everybody. And 39 Other Keys to Creativity</i>	Hugh MacLeod	Print	A
<i>Il museo dell'automobile "Carlo Biscaretti di Ruffia"</i>	Priuli, Verlucca	Print	XX
<i>Il musical americano da Broadway a Hollywood</i>	Walter Mauro	Print	X
<i>iLeadership pentru o noua generatie</i>	Steve Jobs	Print	F
<i>Illustration Now!</i>	Julius Wiedemann	Print	G
<i>Iluzia cunoașterii – De ce nu gândim niciodată singui</i>	Steen Sloman, Philip Fernbach	Print	X
<i>Iluzia utilizatorului. Despre limitele constiintei</i>	Tor Norretranders	Print	B
<i>Image Makers Image Takers</i>	Anne-Celine Jaeger	Print	G
<i>Imaginatia sociologica</i>	C Wright Mills	Print	T
<i>Imagine si comunicare in afaceri - Calet de seminar</i>	Florina Pinzaru, Irina Stanciugelu	Print	F
<i>Imagine si comunicare in afaceri - Curs</i>	Florina Pinzaru, Irina Stanciugelu	Print	F
<i>Imagine. How creativity works</i>	Jonah Lehrer	Print	A
<i>Impossible Words</i>	Bruno Ernst	Print	G
<i>Impotriva fericirii</i>	Eric G. Wilson	Print	X
<i>In cadere libera</i>	Joseph E. Stiglitz	Print	F
<i>In ce merde te бага dragostea</i>	Stephen Clarke	Print	L
<i>În competiție cu norocul – Povestea inovării și a deciziei clientului</i>	Claytn M. Cristensen, Taddy Hall, Karen Dillon, David S. Duncan	Print	F
<i>In fruntea revolutiei</i>	Gary Hamel	Print	F
<i>În fruntea revoluției</i>	Gary Hamel	Print	F
<i>In retea</i>	Lisa Gansky	Print	B
<i>In Search of Excellence. Lessons from America's Best Run Companies</i>	Thomas J. Peters, Robert H. Waterman Jr.	Print	F
<i>In sfarsit, nefumator</i>	Allen Carr	Print	X
<i>In stilul virgin - Secrete pe care nu le inveti la nicio scoala economica</i>	Richard Branson	print	F

<i>In vremurile noastre de anarhie. Scrisori catre tineri</i>	C-tin Radulescu-Motru	Print	X
<i>Incantare. Arta de a influenta sentimentele, gandurile si actiunile celorlalti</i>	Guy Kawasaki	Print	T
<i>Incepe cu ce nu-ti place!</i>	Brian Tracy	print	X
<i>Începe cu DE CE?</i>	Simon Sinek	Print	F
<i>Inconfundabil - de ce e mai bine să fii unicul în loc de cel mai bun</i>	Srinivas Rao	Print	X
<i>Increasing Customer Loyalty</i>	Harvard Business Review	print	B
<i>Indreptar ortografic, ortoepic si de punctuatie</i>		Print	D
<i>Industrial Design A-Z</i>	Charlotte & Peter Fiell	Print	G
<i>Influencing-the-Influencers. How online advertising and media impact word of mouth</i>	Heath Row	Kindle, Iri	A
<i>Influență invizibilă - Forțele ascunse care modelează comportamentul</i>	Jonah Berger	Print	X
<i>Informatia. O istorie, o teorie, o revarsare</i>	James Gleick	Print	F
<i>Ingrediente si retete pentru atragerea de fonduri - Manual practic pentru organizatii non-profit</i>	Catalin Gheorghe, Madalina Marcu, Camelia Mates, Dana Pirtoc, Ioana Szatmari, Roxana Sofica, Monica Tomus	print	F
<i>Innovating Strategy Process</i>	Steven W. Floyd, Johan Roos, Claus D. Jacobs, Franz W. Kellermanns	Print	F
<i>Inovate the Pixar Way - Business Lessons From The World's Most Creative Corporate Playground</i>	Bill Capodagli; Lynn Jackson	print	F
<i>Inovatie in advertising. Cum sa creezi cele mai bune print ad-uri pentru brandurile secolului XXI</i>	Jim Aitchison	Print	A
<i>Inside broadcasting</i>	Julian Newby	Print	B
<i>Inspired. How creative people think, work and find inspiration</i>	Dorte Nielsen & Kiki Hartmann	print	G
<i>Institutiile statului si organizatiile de consum</i>	Costel Stanciu	Print	T
<i>Insula cu elice</i>	Jules Verne	Print	L
<i>Insula lui Euthanasius</i>	Mircea Eliade	Print	L
<i>Intalinirea</i>	Constantin Chirita	print	X
<i>Integrated Materials Management</i>	R J Carter, P M Price	Print	F
<i>Intelectualli</i>	Paul Johnson	print	X
<i>Intelepciunea multilor</i>	James Surowiecki	Print	T
<i>Inteligenta emotionala</i>	Daniel Goleman	Print	X

<i>Inteligenta emotionala in leadership</i>	Daniel Goleman; Annie McKee; Richard Boyatzis	Print	F
<i>Inteligenta Strategului. Arta Afacerilor in Japonia</i>	Kenichi Ohamae	Print	F
<i>Interactive behaviour at work</i>	Maureen Guirdham	Print	T
<i>Interferente si nelinisti.Pagini de arhitectura</i>	Adrian Spirescu	print	G
<i>Interfețe mai inteligente - Modalități surprinzătoare de a influența și perfecționa comportamentul din mediul online</i>	Shlomo Bentartzi	Print	B
<i>Interioare din Romania 3</i>		print	G
<i>Interior design</i>	Macarena San Martin	Print	G
<i>Interiors by color</i>	Macarena San Martin	Print	G
<i>Internet Art</i>	Rachel Greene	Print	B
<i>Internet-linked dictionary of Business</i>	Christopher Pass, Bryan Lowes, Andrew Pendleton, Leslie Chadwick, Daragh O'Reilly, Malcolm Afferson	Print	D
<i>Into thin air</i>	Jon Krakauer	Print	X
<i>Intoarcerea economiei declinului si criza din 2008</i>	Paul Krugman	Print	F
<i>Intoarcerea in micul regat</i>	Michael Moritz	Print	F
<i>Intre Dumnezeu si neamul meu</i>	Petre Tutea	Print	X
<i>Intreaba-te de ce</i>	Simon Sinek	print	F
<i>Intreprinzatorul si ideea de afaceri - Caiet de seminar</i>	Marius Alexa	Print	F
<i>Intreprinzatorul si ideea de afaceri - Curs</i>	Marius Alexa	Print	F
<i>Introducere in etica si legislatia presei</i>	Miruna Runcan	Print	T
<i>Introducere in publicitate</i>	Dan Petre, Mihaela Nicola	Print	A
<i>Introducere in sistemul mass-media</i>	Mihai Coman	Print	T
<i>Introducere in stiintele comunicarii</i>	Daniel Bougnoux	Print	T
<i>Intuiția - Cum să îți transformi instinctele de zi cu zi în idei revoluționare</i>	Bernadette Jiwa	Print	F
<i>Învățare. Memorii</i>	Tara Westover	Print	X
<i>Invizibilii</i>	David Zweig	print	X
<i>IQ84</i>	Haruki Murakami	print	X
<i>Irrational in mod previzibil. Fortele ascunse care ne influenteaza deciziile</i>	Dan Ariely	Print	B
<i>Irrationalitatea benefica</i>	Dan Ariely	Print	T
<i>Irezistibil - dependența de tehnologie și afacerile din spatele ei</i>	Adam Alter	print	X



<i>Iron John. A book about men</i>	Robert Bly	Print	X
<i>Isaac Newton. Cea mai buna biografie a celei mai uimitoare figuri ale stiintei</i>	James Gleick	Print	A
<i>Ispasire</i>	Ian McEwan	Print	L
<i>Istoria corpului, vol III : Mutatile privirii. Secolul XX</i>	Jean-Jeacques Courtine, Alain Corbin, Georges Vigarello	Print	XX
<i>Istoria frumusetii</i>	Umberto Eco	Print	XX
<i>Itinerar intru descoperirea unei a 7-a arte</i>	Savel Stiopul	Print	G
<i>It's Not How Good You Are, It's How Good You Want to Be</i>	Paul Arden	Print	A
<i>It's your Career Take Controll</i>	Catherine B. Beck	Print	X
<i>Iubire pe internet. Cum sa-ti gasesti partenerul potrivit</i>	Diane M. Berry	Print	X
<i>Iubirre. Artisti, scriitori si multi altii despre animale, cu umor si tandrete</i>	Antologie alcatuita si ingrijita de Dana Tocu	Print	X
<i>Judaismul</i>	Josy Eisenberg	Print	X
<i>Jack - dintr-o bucata</i>	Jack Welch	Print	F
<i>Japanese Graphics Now!</i>	Gisela Kozak, Julius Wiedmann	Print	G
<i>Journalism, Science and Society</i>	Martin W. Bauer, Massimiano Bucchi	Print	B
<i>Judeca. Cum iau marii lideri decizii Inspirate</i>	Noel M. Tichy, Warren G. Bennis	Print	F
<i>Judo Strategy. Turning Your Competitor's Strength to Your Advantage</i>	David B. Yoffie, Mary Kwak	Print	F
<i>Juniper - Fetita nascuta prea devreme</i>	Kelley French, Thomas French	Print	X
<i>Jurisprudenta nationala in materia libertatii de exprimare Vol I</i>	Monica Macovei, Dan Mihai	Print	T
<i>Jurisprudenta nationala in materia libertatii de exprimare Vol III</i>	Diana Calinescu, Adriana Dagalita, Dan Mihai		T
<i>Jurnalism Radio</i>	Vasile Traciuc	print	T
<i>Jurnalismul si cultura populara</i>	Peter Dahlgren; Colin Sparks	Print	T
<i>Jurnalismul universal</i>	David Randall	Print	T
<i>Jurnalism in Romania - istoria unei profesii</i>	Marian Petcu	print	T
<i>Jurnalistii. Vedete, scribi sau contopisti</i>	Michael Palmer, Denis Ruellan	Print	T
<i>Jurnalul unui jurnalist fara jurnal</i>	Ion. D. Sirbu	Print	X
<i>Kant si ornitoringul</i>	Umberto Eco	Print	T
<i>Karaoke capitalism. Management pentru omenire</i>	Jonas Ridderstrale; Kjell Nordstrom	Print	F

<i>Kings and Queens of Britain</i>	Anca Ionici	Print	X
<i>Kitchen Confidential - Aventuri din intimitatea restaurantelor</i>	Anthony Bourdain	Print	X
<i>Know-how si abilitati care-I diferentiaza pe liderii de succes</i>	Ram Charan	Print	F
<i>La Belgique. Vue des Oiseaux</i>	Pierre Wyvekens	Print	G
<i>La limita vulgaritatii. Mic tratat de mare pudoare</i>	Helene Sirven, Philippe Tretiack	Print	X
<i>La musica americana</i>	Walter Mauro	Print	X
<i>La peinture populaire sur verre de Roumanie</i>	Juliana Danco, Dumitru Danco	Print	G
<i>La peinture roumaine</i>	Vasile Florea	Print	G
<i>La storia del Jazz</i>	Walter Mauro	Print	X
<i>La vida real. The vs. Gaudi series</i>		Print	G
<i>Laborator O1</i>		Print	G
<i>Lagom: secretul suedez al vieții bune</i>	Lola A. Akerstrom	Print	X
<i>Landing page optimization. The definitive guide to testing and tuning for conversions</i>	Tim Ash	Print	B
<i>Lasa clientii sa iti promoveze afacerea. Peste 300 de tactici de marketing prin viu grai garantate pentru a-ti spori profiturile</i>	Michael E. Cafferky	Print	B
<i>Latin American Graphic Design</i>	Felipe Taborda; Julius Wiedman	Print	G
<i>Le juste a temps pour l'Europe</i>	Jean-Philippe Carillon, Patrick Colin	Print	T
<i>Leadership</i>	Giuliani	Print	F
<i>Leadership Therapy - Inside the Mind Of Microsoft</i>	Anna Rowley, Ph.D.	print	F
<i>Leap. A revolution in Creative Business Strategy</i>	Bob Schmetterer	Print	F
<i>Learned Optimism. How to Change Your Mind and Your Life</i>	Martin E. P. Seligman	Print	X
<i>Lectia de Economie</i>	Henry Hazalitt	Print	F
<i>Ledearship. Viziune, motivatie, elan</i>	Max Landsberg	Print	F
<i>Legende urbane</i>	Vlad Ioan Tausance	print	A
<i>Legendele romanilor 2: Legendele faunei</i>		Print	X
<i>Legislatia IMM-urilor. Notiuni de drept comercial si de dreptul muncii - Caiet de seminar</i>	Mugur Popescu	Print	F
<i>Legislatia IMM-urilor. Notiuni de drept comercial si de dreptul muncii - Curs</i>	Mugur Popescu	Print	F
<i>Levers of organization design. How managers use accountability systems for greater performance and commitment</i>	Robert Simons	Print	F

<i>Liberating Culture. Cross-Cultural Perspectives on Museums, Curation, and Heritage Preservation</i>	Christina F. Kreps	Print	X
<i>Liberation &amp; Domestication. Young people, youth policy and cultural creativity.</i>	John Astley	Print	T
<i>Libertatea de a alege. O declaratie personala</i>	Milton Friedman, Rose Friedman	Print	T
<i>Lichid – Substanțele plăcute și periculoase care curg prin viețile noastre</i>	Mark Miodownik	Print	X
<i>Liderii mananca ultimii</i>	Simon Sinek	print	F
<i>Lidero. Oameni de afaceri romani de top dezvaluie secretele din spatele cifrelor</i>		Print	F
<i>Liderul Poti Fi Tu</i>	Dale Carnegie, Stuart R. Levine, Michael A. Crom	Print	F
<i>Liderul receptiv</i>	Michael Carroll	Print	F
<i>Life of Pi</i>	Yann Martel	Print	L
<i>Light innovations</i>	Montse Borrás	Print	G
<i>Limbajul publicitatii</i>	Angela Goddard	Print	T
<i>Limbajul secret al leadershipului. Cum sa indemni la actiune prin arta povestirii</i>	Stephen Denning	Print	F
<i>Limbajul trupului. Cum pot ifi citite gandurile altora din gesturile lor</i>	Allan Pease	Print	T
<i>Lingura care dispare</i>	Sam Kean	Print	X
<i>Literatura, ce povestel</i>	Liviu Antonesei	Print	X
<i>Little people in the city. The street art of Slinkachu</i>		Print	G
<i>Logistica</i>	Carmen Balan	Print	F
<i>Logo Design</i>	Julius Wiedemann	Print	G
<i>Logo Lounge 2. 2000 International Identities by Leading Designers</i>	Bill Gardner; Catherine Fishel	Print	G
<i>Logo Lounge. 2000 International Identities by Leading Designers</i>	Bill Gardner; Catherine Fishel	Print	G
<i>Logo-Art. Innovation in Logo Design</i>	Charlotte Rivers	Print	G
<i>Logos from A to Z. A selection of More than 5000 Logos from All Over theWorld</i>	Willson Heiken	Print	G
<i>London &amp; New York apartments</i>	Macarena San Martin	Print	G
<i>Loneliness. Human nature and the need for social connection</i>	John T. Cacioppo, William Patrick	Print	T
<i>Loonshots – Cum să cultivăm ideile ținute care câștigă războaie, vindecă boli și transformă industrii</i>	Safi Bachall	Print	B
<i>Los logos 4</i>	R. Klanten, H. Hellige	Print	G

<i>Lovemarks. Viitorul dincolo de branduri</i>	Kevin Roberts	Print	B
<i>Lucas Cranach. Grosse Meister der Malerei</i>		Print	G
<i>Lumea ca ziar</i>	Ioana Parvulescu	Print	T
<i>Lumea e rotunda. Pericole ascunse pentru economia globala</i>	David M. Smick	Print	F
<i>Lumea femeilor</i>	Alain Touraine	Print	T
<i>Lumea Sofiei</i>	Jostein Gaarder	Print	L
<i>Lumi oculte. O calatorie initiativa printre vraji, santeria afro-cubaneza si voodoo</i>	Juan Jose Revenga	Print	X
<i>Macromedia Freehand. Using FreeHand</i>		Print	G
<i>Maestrii afacerilor online</i>	John Middleton	Print	F
<i>Magia Pixar. Povestea succesului unei companii</i>	David A. Price	Print	F
<i>Mai inteligent, mai repede, mai bine</i>	Charles Duhigg	print	X
<i>Mai mult sau mai putin. Arta limitarii esential in afaceri si in viata de zi cu zi</i>	Leo Babauta	Print	
<i>Maica Domnului anunta apocalipsa</i>	Pierre Jovanovic	print	XX
<i>Maimuta goala</i>	Desmond Morris	Print	T
<i>Make meetings work</i>	Julie Ann Amos	Print	F
<i>Making and Breaking the Grid</i>	Timothy Samara	Print	G
<i>Making Management Simple</i>	Frances Kay, Helen Guinness, Nicola Stevens	Print	F
<i>Management</i>	Ovidiu Nicolescu, Eugen Burdus, Tiberiu Zorlentan, Ghoerghita Caprarescu, Ion Verboncu, Ion Cochina	Print	F
<i>Management Accounting</i>	Terry Lucey	Print	F
<i>Management consulting</i>	Milan Kubr	Print	F
<i>Management Extra. Change Management</i>		Print	F
<i>Management Financiar</i>	Steve Robinson	Print	F
<i>Management Gurus</i>	Andrzej Huczynski	Print	F
<i>Management in Western Europe</i>	Peter Lawrence, Vincent Edwards	Print	F
<i>Management strategic</i>	Bogdan Bacanu	Print	F
<i>Management strategic</i>	Ioan Ciobanu	Print	F
<i>Management strategic. Strategiiile succesului in afaceri</i>	Yvan Allaire, Mihaela Firsirtu	Print	F
<i>Management. Ghid propus de The Economist</i>		Print	F

<i>Managementul capitalului unui brand. Cum sa valorificam numele unui brand</i>	David Aaker	Print	B
<i>Managementul deciziei in afaceri - Caiet de seminar</i>	Dumitru Iacob, Diana- Maria Cismaru	Print	F
<i>Managementul deciziei in afaceri - Curs</i>	Dumitru Iacob, Diana- Maria Cismaru	Print	F
<i>Managementul marketingului</i>	Philip Kotler	Print	B
<i>Managementul proiectelor - Caiet de seminar</i>	Alina Bargaoanu	Print	F
<i>Managementul proiectelor - Curs</i>	Alina Bargaoanu	Print	F
<i>Managementul Resurselor Umane</i>	Horia D. Pitariu	Print	T
<i>Managementul Resurselor Umane</i>	<i>Robert L. Mathis, Panaite C. Nica, Costache Rusu</i>	Print	T
<i>Managementul Resurselor Umane (Complete Idiot's Guide)</i>	Dr. Arthur R. Pell	print	T
<i>Manager contra curentului</i>	Marcus Buckingham, Curt Coffman	Print	F
<i>Manager la minut</i>	Kenneth Blanchard Spencer Johnson	Print	X
<i>Managing creativity and innovation</i>		Print	A
<i>Managing management development</i>	Graham Mole	Print	F
<i>Mandrie si beton</i>	Petrut Calinescu	print	G
<i>Man's search for meaning</i>	Viktor E. Frankl	Print	X
<i>Manual de branding</i>	Wally Olins	Print	B
<i>Manual de branding</i>	Wally Olins	Print	B
<i>Manual de istoria artei. Barocul</i>	G. Oprescu	Print	X
<i>Manual de istoria artei. Clasicismul. Romantismul</i>	G. Oprescu	Print	X
<i>Manual de istoria artei. Evul mediu</i>	G. Oprescu	Print	X
<i>Manual de istoria artei. Postimpresionismul</i>	G. Oprescu	Print	X
<i>Manual de istoria artei. Realismul. Impresionismul</i>	G. Oprescu	Print	X
<i>Manual de istoria artei. Renasterea</i>	G. Oprescu	Print	X
<i>Manual de istoria artei. Sec al XVIII-lea</i>	G. Oprescu	Print	X
<i>Manual de Jurnalism. Ghidul practic pentru presa scrisa vol I</i>	Mihai Coman	Print	T
<i>Manual de Jurnalism. Ghidul practic pentru presa scrisa vol II</i>	Mihai Coman	Print	T
<i>Manual de jurnalism. Tehnici fundamentale de redactare</i>	Mihai Coman	Print	T
<i>Manual de jurnalism. Tehnici fundamentale de redactare (volumul 2)</i>	Mihai Coman	Print	T
<i>Manual de jurnalism. Tehnici fundamentale de redactare (volumul 1)</i>	Mihai Coman	Print	T

<i>Manual de management muzeal&amp;educatie muzeala</i>	Asociatia muzeelor din Olanda	Print	XX
<i>Mara</i>	Ioan Slavici	Print	L
<i>Marea contractie economica</i>	Michael Lewis	Print	
<i>Marea Divizare</i>	Joseph E. Stiglitz	print	F
<i>Mari esecuri ale unor branduri renumite. Adevarul despre cele mai faimoase 100 de greseli de branding din toate timpurile</i>	Matt Haig	Print	B
<i>Mari Romani</i>	Valentin Protopopescu	Print	X
<i>Mari succese ale unor branduri renumite</i>	Matt Haig	Print	B
<i>Marile Detalii</i>	Steve j. Martin, Noah J. Goldstein, Robert B. Cialdini	print	B
<i>Market relations and the competitive process</i>	Stan Metcalfe, Alan Warde	Print	F
<i>Market Research in a Week</i>	Polly Bird	Print	B
<i>Marketing 3.0. De la produs la consumator si la spiritul uman</i>	Philip Kotler, Hermawan Kartajaya, Iwan Setiawan	Print	B
<i>Marketing Aesthetics. The Strategic Management of Brands, Identity and Image</i>	Bernd Schmitt; Alex Simionson	Print	B
<i>Marketing direct</i>	David Ogilvy	Print	B
<i>Marketing Direct pe intelesul tuturor</i>	Drayton Bird	Print	A
<i>Marketing exponential</i>	Paul Garrisson	Print	B
<i>Marketing industrial</i>	Norman Hart	Print	B
<i>Marketing lateral. Noi tehnici pentru descoperirea Idellor de succes</i>	Philip Kotler; Fernando Trias de Bes	Print	B
<i>Marketing Research An Applied Approach</i>	Naresh K. Malhatra, David F. Birks	Print	B
<i>Marketing to the social web. How digital customer commnities build your business</i>	Larry Weber	Print	B
<i>Marketing Warfare. Marketingul ca razboi</i>	Al Ries; Jack Trout	Print	B
<i>Marketing. A complete guide in pictures</i>	Malcolm McDonald, Peter Morris	Print	B
<i>Marketing. Ghid propus de The Economist.</i>		print	B
<i>Marketing.Ghid propus de The Economist</i>		Print	B
<i>Marketingul cu costuri minime.</i>	Ros Jay	Print	B
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<i>Mediocritate si excelenta. O radiografie a stiintei si invatamantului din Romania. Vol 3</i>	Petre. T. Frangopol	Print	X
<i>Meeting materialised</i>	Materia	Print	G
<i>Message out of the future. Uchronia community</i>		Print	X
<i>Mesurer l'efficacite de la publicite</i>	Institut de Recherches et d'Etudes Publicitaires	Print	A
<i>Metoda Bullet Journal - Urmăriți trecutul, organizați prezentul, proiectați viitorul</i>	Ryder Carroll	Print	X
<i>Metoda focus grup. Ghid practic pentru cercetarea aplicata</i>	Richard A. Krueger; Mary Anne Casey	Print	T
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<i>Mode si vesminte din trecut vol I</i>	Al. Alexianu	Print	X
<i>Mode si vesminte din trecut vol II</i>	Al. Alexianu	Print	X
<i>Moise, omul care l-a intalnit pe Dumnezeu</i>	Thomas Romer	Print	X
<i>Mondrian</i>		Print	G
<i>Moneda Credit Banci</i>	Cezar Basno, Nicolae Dardac, Constantin Floricel	Print	F
<i>Monografiile arhitect</i>	Mario Kuibus, Re-act now studio	Print	G
<i>Monografiile arhitect</i>	Ioan Andreescu, Vlad Gaivoronschi	Print	G
<i>Monty Python Speaks!</i>	David Morgan	Print	X
<i>Motivatii si personalitate</i>	A. H. Maslow	Print	X
<i>Musal List. Cum sa iti organizezi timpul in asa fel incat sa muncesti eficient, sa faci loc pentru ce-ti place si sa te bucuri in fiecare zi</i>	Octavian Pantis	Print	B
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<i>Muzeul nostru. Scurt ghid pentru dezvoltarea unor programe de voluntariat in muzeu</i>	Dragos Neamu, Adina Dragu, Anamaria Iuga, Corina Bors	Print	XX
<i>My Life In Advertising &amp; Scientific Advertising</i>	Claude C. Hopkins	Print	A
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<i>Mythologies</i>	Roland Barthes	Print	T
<i>Myths to live by</i>	Joseph Campbell	Print	X
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<i>Negocierea in avantaj. Strategii de negociere pentru oamenii rezonabili</i>	G Richard Shell	Print	F
<i>Negocieri. Ghid propus de The Economist</i>		Print	F
<i>Nemuritoarele povesti clasice</i>	Wendy Wentworth (ed.)	Print	L
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<i>No logo. Tiranla marcilor</i>	Naomi Klein	Print	B
<i>Noi Gandim. Inovatie de masa, nu productie de masa</i>	Charles Leadbeater	Print	B
<i>Noile reguli de marketing și PR</i>	David Meerman Scot	Print	B
<i>Not for profit GAAP</i>	Richard F. Larkin, Marie DiTommaso	Print	F
<i>Noua pozitionare. Cele mai noi informatii despre strategia de business numarul unu din lume</i>	Jack Trout, Steve Rivkin	Print	B
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<i>Noutati in Managementul International</i>	Ovidiu Nicolescu	Print	F
<i>Nu așa procedăm noi aici! O poveste despre cum cresc, decad și cresc din nou organizațiile</i>	John Kotter, Holger Rathgeber	Print	F
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<i>Omul generos. A-l ajuta pe altii este cel mai sexy lucru pe care il poti face</i>	Tor Norrentranders	Print	T
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<i>Revitalizarea corporatiei. Cum reusesc liderii sa produca schimbarea</i>	Jonas Ridderstrale; Mark Wilcox	Print	F
<i>Revolutia descultilor</i>	Bernard Scheider	Print	T
<i>Revrajirea Lumii</i>	Michel Maffesoli	Print	X
<i>Rework</i>	Jason Fried, David Heinemeier Hansson	Print	F
<i>rework</i>	Jason Fried, David Heinemeier Hansson	Print	F
<i>Riding The Blue Train. A Leadership Plan for Explosive Growth</i>	Bart Sayle & Surinder Kumar	Print	F
<i>Rising Tide. Lessons from 165 Years of Brand Building at Procter&amp;Gamble</i>	Davis Dyer, Frederick Dalzell, Rowena Olegario	Print	B
<i>Risking It All</i>	Martin Webb	Print	F
<i>Robinson Crusoe</i>	Daniel Defoe	Print	X
<i>Ro-kit</i>	Alexe Popescu, Doru Somesan	print	B
<i>Romania and the European Union. How the Weak vanquished the strong</i>	Tom Galagher	Print	T
<i>Romania si Europa. Acumularea decalajelor economice</i>	Bogdan Murgescu	Print	F
<i>Romania si Sfantul Munte Athos</i>	Alexandriion(sponsor)	Print	XX
<i>Roy Lichtenstein. American Indian Encounters</i>	Gail Stavisky, Twig Johnson	Print	G
<i>Roz tranchilizant</i>	Adam Alter	print	T
<i>Rusinea si vinovatia in spatiul public - Pentru o sociologie a emotiilor</i>	Septimiu Chelcea (coord.)	Print	X
<i>Salturi creative. 10 lectii de advertising eficient inspirate de Saatchi&amp;Saatchi</i>	ment	Print	A
<i>Salvador Dali</i>		Print	G
<i>Sase palarii ganditoare</i>	Edward de Bono	Print	A
<i>Sase palarii ganditoare</i>	Edward de Bono	print	F
<i>Scanteia - Povestea unei mame care a crescut un geniu</i>	Kristine Barnett	print	X
<i>Scânteia creativă - Cum au devenit oamenii ființe excepționale datorită imaginației</i>	Agustin Fuentes	Print	X
<i>Scenarios. The art of strategic conversation</i>	Kees van der Heijden	Print	T

<i>Scoll creative</i>	Ken Robinson și Lou Aronica	print	T
<i>Screw it, let's do it.lectii din scoala vietii</i>	Richard Branson	Print	F
<i>Scrieri alese</i>	Arthur Rimbaud	Print	L
<i>Scrieri despre istorie</i>	Fernand Braudel	Print	T
<i>Scurtă istorie a tuturor – Ce povești spun genelle noastre</i>	Adam Rutherford	Print	X
<i>Scurtaturi inteligente</i>	Shane Show	print	F
<i>Secretele comunicării</i>	Nancy L. Van Pelt	print	T
<i>Secretele creativitatii - Fii genial!</i>	Michael Michalko	print	A
<i>Secrets of the Press</i>	Stephen Glover	Print	T
<i>Secta egoistilor</i>	Eric-Emmanuel Schmitt	print	X
<i>SED</i>	Ralf E. Ulrich	Print	G
<i>Selling the Wheel</i>	Jeff Cox; Howard Stevens	Print	F
<i>Selling to win</i>	Richard Denny	Print	F
<i>Selling today. Creating Customer Value</i>	Gerald L. Manning, Barry Reece, Michael Ahearne	Print	F
<i>Semnalul si zgomotul</i>	Nate Silver	print	T
<i>Serpieri mandragora</i>		Print	X
<i>Services marketing. Integrating customer focus across the firm</i>	Valarie A. Zeithaml, Mary Jo Bitner, Dwayne D. Gremler	Print	B
<i>Sete</i>	Scott Harrison	Print	X
<i>Sex, lies and democracy. The press and the public</i>	Michael Bromley, Hugh Stephenson	Print	T
<i>Sexuality and Space</i>	Princeton Papers	Print	X
<i>Sexul vinde. Aventura mass-media de la reprimare la obsesie</i>	Rodger Streitmatter	Print	T
<i>Sfarsitul advertisingului asa cum il stim</i>	Sergio Zyman; Armin Brott	Print	A
<i>Sfarsitul Economiei Iluziei</i>	Liviu Voinea	Print	F
<i>Sfârșitul economiei iluziei</i>	Liviu Voinea	Print	F
<i>Sfarsitul marketingului</i>	Sergio Zyman	Print	B
<i>Sfaturi al naibii de bune (pentru oameni talentati!)</i>	George Lois	print	B
<i>Shakespeare on film</i>	Russel Jackson	Print	X
<i>Shalimar the Clown</i>	Salman Rushdie	Print	L
<i>Shift Happens! Powerful ways to transform your life</i>	Robert Holden	Print	X
<i>Shoe Dog - Memoriile creatorului Nike</i>	Phil Knight	Print	X
<i>Short and sweet. Short texts and how to use them</i>	Alan Maley	Print	T
<i>Si totusi viata este extraordinara</i>	Charlie Jones	Print	X
<i>Sign Wars. The Cluttered Landscape of Advertising</i>	Robert Goldman, Stephen Papson	Print	A



<i>Signs &amp; Symbols</i>	Pepin Van Roojen	Print	G
<i>Simply Better</i>	Patrick Barwise, Sean Meehan	Print	B
<i>Simply Brilliant</i>	Fergus O'Connell	Print	A
<i>Simtul Stilului</i>	Steven Pinker	print	T
<i>Simtul urgentei</i>	John Kotter	Print	F
<i>Sisteme expert de marketing</i>	Gheorghe Orzan	Print	B
<i>Sixties Design</i>	Philippe Garner	Print	G
<i>Slam</i>	Nick Hornby	Print	L
<i>Slash. The Autobiography</i>	Slash	Print	L
<i>Small Business Book of Lists</i>	Streetwise	print	F
<i>Small Data</i>	Martin Lindstrom	print	F
<i>Smart retail Magazinul tau – un fenomen al vanzarilor</i>	Richard Hammond	print	B
<i>Smart Retail. Magazinul tau - un fenomen al vanzarilor</i>	Richard Hammond	Print	B
<i>Smoking in British popular culture 1800-2000</i>	Matthew Hilton	Print	T
<i>Social Media Marketing. Strategies for engaging in Facebook, Twitter &amp; Other Social Media</i>	Liana Evans	Print	B
<i>Social Psychology. Theories, Research, and Applications</i>	Robert S. Feldman	Print	T
<i>Socialnomics. How social media transforms the way we live and do business</i>	Erik Qualman	Print	T
<i>Societatea cucerita de comunicare</i>	Bernard Miege	Print	T
<i>Sociologia franceza contemporana</i>	antologie intocmita Ion Aluas si Ion Dragan	Print	T
<i>Sociologia opiniei publice si a mass-media</i>	Aurelian Bondrea	Print	T
<i>Sociology</i>	Beth B. Hess; Elizabeth W. Markson; Peter J. Stein	Print	T
<i>Sociology</i>	Anthony Giddens	Print	T
<i>Socratic Circles</i>	Matt Copeland	Print	T
<i>Spaime si scarbe in Las Vegas</i>	Hunter S. Thompson	Print	X
<i>Spatiu fara timp. Arhitectura ortodoxa contemporana</i>	Radu Teaca	print	G
<i>Speaking of Journalism</i>	William Zinsser	Print	T
<i>Spirite animale. Despre felul in care psihologia umana influenteaza economia si ce inseamna asta pentru capitalismul global</i>	George A. Akerlof; Robert J. Shiller	Print	F
<i>Sponsorizarea in cultura. Atitudinea comunitatii de afaceri din Romania</i>		Print	B

<i>Sprint – Cum să rezolvi probleme importante și să testezi idei noi în doar cinci zile</i>	Jake Knapp, John Zeratsky, Braden Kowitz	Print	F
<i>Spuma zilelor</i>	Boris Vian	print	X
<i>SQL fara profesor, in 14 zile</i>	Jeff Perkins&Bryan Morgan	Print	G
<i>StandOut</i>	Marcus Buckingham	print	B
<i>Stapanul inelelor. Cele 2 turnuri</i>	J.R.R Tolkien	Print	L
<i>Stapanul inelelor. Fratia inelului</i>	J.R.R Tolkien	Print	L
<i>Stapanul inelelor. Intoarcerea regelui</i>	J.R.R Tolkien	Print	L
<i>Starck</i>		Print	G
<i>Startup de 100\$</i>	Chris Guillebeau	print	B
<i>Step by step Manga</i>	Paco Asensio	Print	G
<i>Steve Jobs - biografia autorizata</i>	Walter Isaacson	Print	X
<i>Stilinta comunicarii</i>	JJ van Cuilenberg; O. Scholten' G.W. Noomen	Print	T
<i>Stop the Presses. Te Litigation PR Desk Reference</i>	Richard S. Levick, Larry Smith	Print	B
<i>Storia del cinema italiano</i>	Mario Verdone	Print	G
<i>Storia dell'Italia moderna dal 1861 ai nostri giorni</i>	Giampiero Carocci	Print	X
<i>Strada Le Havre</i>	Paul Guimard	Print	L
<i>Strania poveste a lui Benjamin Button...ai alte povestiri din epoca jazz-ului</i>	Scott F. Fitzgerald	Print	L
<i>Strategia creativa in publicitate</i>	Bonnie L. Drewniansy; A. Jerome Jewler	Print	B
<i>Strategia oceanului albastru</i>	W. Chan Kim, Renee Mauborgne	Print	F
<i>Strategia Oceanului Albastru</i>	W. Cham Kim, Renee Mauborgne	print	B
<i>Strategia portofoliului de brand</i>	David A. Aaker	Print	B
<i>Strategia si tactica stabilirii preturilor. Un ghid pentru cresterea profiturilor</i>	Thomas T. Nagle, John E. Hogan	Print	F
<i>Strategic decision making</i>	George Wright	Print	F
<i>Strategic marketing problems</i>	Roger A. Kerin, Robert A. Peterson	Print	B
<i>Strategie concurentiala. Manual de supravietuire si crestere a firmelor in conditiile economiei de piata</i>	Michael E. Porter	Print	F
<i>Strategii eficiente de comunicare</i>	Petre Anghel	Print	T
<i>Strategy for sustainability. A business manifesto</i>	Adam Werbach	Print	F
<i>Street-Smart Advertising: How to Win the Battle of the Buzz</i>	Margo Berman	Kindle	A
<i>Strip Burger xxx</i>		Print	X
<i>Students must write</i>	Robert Barrass	Print	X
<i>Studii de teoria cunoasterii</i>	Stefan Celmare	Print	T
<i>Stunning Advertising</i>		Print	A

<i>Stupid factor</i>	Peter Jump	Print	F
<i>Successful Presentations</i>	Carole McKenzie	Print	T
<i>Succesul in vanzarea cu amanuntul/ Retail success</i>	George Whalin	Print	B
<i>Suflete moarte</i>	N.V. Gogol	Print	L
<i>Sun Tzu Strategii de marketing - 12 principii esentiale pentru castigarea bataliei de atragerea clientilor</i>	Gerald A. Michaelson, Steven W. Michaelson	Print	B
<i>Sunt aici acum</i>	Alexandra Frey, Autumn Totton	print	X
<i>Super Freakonomics</i>	Stephen J. Dubner, Steven D. Levitt	Print	F
<i>Superclass. Elita globala a puterii si lumea sa</i>	David Rothkopf	Print	F
<i>Superficialii. Efectele internetului asupra creierului uman</i>	Nicholas Carr	Print	
<i>Superscrieri: Drumul Generatiei noastre</i>		22 print	X
<i>Suportul juridic si administrativ al afacerilor in Romania - Caiet de seminar</i>	Dragos Pislaru	Print	F
<i>Suportul juridic si administrativ al afacerilor in Romania - Curs</i>	Dragos Pislaru	Print	F
<i>Supporting Strategy</i>	Frances A. O'Brien, Robert G. Dyson	Print	F
<i>Sustainable Solutions</i>	Martin Charter, Ursula Tischner	Print	F
<i>Talentatul domn Ripley</i>	Patricia Highsmith	Print	L
<i>Taming Time - A Parctical Guide to Time Management</i>	Richard Moxham	Print	X
<i>Tanar si bogat</i>	Robert T. Kiyosaki	Print	F
<i>Tao Teh Ching</i>	Lao Tzu	Print	X
<i>Teach yourself desktop publishing</i>	Christopher Lumgair	Print	G
<i>Teach yourself visually Photoshop 7</i>	Mike Wooldridge	Print	G
<i>Tehnici de creativitate - Cum identificam si exploatam potentialul creativ</i>	Karsten Noack	print	A
<i>Tehnici de promovare in afaceri - Caiet de seminar</i>	Alexandra Zbucea	Print	F
<i>Tehnici de promovare in afaceri - Curs</i>	Alexandra Zbucea	Print	F
<i>Tehnici de web design. Invata prin exemple practice</i>		print	G
<i>Tehnologia informatiei si calculatoarele in afaceri - Caiet de seminar</i>	Catalin Gheorghe Amza	Print	F
<i>Tehnologia informatiei si calculatoarele in afaceri - Curs</i>	Catalin Gheorghe Amza	Print	F
<i>Tehnologia informatiei si cercetarea de piata - Caiet de seminar</i>	Dragos Stavarache	Print	F

<i>Tehnologia informatiei si cercetarea de plata - Curs</i>	Dragos Stavarache	Print	F
<i>Telecomunicatii.Ghid propus de The Economist</i>		Print	T
<i>Televiziunea in viata cotidiana</i>	Roger Silverstone	Print	T
<i>Teme de relatii publice.Fudamente interdisciplinare ale RP</i>	Adela Rogojinaru	print	T
<i>Teoria clasei de lux</i>	Thorstein Veblen	Print	T
<i>Teoria democratiei reinterpretata</i>	Giovanni Sartori	Print	T
<i>Teoria fericirii</i>	Jonathan Haidt	Print	T
<i>Teoria generala a ocuparii fortei de munca, a dobanzii si a banilor</i>	John Maynard Keynes	Print	F
<i>Teoria legaturii ritualice</i>	Pascal Lardellier	Print	T
<i>Tested advertising methods</i>	John Caples	Print	A
<i>Testing to Distruction. A Critical Look at the Uses of Research in Advertising</i>	Alan Hedges	Print	B
<i>Texts and contexts. A Contemporary Approach to College Writing</i>	William S. Robinson, Stephanie Tucker	Print	T
<i>The Book</i>	Louise Bishop	Print	G
<i>The 22 Immutable Laws of Branding</i>	Al Ries; Laura Ries	Print	B
<i>The 360 Leader. Developing Your Influence from Anywhere in the Organization</i>	John C. Maxwell	Print	F
<i>The 6 Most Important Decisions You'll Ever Make</i>	Sean Covey	Print	T
<i>The advertised mind.Ground-breaking insights into how our brains respond to advertising,</i>	Erik du Plessis	Print	A
<i>The Advertising Concept Book</i>	Pete Barry	Print	A
<i>The American Advertising Awards. The Book, vol. III</i>		Print	A
<i>The Anatomy of Account Planning</i>	Henrik Habberstad	Print	B
<i>The annual of annuals 2010 - Art Directors Club Of Europe</i>		Print	G
<i>The Annual of Annuals. Best of European Design &amp; Advertising '08</i>		Print	A
<i>The Annual of Annuals. Best of European Design &amp; Advertising '09</i>		Print	A
<i>The Apprentice</i>	Sir Alan Sugar	Print	F
<i>The Art of Asking: Ask Better Questions, Get Better Answers</i>	Terry J. Fadem	Kindle	T
<i>The art of creative thinking</i>	John Adair	Print	A
<i>The Art of Looking Sideways</i>	Alan Fletcher	Print	G
<i>The Art of Project Management</i>	Scott Berkun	Print	F
<i>The Art of War</i>	Sun Tzu (autor); James Clavell (editor)	Print	X
<i>The Art of War</i>	Sun Tzu	print	X

<i>The Birth of Plenty. How the Prosperity of the Modern World was Created</i>	William J. Bernstein	Print	F
<i>The Black Swan. The Impact of the Highly Improbable</i>	Nassim Nicholas Taleb	Print	A
<i>The Blog Digest 2007</i>	Justin McKeating	Print	T
<i>The Book of Gossage</i>	Howard Luck Gossage, Jeff Goodby	Print	A
<i>The Brain that changes itself. Stories of personal triumph from the frontiers of brain science</i>	Norman Doidge	Print	X
<i>The Brand Handbook</i>	Wally Olins	Print	B
<i>The Brand Innovation Manifesto. How to Build Brands, Redefine Markets and Defy Conventions</i>	John Grant	Print	A
<i>The Brave New World of eHR</i>	Hal G, Gueutal, Dianna L. Stone	Print	F
<i>The Breakaway Brand. How Great Brands Stand Out</i>	Francis J. Kelly III, Barry Silverstein	Print	B
<i>The career adventurer's fieldbook. Your guide to career success</i>	Stephen Coomber, Stuart Crainer, Des Dearlove	Print	X
<i>The complete practical guide to Digital and Classic photography</i>	Steve Luck, John Freeman	Print	G
<i>The conquest of happiness</i>	Bertrand Russel	Print	X
<i>The Copy Workshop Workbook</i>	Bruce Bendinger	Print	A
<i>The cultural creatives. How 50 Million people are changing the world.</i>	Paul H. Ray	Print	A
<i>The decisive moment. How the brain makes up its mind</i>	Jonah Lehrer	Print	A
<i>The Designer's Packaging Bible. Creative Solutions for Outstanding Design</i>	Luke Herriot	Print	G
<i>The Developing Person Through Childhood</i>	Kathleen Stassen Berger	Print	X
<i>The Dictionary of Cliches</i>	James Rogers	Print	D
<i>The Difference Maker - Making your attitude your greatest asset</i>	John C. Maxwell	print	X
<i>The Differentiated Network</i>	Nitin Nohria, Sumantra Ghoshal	Print	F
<i>The Doodle Book</i>	Taro Gomi	Print	G
<i>The Effective Use of Sponsorship</i>	David Wragg	Print	F
<i>The Element</i>	Sir Ken Robinson	Print	A
<i>The Elgar Companion to Post Keynesian Economics</i>	J.E. King	Print	F
<i>The End Of Marketing as We Know It</i>	Sergio Zyman	Print	B

<i>The Ernst&amp;Young Business Plan Guide</i>	Brian R. Ford, Jay M. Bornstein, Patrick T. Pruitt	Print	F
<i>The Fall of Advertising &amp; The Rise of PR</i>	Al Ries, Laura Ries	Print	B
<i>The Fall of PR &amp; The Rise of Advertising</i>	Stefan Engeseth	Print	B
<i>The fashion of football</i>	Paolo Hewitt, Mark Baxter	Print	X
<i>The film studies dictionary</i>	Steve Blandford, Barry Keith Grant, Jim Hillier	Print	D
<i>The Financial Times Guide to Strategy. How to Create and Deliver a Winning Strategy</i>	Richard Koch	Print	F
<i>The four - ADN-ul ascuns al Amazon, Apple, Facebook și Google</i>	Scott Galloway	Print	B
<i>The Four Steps to the Epiphany</i>	Steve Blank	Print	B
<i>The goal.A process of Ongoing Improvement. 2nd edition</i>	Eliyahu Goldratt, Jeff Cox	Print	L
<i>The Golden Age of Advertising - The 70's</i>	Jim Heimann	Print	A
<i>The Graphic Work M.C. Escher</i>	M.C. Escher	Print	G
<i>The Green Marketing Manifesto</i>	John Grant	Print	B
<i>The Holland handbook</i>		Print	XX
<i>The human story, our story from the stone age to today</i>	James C. Davis	Print	X
<i>The Induction Pocketbook</i>	Ruth Sangale, Philippa Webster	Print	T
<i>The Inner Game of Tennis. The Classic Guide to the Mental Side of Peak Performance</i>	W. Timothy Gallwey	Print	X
<i>The innovator's cook book</i>	Steven Johnson	Print	A
<i>The International Dictionary of Marketing</i>	Daniel Yadin	Print	D
<i>The Jungle Book</i>	Rudyard Kipling	Print	X
<i>The Language Instinct</i>	Steven Pinker	print	T
<i>The lean startup - Cum antreprenorii din ziua de azi se folosesc de inovatia continua pentru a crea afaceri de succes</i>	Eric Ries	print	F
<i>The Little Blue Book of Advertising. 52 Small Ideas That Can Make a Big Difference</i>	Steve Lance, Jeff Woll	Print	A
<i>The Longer (Long) Tail</i>	Chris Anderson	Print	B
<i>The Look of the Century. Design Icons of the 20th Century</i>	Michael Tambini	Print	G
<i>The Low Sky.Understang the Dutch</i>		Print	G
<i>The Manipulators. Unmasking the Hidden Persuaders</i>	Jeffrey Robinson	Print	T

<i>The MBA handbook</i>	Sheila Cameron	Print	F
<i>The Medium is the Massage</i>	Marshall McLuhan, Quentin Fiore	Print	X
<i>The Melancholy Death of Oyster Boy &amp; other stories</i>	Tim Burton	Print	X
<i>The Mind of the Strategist. The Art of Japanese Business</i>	Kenichi Ohmae	Print	F
<i>The Monarchy</i>		Print	X
<i>The muse is always half dressed in New Orleans</i>	Andrei Codrescu	print	X
<i>The New Art Of Managing People</i>	Phil Hunsaker and Tony Alessandra	print	F
<i>The New Business Road Test</i>	John W. Mullins	Print	F
<i>The New Community Rules</i>	Tamar Weinberg	Kindle	T
<i>The New Finance</i>	Robert A. Haugen	Print	F
<i>The new fontana dictionary of modern thought</i>	Alan Bullock, Stephen Trombley	Print	D
<i>The New Humanists. Science at the Edge</i>	John Brockman	Print	T
<i>The New Law of Demand and Supply. The revolutionary new demand strategy for faster growth and higher profits</i>	Rick Kash	Print	B
<i>The New Rules of Marketing &amp; PR. How to Use New Releases, Blogs, Podcasting, Viral Marketing &amp; Online Media to Reach Buyers Directly</i>	David Meerman Scott	Print	B
<i>The newspaper handbook</i>	Richard Keeble	Print	T
<i>The next big idea</i>	Carol Kennedy	Print	F
<i>The only sustainable edge</i>	John Hagel III, John Seely Brown	Print	F
<i>The Packaging and Design Templates Sourcebook</i>		Print	G
<i>The Penguin International Dictionary of Finance</i>	Graham Bannock, William Manser	Print	D
<i>The Penis Book</i>	Joseph Cohen	Print	G
<i>The Philosophy of Branding. Great Philosophers Think Brands</i>	Thom Braun	Print	B
<i>The Politics of Postmodernism</i>	Linda Hutcheon	Print	X
<i>The Power of Identity</i>	Manuel Castells	Print	T
<i>The power of positive profit</i>	Graham Foster	Print	F
<i>The Power of Social Networking: Using the Whuffie Factor to Build Your Business</i>	Tara Hunt	Kindle	B
<i>The Power of Unfair Advantage. How to Create It, Build It, and Use It to Maximum Effect</i>	John L. Nesheim	Print	F
<i>The Prince</i>	Niccolo Machiavelli	Print	X
<i>The Psychology of Advertising</i>	Bob M. Fennis, Wolfgang Stroebe	Print	A

<i>The psychology of management the function of the mind in determining teaching and installing methods of least waste</i>	Gilbreth Lillian Moller	Kindle, Iriy	F
<i>The Rise of Design. Design and the Domestic Interior in 18th century in England</i>	Charles Saumarez Smith	Print	G
<i>The Rise of the Creative Class</i>	Richard Florida	Print	A
<i>The Rise of the Network Society</i>	Manuel Castells	Print	T
<i>The Samurai Swordsman. Master of war</i>	Stephen Turnbull	Print	G
<i>The Screenwriter's Workbook. Exercise and step by step instructions for creating a successful screenplay</i>	Syd Field	Print	A
<i>The Selfish Gene</i>	Richard Dawkins	Print	X
<i>The service profit chain</i>	James L. Heskett, W. Earl Sasser, Leonard A.	Print	F
<i>The Seven Words You Can't Say on Television</i>	Steven Pinker	Print	T
<i>The sketch book</i>	Francesc Zamora Mola	Print	G
<i>The smashing book</i>	Alessandro Cattaneo, Andrew Maier	Print	B
<i>The Social Marketing Playbook</i>	360i	Kindle	B
<i>The Strategy Process</i>	Henry Mintzberg, Joseph Lampel, James Brian Quinn, Sumantra Ghoshal	Print	F
<i>The strategy reader</i>	Susan Segal-Horn	Print	F
<i>The Study Skills Handbook</i>	Stella Cottrell	Print	X
<i>The Tin Drum</i>	Gunter Grass	Print	L
<i>The Tipping Point</i>	Malcom Gladwell	Print	T
<i>The Trusted Advisor</i>	David Maister; Charles Green; Robert Galford	print	B
<i>The undoing project</i>	Michael Lewis	Print	X
<i>The Way of the Dog.Arta de a face succesul inevitabil</i>	Geoff Burch	Print	
<i>The way of the guerilla. Cum sa dobandesti succes si echilibru ca om de afaceri in sec XXI</i>	Jay Conrad Levinson	Print	X
<i>The Wayfinding Handbook. Information Design for Public Places</i>	David Gibson	Print	G
<i>The Which? Guide to Insurance</i>	Virginia Wallis	Print	X
<i>The White Ladder Diaries</i>	Ros Jay	Print	F
<i>The World Almanac and Book of Facts 2009</i>	Will Shortz	Print	X



<i>The World in 2008</i>	Suppliment The Economist	Print	F
<i>The World's Best Books</i>	Mark Williams	Print	X
<i>The Worst Hotel in the World. The Hans Brinker Budget Hotel in Amsterdam</i>	KesselsKramer	Print	A
<i>Then we came to the end</i>	Joshua Ferris	Print	A
<i>Thinking Visually</i>	Mark Wigan	Print	G
<i>Time management from the inside out</i>	Julie Morgenstern	Print	T
<i>Tomorrow's Office</i>	Santa Raymond, Roger Cunliffe	Print	G
<i>Top Ten in Advertising - Simply put: these are the most successful ad agencies in the world at getting your message out</i>		6 Print	A
<i>Tot ce ar trebui sa stii despre PR. Raspunsuri directe la peste 500 de intrebari</i>	Anthony Davis	Print	B
<i>Total e-mail marketing</i>	Dave Chaffey	Print	B
<i>Training Creativ: sociodrama si consolidarea echipei</i>	Ron Wiener	print	F
<i>Tratat de igiena mintala</i>	Constantin Enachescu	Print	X
<i>Tratat de razgandire</i>	Howard Gardner	Print	A
<i>Tratat despre banalitate</i>	Nicolas Grimaldi	Print	X
<i>Tratat despre minciuna. Repozitionara etica a conceptului de minciuna</i>	Vasile Tran; Alfred Vasilescu	Print	T
<i>Traversarea abisului</i>	Geoffrey A. Moore	Print	F
<i>Trecerea la oceanul albastru: dincolo de concurență</i>	W Chan Kim, Renee Mauborgne	Print	F
<i>Trend following. How great traders make millions in up or down markets</i>	Michael W. Covel	Print	F
<i>Trezirea samuraiului. Cultura si strategii japoneza in societatea cunoasterii</i>	Pierre Fayard	Print	T
<i>Tribes. We Need You to Lead Us</i>	Seth Godin	Print	B
<i>Triburi. Avem nevoie de tine sa ne conduci</i>	Seth Godin	Print	F
<i>Trout despre strategii: cum sa cuceresti piata si sa ocupi un loc in mintea consumatorului</i>	Jack Trout	Print	B
<i>True Professionalism</i>	David H. Maister	Print	F
<i>Tube of Plenty. The Evolution of American Television</i>	Erik Barnouw	Print	T
<i>Turner</i>		Print	G
<i>Twenty Ads That Shook The World. The Century's Most Groundbreaking Advertising and How It Changed Us All</i>	James B. Twitchell	Print	A

<i>Type &amp; Typography</i>	Phil Baines, Andrew Haslam	Print	G
<i>Ultimate sex. Everything you need to know about sex and sensuality</i>	Judy Bastyra	Print	X
<i>Umilirea publica in epoca internetului</i>	Jon Ronson	print	B
<i>Un flu al publicitatii</i>	Jacques Seguela	Print	A
<i>Understanding Design</i>	Kees Dorst	Print	G
<i>Understanding the Hospitality Consumer</i>	Alistair Williams	Print	B
<i>Une histoire de la publicite</i>	Stephane Pincas; Marc Loiseau	Print	A
<i>Up close &amp; personal?</i>	Paul R. Gamble, Merlin Stone, Neil Woodcock, Bryan Foss	Print	B
<i>Up the agency. The funny business of Advertising</i>	Peter Mayle	Print	A
<i>Urbanismul in Romania</i>	Cezar Lazarescu	Print	G
<i>Usa interzisa</i>	Gabriel Liiceanu	Print	X
<i>Values at work</i>	Michael Henderson, Dougal Thompson	Print	F
<i>Vanzare Inteligenta</i>	Tony Buzan, Richard Israel	Print	F
<i>Vazând ceea ce alții nu văd</i>	Gary Klein	Print	X
<i>Viata mea de inceput de afaceri</i>	Ben Casnocha	Print	F
<i>Viata mea de inceput in afaceri</i>	Ben Casnocha	Print	F
<i>Viata mea in publicitate &amp; publicitate stiintifica</i>	Claude C. Hopkins	Print	A
<i>Viața păstorului -- O poveste din Lake District</i>	James Rebank	Print	X
<i>Viața secretă a copacilor</i>	Peter Wohlleben	Print	X
<i>Videologia. O teorie teho-culturala a imaginii globale</i>	Ion Manolescu	Print	T
<i>Vitorul managementului</i>	Gary Hamel, Bill Breen	Print	F
<i>Vinurile lumii</i>	Susan Keevil	Print	X
<i>Virusul mintii</i>	Richard Brodie	Print	X
<i>Visual Aid. Stuff you've forgotten, things you never thought you knew and lessons you didn't quite get around to learning</i>		Print	D
<i>Visual Encyclopedia</i>	Jo Evans	Print	G
<i>Visual Persuasion. The Role of Images in Advertising</i>	Paul Messaris	Print	A
<i>Vital Friends</i>	Tom Rath	Print	X
<i>Vocabular economic si financiar</i>	Yves Bernard, Jean-Claude Colli	Print	D
<i>Vocabularul psihanalizei</i>	Jean Laplanche; J.-B. Pontalis	Print	X
<i>Vocile puterii</i>	Adriana Saftoiu	Print	T

<i>Vorbiti mai bine, scrieti mai bine romaneste</i>	Ion Roman	Print	T
<i>Vorsprung</i>	Audi	Print	XX
<i>Warhol kora</i>	Antony Mason	Print	G
<i>Warriors on the High Wire</i>	Fiona Gilmore	Print	B
<i>Warschau</i>	Edward Hartwig	Print	X
<i>Watches. The Ultimate Guide</i>	Fabienne Reybaud	Print	XX
<i>Web copy that sells. The revolutionary formula for creating killer copy every time</i>	Maria Veloso	Print	A
<i>Web Design Index</i>	Gunter Beer	Print	G
<i>Web design. Flash Sites</i>	Julius Wiedemann	Print	D
<i>Web Design: Portfolios</i>	Julius Wiedemann	Print	G
<i>What Can Be Done? Making the Media and Politics Better</i>	John Lloyd, Jean Seaton	Print	B
<i>What color is your parachute? - A Practical Manual for Job-Hunters and Career-Changers 2007</i>	Richard Nelson Bolles	Print	B
<i>What if?</i>	Randall Munroe	print	X
<i>What makes your brain happy and why should do the opposite</i>	David Disalvo	Print	X
<i>What the Dog Saw: And Other Adventures</i>	Malcom Gladwell	Print	T
<i>What the Dog Saw: And Other Adventures</i>	Malcom Gladwell	Print	T
<i>What Were They Thinking? Marketing lessons you can learn from products that flopped</i>	Robert M. McMath & Thom Forbes	Print	B
<i>What Would Google Do?</i>	Jeff Jarvis	Print	B
<i>Whatever you think think the opposite</i>	Paul Arden	Print	A
<i>When genius failed. The rise and fall of long-term capital management</i>	Roger Lowenstein	Print	F
<i>Where the Suckers Moon. The Life and Death of an Advertising Campaign</i>	Randall Rothenberg	Print	B
<i>Which MBA?</i>	George Bickerstaffe	Print	F
<i>Which? Way to get an e-Life</i>	Carol Elston, Sue Orrell	Print	B
<i>Who speaks for islam</i>	John L. Esposito&Dalia Mogahed	Print	X
<i>Wikinomics. Cultura comunicarii in masa</i>	Don Tapscott; Anthony D. Williams	Print	T
<i>Wise guy - lectii dintr-o viata</i>	Guy Kawasaki	Print	X
<i>Woody Allen in dialog cu Stig Bjorkman</i>	WoodyAllen, Stig Bjorkman	Print	X
<i>Writing the second act. Building conflict and tension in your film script</i>	Michael Halperin	Print	X
<i>XXX Stripburger</i>		Print	X
<i>Young Graphic Designers Americas</i>		Print	G

<i>Your Home Concept Store</i>	Arlington	Print	XX
<i>Your PhD companion</i>	Stephen Marshall, Nick Green	Print	X
<i>Zag. The Number-One Strategy of High-Performance Brands</i>	Marty Neumeier	Print	A
<i>Zece mari economişti</i>	Joseph A. Schumpeter	Print	F
<i>Zero. Biografia unei idei periculoase</i>	Charles Seife	Print	X
<i>Ziarul local. Cum sa scrii pentru publicatia unei comunitati</i>	Jock Lauterer	Print	T
<i>Zoomenirea</i>	Desmond Morris	Print	T